



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Mahasiswa

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab2

Dosen : Haryudi Anas, S.E. M.S.M.

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	201910325472 - Aji Sumardan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	201910325329 - Alfianti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	201910325343 - Amalya Dwy Rachmatika	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
4	201910325370 - Anisa Ester Angelina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	201910325395 - Annisa Nurcahya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	201910325276 - Ayu Lestari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
7	201910325438 - Ayu Safitri Wulandari	H	X	H	X	H	H	X	H	H	H	H	H	H	H	79
8	201910325305 - Azizah Nur Syamsiyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	201910325455 - Bagus Dwiki Ardhana	H	H	H	X	H	H	H	X	X	H	H	H	H	H	79
10	201910325095 - Benaz Alya Nurani Az Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	201910325374 - Bonar Lumban Tobing	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
12	201910325375 - Clara Agustina Simatupang	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	201910325327 - Dara Ayu Puspita	H	H	H	H	H	H	H	H	X	H	H	H	H	H	93
14	201910325391 - Denta Lusiany	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	201910325346 - Dhika Nur Khaliffa	X	H	H	H	H	H	H	H	H	H	H	H	H	H	93
16	201910325372 - Dini Amalia Putri	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
17	201910325359 - Fadh Fauzi Hibatullah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	201910325342 - Fairuz Zayyan Firdaus	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
19	202010325465 - Fernando Imanuel Sitorus	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
20	201910325491 - Ferry Muhammad Ashyrofi	X	X	X	X	H	X	X	X	X	H	H	H	H	H	43
21	201910325444 - Hanna Widya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	201910325121 - Ilyas Nur Falah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	201910325116 - Indra Yolanda Priatiawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	201910325137 - Indria Ikkasary	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	202010325463 - K. Farhan Rizki Abdulaziz	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
26	202010325263 - Kania Rifdah Gunawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	201910325500 - Kezia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	201910325222 - Latif Maulana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	201910325353 - Lenyovia Witandari	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
30	201910325463 - Leo Murti Langgeng Probo Waseso	H	X	H	H	H	H	H	H	H	H	X	H	H	H	86
31	201910325487 - Lusyana Widiyanti	X	X	X	X	H	X	X	X	X	H	H	H	H	H	43
32	202010325113 - Marisa Cantika	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	202010325186 - Muhamad Elzan Musyafa	X	H	H	H	H	H	H	H	H	H	X	H	H	H	86
34	201910325457 - Muhammad Tendhy Chansyah	H	X	H	X	H	H	H	H	X	H	H	H	H	H	79
35	201910325371 - Nabila Heriyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	201910325315 - Nita Yudhaningsih Sinaga	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	201910325458 - Noviyana	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
38	201910325153 - Putri Audia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	201910325400 - Putri Debora T.s	H	H	X	H	H	H	H	H	H	H	X	H	H	H	86
40	201910325396 - Putri Elizabeth Thalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
41	201910325369 - Putri Nabilah Mellyawati	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
42	201910325114 - Rafael Yoga Widyananta	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
43	201910325144 - Reza Rinaldi	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
44	201910327002 - Rezki Nabilawati	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
45	201910325300 - Rofiyta Miladiyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
46	201910325525 - Selly Santika Sari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
47	202010325213 - Shynta Anggrainy	H	H	X	H	H	H	H	H	H	H	H	H	X	H	86
48	201910325380 - Syifaa	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
49	201910325313 - Tegar Ramadhan	X	X	X	X	H	X	X	X	X	H	H	H	H	H	43
50	201910325134 - Tito Wahyu Pradana	H	H	H	H	H	H	X	H	X	H	H	H	H	H	86
51	201910325261 - Vinka Afrionika	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
52	201910325364 - Yunni Fajriyati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

Dr. Hadita, S. Pd., M.M



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Daftar Presensi Dosen

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab2

Dosen : Haryudi Anas, S.E. M.S.M. (031503028)

Jumlah : 52 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	1. RPS2. Pengenalan Digital Marketing	Kamis, 15 September 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 15 September 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 47 Sakit : 1 Ijin : 0 Alpha : 1
2	Marketing Remix	Kamis, 22 September 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 22 September 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 46 Sakit : 1 Ijin : 1 Alpha : 1
3	Digital Business Model	Kamis, 29 September 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 29 September 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 2
4	Digital Marketing Strategy	Kamis, 06 October 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 06 October 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 43 Sakit : 0 Ijin : 0 Alpha : 6
5	Relationship Marketing and Platform Digital	Kamis, 13 October 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 13 October 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 52 Sakit : 0 Ijin : 0 Alpha : 0
6	Content Marketing	Kamis, 20 October 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 20 October 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 49 Sakit : 0 Ijin : 0 Alpha : 0
7	Social Media Marketing	Kamis, 27 October 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 27 October 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 47 Sakit : 0 Ijin : 0 Alpha : 2
8	UTS	Kamis, 03 November 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 03 November 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 49 Sakit : 0 Ijin : 0 Alpha : 0
9	Campaign Planning For Digital Marketing	Kamis, 17 November 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 17 November 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 48 Sakit : 0 Ijin : 0 Alpha : 1
10	Online Public Relation	Kamis, 24 November 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 24 November 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 45 Sakit : 0 Ijin : 0 Alpha : 4
11	Digital Marketing Communication	Kamis, 01 December 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 01 December 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 52 Sakit : 0 Ijin : 0 Alpha : 0
12	Search Engine Marketing	Kamis, 08 December 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 08 December 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 42 Sakit : 3 Ijin : 2 Alpha : 5
13	B2B Digital Marketing	Kamis, 15 December 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 15 December 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 52 Sakit : 0 Ijin : 0 Alpha : 0

14	Digital Customer Experience	Kamis, 22 December 2022 Virtual 1 17:00:00 - 19:00:00	Kamis, 22 December 2022 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 50 Sakit :0 Ijin :0 Alpha :2
15	Presentasi Project	Kamis, 05 January 2023 Virtual 1 17:00:00 - 19:00:00	Kamis, 05 January 2023 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 52 Sakit :0 Ijin :0 Alpha :0
16	UAS	Kamis, 26 January 2023 Virtual 1 17:00:00 - 19:00:00	Kamis, 26 January 2023 Virtual 1 17:00:00 - 19:00:00	1	Y	Masuk : 49 Sakit :0 Ijin :0 Alpha :3

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

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Daftar Nilai

Program Studi : S1 MANAJEMEN
Matakuliah : MJNM-4142 - Pemasaran Digital
Dosen : Haryudi Anas, S.E. M.S.M.

Jenis Kelas : A
Kelas Kuliah : 5Gab2

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	201910325472 - Aji Sumardan	100	74.00	70.00	85.00		77.20	A-
2	201910325329 - Alfianti	100	74.00	73.00	82.00		77.80	A-
3	201910325343 - Amalya Dwy Rachmatika	100	74.00	73.00	89.00		79.20	A-
4	201910325370 - Anisa Ester Angelina	100	75.00	74.00	86.00		79.30	A-
5	201910325395 - Annisa Nurcahya	100	63.00	73.00	80.00		74.10	B+
6	201910325276 - Ayu Lestari	100	73.00	71.00	80.00		76.30	A-
7	201910325438 - Ayu Safitri Wulandari	79	75.00	73.00	83.00		76.20	A-
8	201910325305 - Azizah Nur Syamsiyah	100	75.00	74.00	83.00		78.70	A-
9	201910325455 - Bagus Dwiki Ardhana	79	72.00	72.00	84.00		75.10	B+
10	201910325095 - Benaz Alya Nurani Az Zahra	100	72.00	72.00	85.00		77.40	A-
11	201910325374 - Bonar Lumban Tobing	93	72.00	75.00	90.00		78.90	A-
12	201910325375 - Clara Agustina Simatupang	100	74.00	74.00	85.00		78.80	A-
13	201910325327 - Dara Ayu Puspita	93	75.00	74.00	83.00		78.00	A-
14	201910325391 - Denta Lusiany	100	72.00	74.00	84.00		78.00	A-
15	201910325346 - Dhika Nur Khaliffa	93	72.00	74.00	85.00		77.50	A-
16	201910325372 - Dini Amalia Putri	93	73.00	72.00	87.50		77.50	A-
17	201910325359 - Fadh Fauzi Hibatullah	100	72.00	73.00	87.50		78.30	A-
18	201910325342 - Fairuz Zayyan Firdaus	93	72.00	74.00	82.50		77.00	A-
19	202010325465 - Fernando Imanuel Sitorus	93	70.00	72.00	70.00		73.10	B+
20	201910325491 - Ferry Muhammad Ashyrofi	43			70.00		95.00	A
21	201910325444 - Hanna Widya	100	70.00	72.00	80.00		75.80	B+
22	201910325121 - Ilyas Nur Falah	100	74.00	73.00	84.00		78.20	A-
23	201910325116 - Indra Yolanda Pristiawati	100	75.00	72.00	90.00		79.30	A-
24	201910325137 - Indria Ikkasary	100	75.00	74.00	90.00		80.10	A
25	202010325463 - K. Farhan Rizki Abdulaziz	93	72.00	71.00	90.00		77.30	A-
26	202010325263 - Kania Rifdah Gunawan	100	73.00	73.00	90.00		79.10	A-
27	201910325500 - Kezia	100	74.00	69.00	89.00		77.60	A-
28	201910325222 - Latif Maulana	100	72.00	70.00	84.00		76.40	A-
29	201910325353 - Lenyovia Witandari	93	74.00	74.00	84.00		77.90	A-
30	201910325463 - Leo Murti Langgeng Probo Waseso	86	75.00	73.00	92.00		78.70	A-
31	201910325487 - Lusyana Widiyanti	43			70.00		95.00	A
32	202010325113 - Marisa Cantika	100	75.00	74.00	93.00		80.70	A
33	202010325186 - Muhamad Elzan Musyafa	86	72.00	70.00	90.00		76.20	A-
34	201910325457 - Muhammad Tendhy Chansyah	79	72.00	74.00	75.00		74.10	B+
35	201910325371 - Nabila Heriyanti	100	75.00	74.00	82.50		78.60	A-
36	201910325315 - Nita Yudhaningsih Sinaga	100	72.00	72.00	80.00		76.40	A-

37	201910325458 - Noviyana	93	73.00	72.00	87.50		77.50	A-
38	201910325153 - Putri Audia	100	73.00	75.00	85.00		78.90	A-
39	201910325400 - Putri Debora T.s	86	73.00	73.00	80.00		75.70	B+
40	201910325396 - Putri Elizabeth Thalia	100	74.00	73.00	82.00		77.80	A-
41	201910325369 - Putri Nabilah Mellyawati	93	72.00	72.00	70.00		73.70	B+
42	201910325114 - Rafael Yoga Widyananta	100	73.00	74.00	85.00		78.50	A-
43	201910325144 - Reza Rinaldi	93	71.00	72.00	85.00		76.40	A-
44	201910327002 - Rezki Nabilawati	93	70.00	73.00	90.00		77.50	A-
45	201910325300 - Rofiyta Miladiyah	100	71.00	74.00	80.00		76.90	A-
46	201910325525 - Selly Santika Sari	100	74.00	74.00	84.00		78.60	A-
47	202010325213 - Shynta Anggrainy	86	69.00	71.00	70.00		71.70	B
48	201910325380 - Syifaa	93	72.00	72.00	82.50		76.20	A-
49	201910325313 - Tegar Ramadhan	43			70.00		95.00	A
50	201910325134 - Tito Wahyu Pradana	86	73.00	73.00	85.00		76.70	A-
51	201910325261 - Vinka Afrionika	100	74.00	74.00	82.00		78.20	A-
52	201910325364 - Yunni Fajriyati	100	74.00	74.00	84.00		78.60	A-

Dosen Pengajar

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Haryudi Anas, S.E. M.S.M.

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