

# DR DHIAN TYAS UNTARI, M.M., M.B.A

## Post Doctoral Programme



### PROFILE

I am active in several research activities and publications both nationally and internationally. Specifically, my research and publications are related to the development of traditional culinary as a tourist attraction (in terms of marketing strategy)

### CONTACT

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+62-81285492242

EMAIL:  
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### EDUCATION

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**Mercu Buana University, Jakarta – Indonesia**

2004 - 2007  
[Bachelor degree in Management. GPA : 3.01.]

**Mercu Buana University, Jakarta – Indonesia**

2007 - 2010  
Magister Management (Marketing). GPA : 3.60

**Bogor Agricultural University, Bogor – Indonesia**

2012 - 2017  
Doctor of Ecotourism Management (Marketing). GPA : 3.75

**Singapore Business School, Singapore**

2019 - 2020  
Master of Business Administration (Marketing). Predicate : Distinction

### WORK EXPERIENCE

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**Indraprasta PGRI University Lecturer**

2010–2018  
Lecturer of Marketing Management, Service Management, Statistic and Research Method

**Trisakti School of Management Lecturer**

2012–2021  
Lecturer of Statistic

**Bhayangkara Jakarta Raya Lecturer**

2019– Present  
Lecturer of Marketing Management, Statistic and Research Method

### PUBLICATION RECORD

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**National database record**

**(Indonesia) :** <https://sinta.kemdikbud.go.id/authors/detail?id=6674211&view=overview>

Scopus database record :

<https://www.scopus.com/authid/detail.uri?authorId=57200115567>