



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Nilai

Program Studi : S1 ILMU KOMUNIKASI
Matakuliah : KOMU-1105 - Pengantar Periklanan
Dosen : Muhamad Husni Mubarak, S.Pd., M.IKom

Jenis Kelas : Reguler A
Kelas Kuliah : 1A1

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	202110415087 - Rayhan Nugraha Putra Situmorang	93	74.00	86.00	80.00			
2	202210415013 - Starina Savantiarani	100	76.00	84.00	80.00			
3	202210415065 - Kenik Nuranggraenita	100	70.00	80.00	78.00			
4	202210415102 - Nabila Rahmawati	100	78.00	76.00	78.00			
5	202210415105 - Dwi Hamidah Ashari	100	70.00	76.00	78.00			
6	202210415127 - Naiya Sheva Suharno	100	78.00	84.00	80.00			
7	202210415152 - Tafta Zania Aslan Winata	100	76.00	76.00	78.00			
8	202210415159 - Bentang Dwi Wirahma	100	80.00	84.00	80.00			
9	202210415164 - Asyifa Vania Sefiana	100	78.00	76.00	78.00			
10	202210415165 - Hetty Alya Shinta	100	70.00	80.00	78.00			
11	202210415178 - Karina Azka Tridewi	100	70.00	80.00	78.00			
12	202210415185 - Putri Eka Lestari	100	70.00	78.00	78.00			
13	202210415198 - Dheastina Veylanda Zega	100	70.00	76.00	78.00			
14	202210415219 - Rhaditya Angreani Lestari	100	78.00	76.00	78.00			
15	202210415220 - Kayla Khairunnisa	100	76.00	80.00	78.00			
16	202210415227 - Febyati Muktiya Amalia	100	70.00	78.00	78.00			
17	202210415233 - Bilbina Sikha Ramadhany	100	76.00	70.00	78.00			
18	202210415236 - Irma Agustina	100	78.00	84.00	80.00			
19	202210415238 - Aprilia Putri	100	78.00	78.00	78.00			
20	202210415253 - Marshanda Maharani	100	76.00	76.00	78.00			
21	202210415258 - Raissa Nabila	100	70.00	84.00	80.00			
22	202210415259 - Aisyah Rahmalia	100	78.00	78.00	78.00			
23	202210415262 - Alifah Cahya Pratami	100	76.00	78.00	78.00			
24	202210415266 - Albiruni Widyatama Firdaus	100	76.00	78.00	78.00			
25	202210415273 - Shafa Nadjwa Camila	100	80.00	78.00	78.00			
26	202210415275 - Syafni Nur Sabrina Soap	100	76.00	80.00	78.00			
27	202210415279 - Fina Amelia	100	70.00	86.00	78.00			
28	202210415282 - Mutiara Widanti Fizia	100	76.00	80.00	78.00			
29	202210415283 - Dinda Nazwa Pradhitia	100	70.00	84.00	78.00			
30	202210415286 - Nawra Cinta Nadira	100	70.00	78.00	78.00			
31	202210415292 - Rahma Widya Zulaeha	100	70.00	86.00	80.00			
32	202210415296 - Errina Azkiya Choirunnisa	100	70.00	76.00	78.00			
33	202210415304 - Syafira Oktavia Pramesti	100	76.00	86.00	78.00			
34	202210415309 - Annisa Risani	100	76.00	80.00	78.00			
35	202210415315 - Maulida Umiardi Lestari	100	76.00	80.00	78.00			
36	202210415318 - Lathifah Az-zahrah Kesuma	100	76.00	84.00	78.00			

37	202210415323 - Artheysa Jenia Karindah Sianipar	100	78.00	76.00	78.00			
38	202210415325 - Ananda Prayoga	100	78.00	78.00	78.00			
39	202210415328 - Gladisia Anjelita Sahra	100	78.00	78.00	78.00			
40	202210415329 - Faaizatul Mubaarokah	100	70.00	86.00	78.00			
41	202210415332 - Anung Prasetyo	100	76.00	78.00	78.00			
42	202210415333 - Andika Haryo Tetuko	100	76.00	78.00	78.00			
43	202210415339 - Aura Syawalina Maharani	100	76.00	76.00	78.00			
44	202210415340 - Achmad Ramadhani Pangestu	93	74.00	76.00	78.00			
45	202210415341 - Dina Rosa Damayanti	93	74.00	76.00	78.00			
46	202210415344 - Alfian Davi Kosasih	93	74.00	78.00	78.00			
47	202210415346 - Achmad Maulana Rizki	100	78.00	78.00	78.00			
48	202210415350 - Bagus Surya Ardiyan	100	76.00	84.00	80.00			
49	202210415352 - Cahyo Anugrah Maulidi	93	74.00	86.00	78.00			
50	202210415354 - Ahmad Irfandi	100	78.00	78.00	78.00			

Dosen Pengajar

Jakarta, 31 Januari 2023
 KETUA PROGRAM STUDI ILMU KOMUNIKASI

Muhamad Husni Mubarak,
 S.Pd., M.IKom

Moh. Rifaldi Akbar



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Daftar Presensi Mahasiswa

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : Reguler A

Matakuliah : KOMU-1105 - Pengantar Periklanan

Kelas Kuliah : 1A1

Dosen : Muhamad Husni Mubarok, S.Pd., M.IKom

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	202210415346 - Achmad Maulana Rizki	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	202210415340 - Achmad Ramadhani Pangestu	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
3	202210415354 - Ahmad Irfandi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
4	202210415259 - Aisyah Rahmalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	202210415266 - Albiruni Widyatama Firdaus	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	202210415344 - Alfian Davi Kosasih	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
7	202210415262 - Alifah Cahya Pratami	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
8	202210415325 - Ananda Prayoga	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	202210415333 - Andika Haryo Tetuko	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	202210415309 - Annisa Risani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	202210415332 - Anung Prasetyo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	202210415238 - Aprilia Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	202210415323 - Artheysa Jenia Karindah Sianipar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	202210415164 - Asyifa Vania Sefiana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	202210415339 - Aura Syawalina Maharani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	202210415350 - Bagus Surya Ardiyan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	202210415159 - Bentang Dwi Wirahma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	202210415233 - Bilbina Sikha Ramadhany	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
19	202210415352 - Cahyo Anugrah Maulidi	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
20	202210415198 - Dheastina Veylanda Zega	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
21	202210415341 - Dina Rosa Damayanti	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
22	202210415283 - Dinda Nazwa Pradhitia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	202210415105 - Dwi Hamidah Ashari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	202210415296 - Errina Azkiya Choirunnisa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	202210415329 - Faaizatul Mubaarokah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	202210415227 - Febyati Muktiya Amalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	202210415279 - Fina Amelia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	202210415328 - Gladisia Anjelita Sahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	202210415165 - Hetty Alya Shinta	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	202210415236 - Irma Agustina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	202210415178 - Karina Azka Tridewi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	202210415220 - Kayla Khairunnisa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	202210415065 - Kenik Nuranggraenita	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	202210415318 - Lathifah Az-zahrah Kesuma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	202210415253 - Marshanda Maharani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	202210415315 - Maulida Umiardi Lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	202210415282 - Mutiara Widanti Fizia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
38	202210415102 - Nabila Rahmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	202210415127 - Naiya Sheva Suharno	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
40	202210415286 - Nawra Cinta Nadira	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
41	202210415185 - Putri Eka Lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
42	202210415292 - Rahma Widya Zulaeha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

43	202210415258 - Raissa Nabila	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
44	202110415087 - Rayhan Nugraha Putra Situmorang	H	H	X	H	H	H	H	H	H	H	H	H	H	H	H	93
45	202210415219 - Rhaditya Angreani Lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
46	202210415273 - Shafa Nadjwa Camila	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
47	202210415013 - Starina Savantiarani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
48	202210415304 - Syafira Oktavia Pramesti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
49	202210415275 - Syafni Nur Sabrina Soap	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
50	202210415152 - Tafta Zania Aslan Winata	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Dosen Pengajar

Jakarta, 31 Januari 2023
 KETUA PROGRAM STUDI ILMU KOMUNIKASI

Muhamad Husni Mubarak,
 S.Pd., M.IKom

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Daftar Presensi Dosen

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : Reguler A

Matakuliah : KOMU-1105 - Pengantar Periklanan

Kelas Kuliah : 1A1

Dosen : Muhamad Husni Mubarak, S.Pd., M.IKom (0042002007) Jumlah : 50 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	Periklanan dan Komunikasi Pemasaran Terpadu	Rabu, 14 September 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 14 September 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
2	Teori-Teori dalam Periklanan	Rabu, 21 September 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 21 September 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
3	Perilaku Konsumen	Rabu, 28 September 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 28 September 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 45 Sakit : 0 Ijin : 0 Alpha : 5
4	Segmentasi, Targeting, Positioning	Rabu, 05 October 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 05 October 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
5	Biro Iklan, Pelaku Periklanan dan Etika Periklanan	Rabu, 12 October 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 12 October 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
6	Media Periklan : Iklan Lini Atas (Above the line)	Rabu, 19 October 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 19 October 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
7	Media Periklan : Iklan Lini Atas (Below the line)	Rabu, 26 October 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 26 October 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
8	UTS	Rabu, 02 November 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 02 November 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
9	Iklan, Lingkungan dan Sosial	Rabu, 16 November 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 16 November 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
10	Message strategy and copywriting : daya pikat pesan dan pendukung periklanan	Rabu, 23 November 2022 SS - 413 08:00:00 - 10:30:00	Jumat, 23 December 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
11	Branding	Rabu, 30 November 2022 SS - 413 08:00:00 - 10:30:00	Jumat, 30 December 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
12	Strategi Iklan	Rabu, 07 December 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 07 December 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
13	Kreatif Iklan	Rabu, 14 December 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 14 December 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0

14	Riset Iklan	Rabu, 21 December 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 21 December 2022 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
15	Review dan Presentasi Projek Akhir	Rabu, 28 December 2022 SS - 413 08:00:00 - 10:30:00	Rabu, 04 January 2023 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : 50 Sakit : 0 Ijin : 0 Alpha : 0
16	UAS	Rabu, 18 January 2023 SS - 413 08:00:00 - 10:30:00	Rabu, 18 January 2023 SS - 413 08:00:00 - 10:30:00	1	Y	Masuk : Sakit : Ijin : Alpha :

Dosen Pengajar

Jakarta, 31 Januari 2023
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Muhamad Husni Mubarak,
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