



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Dosen

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : Reguler A

Matakuliah : KOMU-1105 - Pengantar Periklanan

Kelas Kuliah : 1A2

Dosen : Muhamad Husni Mubarak, S.Pd., M.IKom (0042002007) Jumlah : 47 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	Periklanan dan Komunikasi Pemasaran Terpadu	Rabu, 14 September 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 14 September 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 44 Sakit : 0 Ijin : 1 Alpha : 1
2	Teori-Teori dalam Periklanan	Rabu, 21 September 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 21 September 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit : 0 Ijin : 0 Alpha : 0
3	Perilaku Konsumen	Rabu, 28 September 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 28 September 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 42 Sakit : 0 Ijin : 1 Alpha : 3
4	Segmentasi, Targeting, Positioning	Rabu, 05 October 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 05 October 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit : 0 Ijin : 0 Alpha : 0
5	Biro Iklan, Pelaku Periklanan dan Etika Periklanan	Rabu, 12 October 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 12 October 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit : 0 Ijin : 0 Alpha : 0
6	Media Periklan : Iklan Lini Atas (Above the line)	Rabu, 19 October 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 19 October 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit : 0 Ijin : 0 Alpha : 0
7	Media Periklan : Iklan Lini Atas (Below the line)	Rabu, 26 October 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 26 October 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit : 0 Ijin : 0 Alpha : 0
8	UTS	Rabu, 02 November 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 02 November 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0
9	Iklan, Lingkungan dan Sosial	Rabu, 16 November 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 16 November 2022 SS - 406 22:45:00 - 13:15:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0
10	Message strategy and copywriting : daya pikat pesan dan pendukung periklanan	Rabu, 23 November 2022 SS - 406 10:45:00 - 13:15:00	Jumat, 23 December 2022 SS - 406 22:45:00 - 13:15:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0
11	Branding	Rabu, 30 November 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 30 November 2022 SS - 406 22:45:00 - 13:15:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0
12	Strategi Iklan	Rabu, 07 December 2022 SS - 406 10:45:00 - 13:15:00	Sabtu, 07 January 2023 SS - 406 10:45:00 - 01:15:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0
13	Kreatif Iklan	Rabu, 14 December 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 14 December 2022 SS - 406 10:45:00 - 13:00:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 0

14	Riset Iklan	Rabu, 21 December 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 21 December 2022 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 0 Sakit :0 Ijin :0 Alpha :47
15	Review dan Presentasi Proyek Akhir	Rabu, 28 December 2022 SS - 406 10:45:00 - 13:15:00	Rabu, 04 January 2023 SS - 406 10:45:00 - 13:14:00	1	Y	Masuk : 47 Sakit :0 Ijin :0 Alpha :0
16	UAS	Rabu, 18 January 2023 SS - 406 10:45:00 - 13:15:00	Rabu, 18 January 2023 SS - 406 10:45:00 - 13:15:00	1	Y	Masuk : 46 Sakit :0 Ijin :0 Alpha :1

Dosen Pengajar

Jakarta, 31 Januari 2023
KETUA PROGRAM STUDI ILMU KOMUNIKASI

Muhamad Husni Mubarak,
S.Pd., M.IKom

Moh. Rifaldi Akbar



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Daftar Presensi Mahasiswa

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : Reguler A

Matakuliah : KOMU-1105 - Pengantar Periklanan

Kelas Kuliah : 1A2

Dosen : Muhamad Husni Mubarak, S.Pd., M.IKom

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	202210415035 - Ahmad Nawawi	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
2	202210415193 - Albi Putra Muhafhidin	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
3	202210415036 - Alfin Farid Rusdy	H	H	X	H	H	H	H	H	H	H	H	H	X	H	86
4	202210415038 - Anisah Putri	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
5	202210415052 - Anugrah Vanesha Noor Fallah	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
6	202210415025 - Arif Rahmat Adhi Gumilang	H	H	X	H	H	H	H	H	H	H	H	H	X	H	86
7	202210415049 - Atika Handayani	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
8	202210415012 - Azzahra Suci Kanya	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
9	202210415378 - Bunga Hafifah Alawiyah	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
10	202210415017 - Cica Rahma Fauziah	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
11	202210415032 - Dara Raafi Ghaniyanti	X	H	H	H	H	H	H	H	H	H	H	H	X	H	86
12	202210415003 - David Batistuta Marbun	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
13	202210415051 - Dea Devina	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
14	202210415030 - Diffa Isnaini Kay	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
15	202210415022 - Dina Widyastuti	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
16	202210415011 - Dwi Aryani	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
17	202210415004 - Eling Norma Tyas	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
18	202210415008 - Elvira Gestiyana Rahayu	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
19	202210415021 - Evin Ulfina Ristianti	H	H	X	H	H	H	H	H	H	H	H	H	X	H	86
20	202210415040 - Ezra Nathaniel Halomoan Sianturi	X	X	X	X	X	X	X	H	H	H	H	H	X	H	43
21	202210415047 - Faiq Ainun Ikhwan	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
22	202210415386 - Gilang Ramadhan	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
23	202210415050 - Gusti Juliyanto Wiladi	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
24	202210415007 - Ilham Hardiyanto	X	H	X	H	H	H	H	H	H	H	H	H	X	H	79
25	202210415043 - Jeremy Adrian Wibowo	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
26	202210415005 - Jessy Yusnita	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
27	202210417001 - Kartika Septina Firdaus	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
28	202210415037 - Melinda Damayanti Lende	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
29	202210415023 - Mohamad Jerzy Asnawi	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
30	202210415002 - Muhammad Afif Suryanto	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
31	202210415046 - Muhammad Angga Pratama	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
32	202210415001 - Muhammad Hasnan Fariz	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
33	202210415387 - Muhammad Rizky Rayhan	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
34	202210415018 - Nabila Sisilia Citra	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
35	202210415010 - Nur Amalia	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
36	202210415389 - Octabrina Shilva Mulia	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
37	202210415029 - Rafif Zacky Ramadhani	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
38	202210415020 - Rangga Maulana Sidiq	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
39	202210415026 - Riovaldi Muzacky Arrahman	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
40	202210415009 - Sabrina Rossy Anwari Sumiarno	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
41	202210415031 - Selvi Ani Lestari	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
42	202210415048 - Sifaatul Mahmudah	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93

43	202210415045 - Tiara Hafizh Lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
44	202210415041 - Tiara Suci Dama Yulianti	H	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
45	202210415039 - Vincent Yosia Abygail	H	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
46	202210415042 - Widya Augustin Ilhami	H	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
47	202210415015 - Yogi Satria Nugroho	H	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93

Dosen Pengajar

Jakarta, 31 Januari 2023
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Daftar Nilai

Program Studi : S1 ILMU KOMUNIKASI
Matakuliah : KOMU-1105 - Pengantar Periklanan
Dosen : Muhamad Husni Mubarak, S.Pd., M.IKom

Jenis Kelas : Reguler A
Kelas Kuliah : 1A2

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	202210415001 - Muhammad Hasnan Fariz	93	78.00	78.00	78.00			
2	202210415002 - Muhammad Afif Suryanto	93	76.00	84.00	80.00			
3	202210415003 - David Batistuta Marbun	93	76.00	84.00	78.00			
4	202210415004 - Eling Norma Tyas	93	78.00	80.00	78.00			
5	202210415005 - Jessy Yusnita	93	76.00	78.00	78.00			
6	202210415007 - Ilham Hardiyanto	79	70.00	78.00	78.00			
7	202210415008 - Elvira Gestiyana Rahayu	93	78.00	78.00	78.00			
8	202210415009 - Sabrina Rossy Anwari Sumiarno	93	76.00	78.00	78.00			
9	202210415010 - Nur Amalia	93	76.00	80.00	78.00			
10	202210415011 - Dwi Aryani	93	78.00	78.00	78.00			
11	202210415012 - Azzahra Suci Kanya	93	78.00	78.00	78.00			
12	202210415015 - Yogi Satria Nugroho	93	76.00	78.00	78.00			
13	202210415017 - Cica Rahma Fauziah	93	78.00	82.00	80.00			
14	202210415018 - Nabila Sisilia Citra	93	78.00	82.00	78.00			
15	202210415020 - Rangga Maulana Sidiq	93	78.00	82.00	78.00			
16	202210415021 - Evin Ulfin Ristianti	86	74.00	78.00	78.00			
17	202210415022 - Dina Widyastuti	93	76.00	78.00	78.00			
18	202210415023 - Mohamad Jerzy Asnawi	93	76.00	84.00	80.00			
19	202210415025 - Arif Rahmat Adhi Gumilang	86	74.00	78.00	78.00			
20	202210415026 - Riovaldi Muzacky Arrahman	93	78.00	78.00	78.00			
21	202210415029 - Raffi Zacky Ramadhani	93	78.00	78.00	78.00			
22	202210415030 - Diffa Isnaini Kay	93	78.00	82.00	78.00			
23	202210415031 - Selvi Ani Lestari	93	76.00	78.00	78.00			
24	202210415032 - Dara Raafi Ghaniyanti	86	74.00	78.00	78.00			
25	202210415035 - Ahmad Nawawi	93	78.00	78.00	78.00			
26	202210415036 - Alfin Farid Rusdy	86	74.00	82.00	78.00			
27	202210415037 - Melinda Damayanti Lende	93	76.00	80.00	78.00			
28	202210415038 - Anisah Putri	93	76.00	78.00	78.00			
29	202210415039 - Vincent Yosia Abygail	93	76.00	78.00	78.00			
30	202210415040 - Ezra Nathaniel Halomoan Sianturi	43		0.00	0.00			
31	202210415041 - Tiara Suci Dama Yulianti	93	78.00	78.00	78.00			
32	202210415042 - Widya Augustin Ilhami	93	76.00	78.00	78.00			
33	202210415043 - Jeremy Adrian Wibowo	93	78.00	84.00	78.00			
34	202210415045 - Tiara Hafizh Lestari	93	78.00	78.00	78.00			
35	202210415046 - Muhammad Angga Pratama	93	78.00	78.00	78.00			
36	202210415047 - Faiq Ainun Ikhwan	93	78.00	84.00	80.00			

37	202210415048 - Sifaatul Mahmudah	93	76.00	80.00	78.00			
38	202210415049 - Atika Handayani	93	78.00	80.00	78.00			
39	202210415050 - Gusti Juliyanto Wiladi	93	76.00	78.00	78.00			
40	202210415051 - Dea Devina	93	76.00	78.00	78.00			
41	202210415052 - Anugrah Vanesha Noor Fallah	93	76.00	78.00	78.00			
42	202210415193 - Albi Putra Muhafhidin	93	76.00	78.00	78.00			
43	202210415378 - Bunga Hafifah Alawiyah	93	74.00	78.00	78.00			
44	202210415386 - Gilang Ramadhan	93	74.00	78.00	78.00			
45	202210415387 - Muhammad Rizky Rayhan	93	74.00	78.00	78.00			
46	202210415389 - Octabrina Shilva Mulia	93	74.00	78.00	78.00			
47	202210417001 - Kartika Septina Firdaus	93	76.00	78.00	78.00			

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