



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Dosen

Program Studi : S1 MANAJEMEN

Jenis Kelas : Reguler A

Matakuliah : MJNM-3234 - Strategi Pemasaran

Kelas Kuliah : 5Gab3

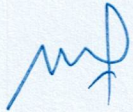
Dosen : M. Fadhli Nursal, SE, MM (031407021)

Jumlah : 55 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	Peran Penting Strategi Pemasaran	Kamis, 15 September 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 15 September 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 52 Sakit : 0 Ijin : 0 Alpha : 1
2	Perencanaan Strategi Pemasaran	Kamis, 22 September 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 22 September 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 51 Sakit : 0 Ijin : 2 Alpha : 0
3	Analisa Lingkungan Pasar	Kamis, 29 September 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 29 September 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
4	Menganalisis Pasar Konsumen dan Perilaku Konsumen	Kamis, 06 October 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 06 October 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
5	Menganalisa Dan Mengidentifikasi Pasar Bisnis Dan Pesaing	Kamis, 13 October 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 13 October 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
6	Segmentasi Pasar dan Penetapan Pasar Sasaran	Kamis, 20 October 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 20 October 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
7	QUIZ	Kamis, 27 October 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 27 October 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 52 Sakit : 0 Ijin : 0 Alpha : 1
8	UTS Offline	Kamis, 03 November 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 03 November 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 55 Sakit : 0 Ijin : 0 Alpha : 0
9	Strategi Pemasaran dan Daur Hidup Produk	Kamis, 17 November 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 17 November 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
10	Pengelolaan Lini Produk, Kemasan dan Merek	Kamis, 24 November 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 24 November 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 53 Sakit : 0 Ijin : 0 Alpha : 0
11	Strategi Penetapan Harga	Kamis, 01 December 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 01 December 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 55 Sakit : 0 Ijin : 0 Alpha : 0
12	Strategi Penetapan Harga	Kamis, 08 December 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 08 December 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 55 Sakit : 0 Ijin : 0 Alpha : 0
13	Strategi Komunikasi Pemasaran	Kamis, 15 December 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 15 December 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 48 Sakit : 0 Ijin : 0 Alpha : 7

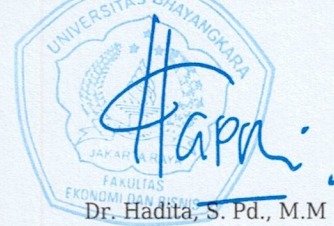
14	Strategi Pemasaran global	Kamis, 22 December 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 22 December 2022 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 55 Sakit :0 Ijin :0 Alpha :0
15	Strategi Produk	Kamis, 29 December 2022 MY - 401 19:00:00 - 21:00:00	Kamis, 05 January 2023 MY - 401 19:00:00 - 21:00:00	1	Y	Masuk : 55 Sakit :0 Ijin :0 Alpha :0
16	UAS	Kamis, 05 January 2023 MY - 401 19:00:00 - 21:00:00	Kamis, 26 January 2023 MY - 401 19:00:00 - 21:00:00	0	Y	Masuk : 55 Sakit :0 Ijin :0 Alpha :0

Dosen Pengajar



M. Fadhli Nursal, SE, MM

Jakarta, 31 Januari 2023
KETUA PROGRAM STUDI MANAJEMEN



UNIVERSITAS BHAYANGKARA
JAK. ART. 1
FAKULTAS
EKONOMI DAN BISNIS
Dr. Hadita, S. Pd., M.M



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
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Daftar Presensi Mahasiswa

Program Studi : S1 MANAJEMEN

Jenis Kelas : Reguler A

Matakuliah : MJNM-3234 - Strategi Pemasaran

Kelas Kuliah : 5Gab3

Dosen : M. Fadhli Nursal, SE, MM

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	202010325207 - Ade Siantry	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	202010325125 - Adinda Danty Pangestu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	202010325198 - Alfia Dwi Cahyani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
4	202010325342 - Ana Berti Atmajayanti	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93
5	202010325004 - Anisya Nur Fadilla	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	202010325194 - Anna Wijayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
7	202010325189 - Arya Bayu Sayeti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
8	202010325014 - Aulia Ambarwati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	202010325138 - Bonartdo Samuel Gultom	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	202010325211 - Dimas Anugrah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	202010325209 - Dinda Fauziah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	202010325033 - Dwi Entia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	202010325078 - Edo Maharatma Rosandy	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93
14	202010325358 - Fatimahtu Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	202010325135 - Febi Rahmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	202010325465 - Fernando Imanuel Sitorus	X	H	H	H	H	H	X	H	H	H	H	H	H	H	86
17	202010325019 - Haris Choeruddin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	202010325058 - Hiltza Huzaematul Al Aswad	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
19	202010325250 - Iq`maliah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
20	202010325463 - K. Farhan Rizki Abdulaziz	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
21	202010325263 - Kania Rifdah Gunawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	202010325113 - Marisa Cantika	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	202010325034 - Maula Danil Syah	H	X	H	H	H	H	H	H	H	H	H	X	H	H	86
24	202010325282 - Muhamad Azka Rivan Anshari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	202010325306 - Muhamad Rokib	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	202010325175 - Muhammad Fahriansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	202010325173 - Muhammad Haris	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	202010325259 - Muhammad Rafli Rizki Ramadhan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	202010325215 - Muhammad Yossi Alviansyach	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	202010325005 - Naomi Charissa Simanjuntak	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	202010325363 - Nendy Yuliarrani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	202010325150 - Novia Hanifah Rahma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	202010325002 - Novia Rahmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	202010325159 - Nurul Cahyani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	202010325092 - Putri Dhea Jasmine	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93
36	202010325202 - Putri Octavia Maharani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	202010325020 - Rahul Anwar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
38	202010325133 - Rama Yuniar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	202010325236 - Reni Silviah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
40	202010325185 - Resti Meliana Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
41	201910327002 - Rezki Nabilawati	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93
42	202010325260 - Riza Aditya Fahlevi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

43	202010325050 - Safira Krisnanintias	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
44	202010325446 - Sarah Fadilah	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93
45	202010325243 - Siska Aprelyani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
46	201910325528 - Sofia Lorent Hutabarat	X	X	X	X	X	X	X	X	H	H	H	H	H	H	36
47	202010325025 - Tarisa Agista	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
48	202010325210 - Tegar Setiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
49	202010325193 - Tiara Nurhikmah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
50	202010325372 - Timbo P. Simanjuntak	H	X	H	H	H	H	H	H	H	H	H	H	H	H	93
51	202010325234 - Vera	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
52	202010325153 - Vina Damayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
53	202010325105 - Wafiq Fadlul Kamal	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
54	201910325324 - Yosida Rahmadani	X	X	X	X	X	X	X	X	H	H	H	H	H	H	36
55	202010325466 - Yunike Ifani	H	H	H	H	H	H	H	H	H	H	H	X	H	H	93

Dosen Pengajar



M. Fadhli Nursal, SE, MM

Jakarta, 31 Januari 2023
KETUA PROGRAM STUDI MANAJEMEN



Dr. Hadita, S. Pd., M.M



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

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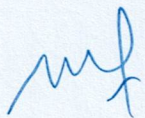
Daftar Nilai

Program Studi : S1 MANAJEMEN Jenis Kelas : Reguler A
Matakuliah : MJNM-3234 - Strategi Pemasaran Kelas Kuliah : 5Gab3
Dosen : M. Fadhli Nursal, SE, MM

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	202010325002 - Novia Rahmawati	100	70.00	70.00	70.00		73.00	B+
2	202010325004 - Anisya Nur Fadilla	100	80.00	80.00	75.00		81.00	A
3	202010325005 - Naomi Charissa Simanjuntak	100	80.00	70.00	75.00		77.00	A-
4	202010325014 - Aulia Ambarwati	100	85.00	75.00	80.00		81.50	A
5	202010325019 - Haris Choeruddin	100	75.00	65.00	70.00		72.50	B+
6	202010325020 - Rahul Anwar	100	70.00	60.00	70.00		69.00	B
7	202010325025 - Tarisa Agista	100	85.00	85.00	80.00		85.50	A
8	202010325033 - Dwi Entia	100	80.00	80.00	75.00		81.00	A
9	202010325034 - Maula Danil Syah	86	70.00	65.00	70.00		69.60	B
10	202010325050 - Safira Krisnanintias	100	80.00	70.00	75.00		77.00	A-
11	202010325058 - Hiltza Huzaematul Al Aswad	100	75.00	70.00	70.00		74.50	B+
12	202010325078 - Edo Maharatma Rosandy	93	70.00	60.00	70.00		68.30	B
13	202010325092 - Putri Dhea Jasmine	93	75.00	70.00	70.00		73.80	B+
14	202010325105 - Wafiq Fadlul Kamal	100	80.00	70.00	75.00		77.00	A-
15	202010325113 - Marisa Cantika	100	80.00	70.00	75.00		77.00	A-
16	202010325125 - Adinda Danty Pangestu	100	85.00	75.00	80.00		81.50	A
17	202010325133 - Rama Yuniar	100	75.00	60.00	70.00		70.50	B
18	202010325135 - Febi Rahmawati	100	75.00	85.00	70.00		80.50	A
19	202010325138 - Bonartdo Samuel Gultom	100	70.00	70.00	70.00		73.00	B+
20	202010325150 - Novia Hanifah Rahma	100	75.00	75.00	70.00		76.50	A-
21	202010325153 - Vina Damayanti	100	80.00	75.00	75.00		79.00	A-
22	202010325159 - Nurul Cahyani	100	70.00	85.00	70.00		79.00	A-
23	202010325173 - Muhammad Haris	100	85.00	70.00	80.00		79.50	A-
24	202010325175 - Muhammad Fahriansyah	100	75.00	65.00	70.00		72.50	B+
25	202010325185 - Resti Meliana Putri	100	85.00	85.00	80.00		85.50	A
26	202010325189 - Arya Bayu Sayeti	100	75.00	70.00	70.00		74.50	B+
27	202010325193 - Tiara Nurhikmah	100	85.00	80.00	80.00		83.50	A
28	202010325194 - Anna Wijayanti	100	75.00	80.00	70.00		78.50	A-
29	202010325198 - Alfia Dwi Cahyani	100	70.00	60.00	70.00		69.00	B
30	202010325202 - Putri Octavia Maharani	100	80.00	85.00	75.00		83.00	A
31	202010325207 - Ade Siantry	100	80.00	85.00	75.00		83.00	A
32	202010325209 - Dinda Fauziah	100	80.00	80.00	75.00		81.00	A
33	202010325210 - Tegar Setiawan	100	70.00	70.00	70.00		73.00	B+
34	202010325211 - Dimas Anugrah	100	75.00	60.00	70.00		70.50	B
35	202010325215 - Muhammad Yossi Alviansyach	100	75.00	65.00	70.00		72.50	B+
36	202010325234 - Vera	100	80.00	65.00	75.00		75.00	B+

37	202010325236 - Reni Silviah	100	80.00	85.00	75.00		83.00	A
38	202010325243 - Siska Aprelyani	100	80.00	80.00	75.00		81.00	A
39	202010325250 - Iq`maliyah	100	80.00	70.00	75.00		77.00	A-
40	202010325259 - Muhammad Rafli Rizki Ramadhan	100	70.00	75.00	70.00		75.00	B+
41	202010325260 - Riza Aditya Fahlevi	100	70.00	60.00	70.00		69.00	B
42	202010325263 - Kania Rifdah Gunawan	100	85.00	85.00	80.00		85.50	A
43	202010325282 - Muhamad Azka Rivian Anshari	100	80.00	65.00	75.00		75.00	B+
44	202010325306 - Muhamad Rokib	100	70.00	65.00	70.00		71.00	B
45	202010325342 - Ana Berti Atmajayanti	93	75.00	70.00	70.00		73.80	B+
46	202010325358 - Fatimahtu Zahra	100	75.00	65.00	70.00		72.50	B+
47	202010325363 - Nendy Yuliarrani	100	75.00	80.00	70.00		78.50	A-
48	202010325372 - Timbo P. Simanjuntak	93	70.00	65.00	70.00		70.30	B
49	202010325446 - Sarah Fadilah	93	85.00	75.00	80.00		80.80	A
50	202010325463 - K. Farhan Rizki Abdulaziz	100	75.00	75.00	70.00		76.50	A-
51	202010325465 - Fernando Imanuel Sitorus	86	75.00	60.00	70.00		69.10	B
52	202010325466 - Yunike Ifani	93	80.00	70.00	75.00		76.30	A-
53	201910325324 - Yosida Rahmadani	36						
54	201910325528 - Sofia Lorent Hutabarat	36						
55	201910327002 - Rezki Nabilawati	93	70.00	65.00	70.00		70.30	B

Dosen Pengajar



M. Fadhli Nursal, SE, MM

Jakarta, 31 Januari 2023
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Dr. Hadita, S. Pd., M.M