



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Dosen

Program Studi : S1 MANAJEMEN

Jenis Kelas : Reguler A

Matakuliah : MJNM-2120 - Manajemen Pemasaran

Kelas Kuliah : 3A06

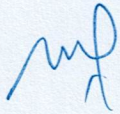
Dosen : M. Fadhli Nursal, SE, MM (031407021)

Jumlah : 34 peserta

| Ke | Materi | Jadwal | Realisasi | Kesesuaian SAP | Presensi Dosen | Presensi Mahasiswa |
|----|--|---|---|----------------|----------------|--|
| 1 | Pertemuan Ke-1 Pengertian, Konsep, Perkembangan Ilmu dan Ruang Lingkup Manajemen Pemasaran | Kamis, 15 September 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 15 September 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit : 0 Ijin : 0 Alpha : 1 |
| 2 | Pertemuan Ke-2 Peranan Pemasaran dalam Masyarakat | Kamis, 22 September 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 22 September 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 32 Sakit : 0 Ijin : 0 Alpha : 2 |
| 3 | Pertemuan Ke-3 Peranan Pemasaran Bagi Perusahaan | Kamis, 29 September 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 29 September 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 34 Sakit : 0 Ijin : 0 Alpha : 0 |
| 4 | Pertemuan Ke-4 Segmentasi Pasar (Bagian. 1 dari 2). Pengganti Kelas libur Maulid SAW (Sabtu, 8 Oktober 2022) | Kamis, 06 October 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 06 October 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 32 Sakit : 0 Ijin : 0 Alpha : 2 |
| 5 | Pertemuan Ke-5 Segmentasi Pasar (Bagian. 2 dari 2) | Kamis, 13 October 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 13 October 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 31 Sakit : 0 Ijin : 0 Alpha : 3 |
| 6 | Pertemuan Ke-6 Pemasaran Jasa | Kamis, 20 October 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 20 October 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 32 Sakit : 0 Ijin : 0 Alpha : 2 |
| 7 | Pertemuan Ke-7 Review Materi Pengajaran dan Persiapan UTS | Kamis, 27 October 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 27 October 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 32 Sakit : 0 Ijin : 0 Alpha : 2 |
| 8 | Pertemuan Ke-8 Ujian Tengah Semester (UTS) | Kamis, 03 November 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 03 November 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit : 0 Ijin : 0 Alpha : 1 |
| 9 | Pertemuan Ke-9 Strategi Pemasaran (Bag. 1 dari 2) | Kamis, 17 November 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 17 November 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 29 Sakit : 0 Ijin : 0 Alpha : 5 |
| 10 | Pertemuan Ke-10 Strategi Pemasaran (Bag. 2 dari 2) | Kamis, 24 November 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 24 November 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 34 Sakit : 0 Ijin : 0 Alpha : 0 |
| 11 | Pertemuan Ke-11 Perencanaan Pemasaran | Kamis, 01 December 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 01 December 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit : 0 Ijin : 0 Alpha : 1 |
| 12 | Saluran Distribusi Pemasaran | Kamis, 08 December 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 08 December 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit : 0 Ijin : 0 Alpha : 1 |
| 13 | Merancang saluran distribusi pemasaran | Kamis, 15 December 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 15 December 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit : 0 Ijin : 0 Alpha : 1 |

| | | | | | | |
|----|---------------------------|--|--|---|---|---|
| 14 | Strategi Promosi | Kamis, 22 December 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 22 December 2022 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit :0 Ijin :0 Alpha :1 |
| 15 | Strategi Pemasaran global | Kamis, 29 December 2022 MY - 409 08:00:00 - 10:30:00 | Kamis, 05 January 2023 MY - 409 08:00:00 - 10:30:00 | 1 | Y | Masuk : 33 Sakit :0 Ijin :0 Alpha :1 |
| 16 | UAS | Kamis, 05 January 2023 MY - 309 08:00:00 - 10:30:00 | Kamis, 26 January 2023 MY - 309 08:00:00 - 10:00:00 | 1 | Y | Masuk : 32 Sakit :0 Ijin :0 Alpha :2 |

Dosen Pengajar



M. Fadhli Nursal, SE, MM

Jakarta, 31 Januari 2023
KETUA PROGRAM STUDI MANAJEMEN



Dr. Hadita, S. Pd., M.M



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Daftar Presensi Mahasiswa

Program Studi : S1 MANAJEMEN

Jenis Kelas : Reguler A

Matakuliah : MJNM-2120 - Manajemen Pemasaran

Kelas Kuliah : 3A06

Dosen : M. Fadhli Nursal, SE, MM

| No | Mahasiswa | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | Total |
|----|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|-------|
| 1 | 202110325340 - Adam Maulana Sidiq | H | H | H | H | H | H | H | X | H | H | H | H | H | H | 93 |
| 2 | 202110325337 - Adellia Rizqy Syaumi Putri | H | H | H | H | H | H | H | X | H | H | H | H | H | H | 93 |
| 3 | 202110325320 - Aditya Ahmad Maulana | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 4 | 202110325326 - Afifah Faiza Kamilah Muis | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 5 | 202110325332 - Ambar Nisrina | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 6 | 202110325328 - Anisah | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 7 | 202110325318 - Annisa Zahra Mutaqin | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 8 | 202110325322 - Ardhita Indah Cahyani | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 9 | 202110325374 - Ashraff Rizky Setyawan | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 10 | 202110325325 - Bulan Fitri Ananda | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 11 | 202110325313 - Evi Yunita | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 12 | 202110325346 - Fachrurrozie | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 13 | 202110325364 - Firmansyah Agung Pradana | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 14 | 202110325375 - Geraldo | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 15 | 202110325366 - Gita Claudia Br Tarigan | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 16 | 202110325329 - Imam Zuhri | H | H | H | H | H | H | H | X | H | H | H | H | H | H | 93 |
| 17 | 202110325331 - Indah Cahyati Ningrum | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 18 | 202110325314 - Jovan Tri Buana Sanusi | X | X | H | X | X | X | X | X | H | X | X | X | X | X | 14 |
| 19 | 202110325365 - Juventiana Wahani Virgiyanti | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 20 | 202110325356 - Maulana Rohman | H | X | H | H | X | H | H | H | H | H | H | H | H | H | 86 |
| 21 | 202110325349 - Melani Putri Anggraini | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 22 | 202110325341 - Mita Amelia | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 23 | 202110325357 - Nabilah Indah Amelia | H | H | H | H | H | H | X | H | H | H | H | H | H | H | 93 |
| 24 | 202110325345 - Niken Dwi Prastiani | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 25 | 202110325334 - Pugo Bayu Prabowo | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 26 | 202110325348 - Putri Ainurohimah | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 27 | 202110325282 - Raihan Wicaksono | H | H | H | X | X | X | H | H | H | H | H | H | H | H | 79 |
| 28 | 202110325333 - Ridwan Fadhilah | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 29 | 202110325143 - Risma Felisyana | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 30 | 202110325336 - Rizqia Naurah Zulfahra | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 31 | 202110325319 - Siti Nur Assyifa | H | H | H | H | H | H | H | X | H | H | H | H | H | H | 93 |
| 32 | 202110325372 - Yanuar Alexander | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 33 | 202110325324 - Zain Wahyu Ramadhan | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |
| 34 | 202110325347 - Zidan Hoerul Mutazam | H | H | H | H | H | H | H | H | H | H | H | H | H | H | 100 |

Dosen Pengajar

Jakarta, 31 Januari 2023
KETUA PROGRAM STUDI MANAJEMEN





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Daftar Nilai

Program Studi : S1 MANAJEMEN
Matakuliah : MJNM-2120 - Manajemen Pemasaran
Dosen : M. Fadhli Nursal, SE, MM

Jenis Kelas : Reguler A
Kelas Kuliah : 3A06

| No | Mahasiswa | Komponen Nilai | | | | | Nilai Akhir | |
|----|---|----------------|-------|-------|-------------|---------------|-------------|-------|
| | | Kehadiran | UTS | UAS | Nilai Tugas | Nilai Praktek | Angka | Huruf |
| 1 | 202110325143 - Risma Felisyana | 100 | 70.00 | 80.00 | 70.00 | | 77.00 | A- |
| 2 | 202110325282 - Raihan Wicaksono | 79 | 90.00 | 70.00 | 80.00 | | 78.90 | A- |
| 3 | 202110325313 - Evi Yunita | 100 | 75.00 | 75.00 | 70.00 | | 76.50 | A- |
| 4 | 202110325314 - Jovan Tri Buana Sanusi | 14 | 0.00 | 0.00 | 0.00 | | 0.00 | E |
| 5 | 202110325318 - Annisa Zahra Mutaqin | 100 | 90.00 | 80.00 | 80.00 | | 85.00 | A |
| 6 | 202110325319 - Siti Nur Assyifa | 93 | 85.00 | 70.00 | 80.00 | | 78.80 | A- |
| 7 | 202110325320 - Aditya Ahmad Maulana | 100 | 70.00 | 65.00 | 70.00 | | 71.00 | B |
| 8 | 202110325322 - Ardhita Indah Cahyani | 100 | 90.00 | 75.00 | 80.00 | | 83.00 | A |
| 9 | 202110325324 - Zain Wahyu Ramadhan | 100 | 75.00 | 70.00 | 70.00 | | 74.50 | B+ |
| 10 | 202110325325 - Bulan Fitri Ananda | 100 | 70.00 | 65.00 | 70.00 | | 71.00 | B |
| 11 | 202110325326 - Afifah Faiza Kamilah Muis | 100 | 75.00 | 75.00 | 70.00 | | 76.50 | A- |
| 12 | 202110325328 - Anisah | 100 | 90.00 | 70.00 | 80.00 | | 81.00 | A |
| 13 | 202110325329 - Imam Zuhri | 93 | 70.00 | 60.00 | 70.00 | | 68.30 | B |
| 14 | 202110325331 - Indah Cahyati Ningrum | 100 | 85.00 | 60.00 | 80.00 | | 75.50 | B+ |
| 15 | 202110325332 - Ambar Nisrina | 100 | 70.00 | 0.00 | 70.00 | | 45.00 | D |
| 16 | 202110325333 - Ridwan Fadhilah | 100 | 80.00 | 70.00 | 75.00 | | 77.00 | A- |
| 17 | 202110325334 - Pugo Bayu Prabowo | 100 | 85.00 | 70.00 | 80.00 | | 79.50 | A- |
| 18 | 202110325336 - Rizqia Naurah Zulfahra | 100 | 85.00 | 80.00 | 80.00 | | 83.50 | A |
| 19 | 202110325337 - Adellia Rizqy Syaumi Putri | 93 | 85.00 | 70.00 | 80.00 | | 78.80 | A- |
| 20 | 202110325340 - Adam Maulana Sidiq | 93 | 75.00 | 75.00 | 70.00 | | 75.80 | B+ |
| 21 | 202110325341 - Mita Amelia | 100 | 75.00 | 75.00 | 70.00 | | 76.50 | A- |
| 22 | 202110325345 - Niken Dwi Prastiani | 100 | 85.00 | 75.00 | 80.00 | | 81.50 | A |
| 23 | 202110325346 - Fachrurrozie | 100 | 70.00 | 75.00 | 70.00 | | 75.00 | B+ |
| 24 | 202110325347 - Zidan Hoerul Mutazam | 100 | 65.00 | 70.00 | 70.00 | | 71.50 | B |
| 25 | 202110325348 - Putri Ainurohimah | 100 | 70.00 | 80.00 | 70.00 | | 77.00 | A- |
| 26 | 202110325349 - Melani Putri Anggraini | 100 | 80.00 | 80.00 | 75.00 | | 81.00 | A |
| 27 | 202110325356 - Maulana Rohman | 86 | 65.00 | 65.00 | 70.00 | | 68.10 | B |
| 28 | 202110325357 - Nabilah Indah Amelia | 93 | 75.00 | 70.00 | 70.00 | | 73.80 | B+ |
| 29 | 202110325364 - Firmansyah Agung Pradana | 100 | 75.00 | 65.00 | 70.00 | | 72.50 | B+ |
| 30 | 202110325365 - Juventiana Wahani Virgiyanti | 100 | 80.00 | 70.00 | 75.00 | | 77.00 | A- |
| 31 | 202110325366 - Gita Claudia Br Tarigan | 100 | 80.00 | 70.00 | 75.00 | | 77.00 | A- |
| 32 | 202110325372 - Yanuar Alexander | 100 | 80.00 | 80.00 | 75.00 | | 81.00 | A |
| 33 | 202110325374 - Ashraff Rizky Setyawan | 100 | 80.00 | 75.00 | 75.00 | | 79.00 | A- |
| 34 | 202110325375 - Geraldo | 100 | 70.00 | 70.00 | 70.00 | | 73.00 | B+ |

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