



# UNIVERSITAS BHAYANGKARA JAKARTA RAYA FAKULTAS ILMU KOMUNIKASI

Kampus I : Jl. Harsono RM No.67, Ragunan, Pasar Minggu, Jakarta Selatan 12550

Telepon : (021) 27808121, 27808882

Kampus II : Jl. Perjuangan Raya, Marga Mulya - Bekasi Utara

Telepon : (021) 88955882 Fax : (021) 88955871

Website : <http://www.ubharajaya.ac.id> Email : [fikom@ubharajaya.ac.id](mailto:fikom@ubharajaya.ac.id)

## SURAT TUGAS MENGAJAR

Nomor : ST-Ganjil/004/X/2022/FIKOM-UBJ

Dekan Fakultas Ilmu Komunikasi Universitas Bhayangkara Jakarta Raya, menugaskan kepada : Syahrul Hidayanto, S.Sos., M.Si.. untuk menjadi Dosen Pengajar di Fakultas Ilmu Komunikasi, pada Semester Ganjil Tahun Akademik 2022/2023, dengan jadwal sebagai berikut :

Mata Kuliah	SKS	Semester	Lokasi
Pengantar Hubungan Masyarakat	3	1B1	Bekasi
Teknologi Media Komunikasi	3	3A1	Bekasi
Teknologi Media Komunikasi	3	3A2	Bekasi
Teknologi Media Komunikasi	3	3A3	Bekasi
E-Commerce & Media Sosial	3	1B1	Bekasi
Praktik Kerja	3	7A1	Bekasi
<b>Total SKS</b>	<b>18</b>		

Demikian surat tugas ini dibuat untuk dilaksanakan dengan penuh tanggung jawab.

Bekasi, 18 Oktober 2022

Dekan Fakultas Ilmu Komunikasi  
Universitas Bhayangkara Jakarta Raya



Dr. Aan Widodo, S.I.Kom., M.I.Kom  
NIP. 1504222



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## Daftar Nilai

Program Studi : S1 ILMU KOMUNIKASI  
Matakuliah : KOMU-4172 - E-Commerce & Media Sosial  
Dosen : Syahrul Hidayanto

Jenis Kelas : A  
Kelas Kuliah : 7A1

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	201910415257 - Adytia Maulana Suhatman	100	83.00	80.00	80.00		82.90	A
2	201910415101 - Afni Fadhillah Putri	100	85.00	85.00	85.00		86.50	A
3	201910415366 - Aisyah Arum	93	86.00	85.00	80.00		85.10	A
4	201910415025 - Aisyah Salsabila	100	86.00	80.00	80.00		83.80	A
5	201910415029 - Aldi Wahyu Utomo	100	82.00	75.00	80.00		80.60	A
6	201910415281 - Andika Bagus Damaryanto	79	81.00	80.00	80.00		80.20	A
7	201910415277 - Anisa Nurfadhilah	100	83.00	83.00	80.00		84.10	A
8	201910415436 - Anissya Nofi Rachmawati	100	81.00	75.00	80.00		80.30	A
9	201910415221 - Anneke Puteri Mardianto	100	84.00	86.00	80.00		85.60	A
10	201910415380 - Annisa Ibanes	93	86.00	85.00	80.00		85.10	A
11	201910415132 - Annisa Indhira Pramesty	100	82.00	83.00	80.00		83.80	A
12	201910415324 - Aulia Azali	100	83.00	85.00	80.00		84.90	A
13	201910415374 - Damianus Dimas Susilo Haryo Yudanto	100	81.00	85.00	80.00		84.30	A
14	201910415003 - Darin Sekar Ardina	100	81.00	85.00	80.00		84.30	A
15	201910415349 - Devi Sulasyati	93		0.00	0.00		82.00	A
16	201910415093 - Efrilia Rizki Fauzia	100	84.00	83.00	80.00		84.40	A
17	201910415038 - Erland Septian Sandova	100	80.00	80.00	80.00		82.00	A
18	201910415034 - Faiz Izuddin Al Qossam	100	85.00	80.00	80.00		83.50	A
19	201910415035 - Farah Laila Fazriah	100	82.00	85.00	80.00		84.60	A
20	201910415342 - Fathya Adelina	93		0.00	0.00		85.00	A
21	201910415400 - Febrian Rizky Putra	93	86.00	87.00	80.00		85.90	A
22	201910415355 - Fina Angelina	100	86.00	80.00	80.00		83.80	A
23	201910415032 - Hani Istiqomah	100	85.00	83.00	80.00		84.70	A
24	201910415027 - Herlin Anintia	100	81.00	85.00	80.00		84.30	A
25	201910415386 - Iinaas Affaf Shidqii	100	86.00	85.00	80.00		85.80	A
26	201910415300 - Kanis Tyas Septiasih	100	85.00	82.00	80.00		84.30	A
27	201910415309 - Karisya Prameswari Harisman	100	85.00	83.00	80.00		84.70	A
28	201910415088 - Kevin January Shandi	100	83.00	80.00	80.00		82.90	A
29	201910415390 - Lailatul Maftuhah	93	86.00	85.00	80.00		85.10	A
30	201910415420 - Lidyia Qurotaaini	100	82.00	75.00	80.00		80.60	A
31	201910415194 - Luchpiah	100	80.00	80.00	80.00		82.00	A
32	201910415026 - Luluk Ahmaria	100	85.00	78.00	80.00		82.70	A
33	201910415142 - Mawar Pratiwi	100	86.00	85.00	80.00		85.80	A
34	201910415045 - Melati Anggraini	100	81.00	85.00	80.00		84.30	A
35	201910415230 - Milla Nuraini	100	82.00	80.00	80.00		82.60	A
36	201910415228 - Mochammad Hamzah Fadilah Hinduan	100	85.00	80.00	80.00		83.50	A

37	201910415352 - Muhammad Rifqo Agrin Al-yafii	100	86.00	80.00	80.00		83.80	A
38	201910415022 - Muhammad Rizky Hidayatulloh	100	82.00	77.00	80.00		81.40	A
39	201910415382 - Mutiara Rizkyna	100	86.00	86.00	80.00		86.20	A
40	201910415154 - Naurah Sekar Athirah	100	82.00	80.00	80.00		82.60	A
41	201910415193 - Rahmalia Agustin	100	81.00	80.00	80.00		82.30	A
42	201910415008 - Ricky Nugraha	100	82.00	75.00	80.00		80.60	A
43	201910415312 - Rifka Nadila Damayanti	100	86.00	85.00	80.00		85.80	A
44	201910415254 - Rifky Ibnu Aziz	100	80.00	75.00	80.00		80.00	A
45	201910415297 - Rizky Achmad Maulana	93		0.00	0.00		82.00	A
46	201910415021 - Sastia Prama Putri	100	81.00	85.00	80.00		84.30	A
47	201910415434 - Sekar Alesya Kusuma	93	85.00	85.00	85.00		85.80	A
48	201910415059 - Sevira Zahwa	100	82.00	85.00	80.00		84.60	A
49	201910415019 - Siti Nur Chaliza	100	85.00	78.00	80.00		82.70	A
50	201910415214 - Sylvira Andrea Azzahra M	100	85.00	85.00	80.00		85.50	A
51	201910415354 - Thasya Hanna Fitriah	100	86.00	80.00	80.00		83.80	A
52	201910415371 - Tiara Dewi Asmarani	100	86.00	80.00	80.00		83.80	A
53	201910415121 - Tsauqi Stansa	100	82.00	80.00	80.00		82.60	A
54	201910415229 - Zelika Ananda Sri Utomo	100	85.00	80.00	80.00		83.50	A

Dosen Pengajar

Jakarta, 04 Februari 2023  
 KETUA PROGRAM STUDI ILMU KOMUNIKASI

Syahrul Hidayanto

Moh. Rifaldi Akbar



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## Daftar Presensi Dosen

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : A

Matakuliah : KOMU-4172 - E-Commerce & Media Sosial

Kelas Kuliah : 7A1

Dosen : Syahrul Hidayanto (042103060)

Jumlah : 54 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	Kontrak Perkuliahan, Deskripsi Mata Kuliah	Kamis, 15 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 15 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
2	Konsep dan Ruang Lingkup E-Commerce	Kamis, 22 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 22 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 51 Sakit : 0 Ijin : 0 Alpha : 3
3	Pertumbuhan E-Commerce di Indonesia	Kamis, 29 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 29 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 51 Sakit : 0 Ijin : 0 Alpha : 3
4	Mekanisme dan Model Bisnis E-Commerce	Kamis, 06 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 06 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
5	Menyusun Proposal Startup E-Commerce	Kamis, 13 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 13 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 49 Sakit : 0 Ijin : 0 Alpha : 2
6	Menyusun Proposal Startup E-Commerce	Kamis, 20 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 20 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
7	E-Commerce Website	Kamis, 27 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 27 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
8	UTS	Kamis, 03 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 03 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
9	Social Media Marketing	Kamis, 17 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 17 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
10	Brand Archetype	Kamis, 24 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 24 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
11	Mobile Marketing untuk E-Commerce	Kamis, 01 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 01 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
12	Social Media Strategy	Kamis, 08 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 08 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0
13	Social Media Advertising	Kamis, 15 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 15 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit : 0 Ijin : 0 Alpha : 0

14	Social Commerce & Customers Social Shopping	Kamis, 22 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 22 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit :0 Ijin :0 Alpha :0
15	Praktik Social Commerce (Instagram Business)	Kamis, 05 January 2023 Virtual 1 10:45:00 - 13:15:00	Kamis, 05 January 2023 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 108 Sakit :0 Ijin :0 Alpha :0
16	UAS	Kamis, 05 January 2023 Virtual 1 10:45:00 - 13:15:00	Kamis, 19 January 2023 Virtual 1 15:15:00 - 17:15:00	1	Y	Masuk : 108 Sakit :0 Ijin :0 Alpha :0

Dosen Pengajar

Jakarta, 04 Februari 2023  
KETUA PROGRAM STUDI ILMU KOMUNIKASI

Syahrul Hidayanto

Moh. Rifaldi Akbar



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## Daftar Presensi Mahasiswa

Program Studi : S1 ILMU KOMUNIKASI

Jenis Kelas : A

Matakuliah : KOMU-4172 - E-Commerce & Media Sosial

Kelas Kuliah : 7A1

Dosen : Syahrul Hidayanto

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	201910415257 - Adytia Maulana Suhatman	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	201910415101 - Afni Fadhilah Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	201910415366 - Aisyah Arum	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
4	201910415025 - Aisyah Salsabila	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	201910415029 - Aldi Wahyu Utomo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	201910415281 - Andika Bagus Damaryanto	H	X	X	H	X	H	H	H	H	H	H	H	H	H	79
7	201910415277 - Anisa Nurfadhilah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
8	201910415436 - Anissya Nofi Rachmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	201910415221 - Anneke Puteri Mardianto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	201910415380 - Annisa Ibanes	H	X	H	H	H	H	H	H	H	H	H	H	H	H	93
11	201910415132 - Annisa Indhira Pramesty	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	201910415324 - Aulia Azali	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	201910415374 - Damianus Dimas Susilo Haryo Yudanto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	201910415003 - Darin Sekar Ardina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	201910415349 - Devi Sulasyati	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
16	201910415093 - Efrilia Rizki Fauzia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	201910415038 - Erland Septian Sandova	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	201910415034 - Faiz Izuddin Al Qossam	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
19	201910415035 - Farah Laila Fazriah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
20	201910415342 - Fathya Adelina	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
21	201910415400 - Febrian Rizky Putra	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
22	201910415355 - Fina Angelina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	201910415032 - Hani Istiqomah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	201910415027 - Herlin Anintia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	201910415386 - Iinaas Affaf Shidqii	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	201910415300 - Kanis Tyas Septiasih	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	201910415309 - Karisya Prameswari Harisman	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	201910415088 - Kevin January Shandi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	201910415390 - Lailatul Maftuhah	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
30	201910415420 - Lidya Qurotaaini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	201910415194 - Luchpiah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	201910415026 - Luluk Ahmaria	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	201910415142 - Mawar Pratiwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	201910415045 - Melati Anggraini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	201910415230 - Milla Nuraini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	201910415228 - Mochammad Hamzah Fadilah Hinduan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	201910415352 - Muhammad Rifqo Agrin Al-yafii	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
38	201910415022 - Muhammad Rizky Hidayatulloh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	201910415382 - Mutiara Rizkyna	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
40	201910415154 - Naurah Sekar Athirah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
41	201910415193 - Rahmalia Agustin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
42	201910415008 - Ricky Nugraha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
43	201910415312 - Rifka Nadila Damayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
44	201910415254 - Rifky Ibnu Aziz	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
45	201910415297 - Rizky Achmad Maulana	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
46	201910415021 - Sastia Prama Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
47	201910415434 - Sekar Alesya Kusuma	H	X	H	H	H	H	H	H	H	H	H	H	H	H	93
48	201910415059 - Sevira Zahwa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
49	201910415019 - Siti Nur Chaliza	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
50	201910415214 - Sylvira Andrea Azzahra M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
51	201910415354 - Thasya Hanna Fitriah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
52	201910415371 - Tiara Dewi Asmarani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
53	201910415121 - Tsauqi Stansa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
54	201910415229 - Zelika Ananda Sri Utomo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Dosen Pengajar

Jakarta, 04 Februari 2023  
 KETUA PROGRAM STUDI ILMU KOMUNIKASI

Syahrul Hidayanto

Moh. Rifaldi Akbar