



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Mahasiswa

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab3

Dosen : Haryudi Anas, S.E. M.S.M.

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	202010325207 - Ade Siantry	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	202010325125 - Adinda Danty Pangestu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	201910325060 - Ahmad Fahmi Fahrezy	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
4	202010325049 - Alfin Adam	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	202010325100 - Andre Segara Maha Putra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	202010325138 - Bonartdo Samuel Gultom	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
7	202010325211 - Dimas Anugrah	H	X	H	X	X	X	X	X	H	H	H	H	H	H	57
8	202010325033 - Dwi Entia	H	X	X	X	X	H	H	X	H	H	H	H	H	H	64
9	201910325492 - Ery Fakhriza	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
10	202010325058 - Hiltza Huzaematul Al Aswad	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	202010325250 - Iq' maliyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	202010325282 - Muhamad Azka Rivani Anshari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	202010325175 - Muhammad Fahriansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	202010325082 - Muhammad Rizky Gemis	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	202010325215 - Muhammad Yossi Alviansyach	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	201910325061 - Nabilla	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	201910325034 - Nabilla Utami	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	202010325005 - Naomi Charissa Simanjuntak	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
19	202010325279 - Nauval Ramadhani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
20	202010325002 - Novia Rahmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
21	202010325092 - Putri Dhea Jasmine	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	202010325188 - Rahma Fitriani Thalitha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	201910325274 - Revan Kusuma	H	H	H	H	H	H	H	H	H	H	X	H	H	H	93
24	202010325260 - Riza Aditya Fahlevi	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
25	202010325081 - Rizky Edi Nurdiansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	201910325526 - Robby Jaya Nugraha	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
27	202010325050 - Safira Krisnanintias	H	H	H	X	X	X	X	H	H	H	X	H	H	H	64
28	202010325247 - Silvia Ananda Chairunnisah	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
29	202010325210 - Tegar Setiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	201910325497 - Thoriq Muhyidin	H	H	H	H	X	H	H	X	H	H	H	H	H	H	86
31	201910325078 - Ulya Siti Rahmah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	202010325234 - Vera	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	202010325105 - Wafiq Fadlul Kamal	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
34	201910325033 - Yuni Ariska Lubis	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
35	201910325352 - Yusril Alqorrib	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	201910325390 - Zalsya Isma Ramadhani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	201910325228 - Zulfati Ayu Sharhana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

Dr. Hadita, S. Pd., M.M



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Daftar Presensi Dosen

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab3

Dosen : Haryudi Anas, S.E. M.S.M. (031503028)

Jumlah : 37 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	1. RPS2. Pengenalan Digital Marketing	Jumat, 16 September 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 16 September 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0
2	Marketing Remix	Jumat, 23 September 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 23 September 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 35 Sakit :1 Ijin :1 Alpha :0
3	Digital Business Model	Jumat, 30 September 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 30 September 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 35 Sakit :0 Ijin :0 Alpha :2
4	Digital Marketing Strategy	Jumat, 07 October 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 07 October 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 30 Sakit :0 Ijin :0 Alpha :7
5	Relationship Marketing and Platform Digital	Jumat, 14 October 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 14 October 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 31 Sakit :0 Ijin :0 Alpha :6
6	Content Marketing	Jumat, 21 October 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 21 October 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 35 Sakit :0 Ijin :0 Alpha :2
7	Social Media Marketing	Jumat, 28 October 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 28 October 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 35 Sakit :0 Ijin :0 Alpha :2
8	UTS	Jumat, 04 November 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 04 November 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 32 Sakit :0 Ijin :0 Alpha :5
9	Campaign Planning For Digital Marketing	Jumat, 18 November 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 18 November 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 34 Sakit :0 Ijin :0 Alpha :3
10	Media Digital Dalam Komunikasi Pemasaran	Jumat, 25 November 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 25 November 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0
11	Digital Marketing Communication	Jumat, 02 December 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 02 December 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0
12	Optimasi Tata Letak (Layout)	Jumat, 09 December 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 09 December 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 34 Sakit :0 Ijin :1 Alpha :2
13	B2B Digital Marketing	Jumat, 16 December 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 16 December 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0

14	Digital Customer Experience	Jumat, 23 December 2022 Virtual 1 19:00:00 - 21:00:00	Jumat, 23 December 2022 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0
15	Presentasi Project	Jumat, 06 January 2023 Virtual 1 19:00:00 - 21:00:00	Jumat, 06 January 2023 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 37 Sakit :0 Ijin :0 Alpha :0
16	UAS	Jumat, 27 January 2023 Virtual 1 19:00:00 - 21:00:00	Jumat, 27 January 2023 Virtual 1 19:00:00 - 21:00:00	1	Y	Masuk : 34 Sakit :0 Ijin :3 Alpha :0

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



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Daftar Nilai

Program Studi : S1 MANAJEMEN Jenis Kelas : A
Matakuliah : MJNM-4142 - Pemasaran Digital Kelas Kuliah : 5Gab3
Dosen : Haryudi Anas, S.E. M.S.M.

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	202010325207 - Ade Siantry	100	73.00	73.00	82.50		77.60	A-
2	202010325125 - Adinda Danty Pangestu	100	72.00	73.00	80.00		76.80	A-
3	201910325060 - Ahmad Fahmi Fahrezy	93	73.00	73.00	82.50		76.90	A-
4	202010325049 - Alfin Adam	100	72.00	72.00	80.00		76.40	A-
5	202010325100 - Andre Segara Maha Putra	100	72.00	73.00	85.00		77.80	A-
6	202010325138 - Bonartdo Samuel Gultom	100	72.00	73.00	85.00		77.80	A-
7	202010325211 - Dimas Anugrah	57	0.00	0.00	80.00		0.00	E
8	202010325033 - Dwi Entia	64	0.00	0.00	80.00		0.00	E
9	201910325492 - Ery Fakhriza	93	71.00	72.00	85.00		76.40	A-
10	202010325058 - Hiltza Huzaematul Al Aswad	100	73.00	74.00	82.50		78.00	A-
11	202010325250 - Iq`maliyah	100	71.00	73.00	82.50		77.00	A-
12	202010325282 - Muhamad Azka Rivan Anshari	100	71.00	77.00	80.00		78.10	A-
13	202010325175 - Muhammad Fahriansyah	100	71.00	73.00	85.00		77.50	A-
14	202010325082 - Muhammad Rizky Gemis	100	71.00	72.00	80.00		76.10	A-
15	202010325215 - Muhammad Yossi Alviansyach	100	69.00	72.00	85.00		76.50	A-
16	201910325061 - Nabilla	100	74.00	73.00	84.00		78.20	A-
17	201910325034 - Nabilla Utami	100	73.00	73.00	82.50		77.60	A-
18	202010325005 - Naomi Charissa Simanjuntak	93	74.00	76.00	87.00		79.30	A-
19	202010325279 - Nauval Ramadhani	100	72.00	73.00	82.50		77.30	A-
20	202010325002 - Novia Rahmawati	100	0.00	0.00	80.00		26.00	E
21	202010325092 - Putri Dhea Jasmine	100	74.00	78.00	84.00		80.20	A
22	202010325188 - Rahma Fitriani Thalitha	100	74.00	75.00	84.00		79.00	A-
23	201910325274 - Revan Kusuma	93	76.00	72.00	85.00		77.90	A-
24	202010325260 - Riza Aditya Fahlevi	93	69.00	70.00	80.00		74.00	B+
25	202010325081 - Rizky Edi Nurdiansyah	100	71.00	71.00	80.00		75.70	B+
26	201910325526 - Robby Jaya Nugraha	93	74.00	72.00	84.00		77.10	A-
27	202010325050 - Safira Krisnanintias	64	71.00	75.00	80.00		0.00	E
28	202010325247 - Silvia Ananda Chairunnisah	93	74.00	72.00	80.00		76.30	A-
29	202010325210 - Tegar Setiawan	100	71.00	73.00	85.00		77.50	A-
30	201910325497 - Thoriq Muhyidin	86	76.00	73.00	85.00		77.60	A-
31	201910325078 - Ulya Siti Rahmah	100	75.00	73.00	85.00		78.70	A-
32	202010325234 - Vera	100	73.00	75.00	80.00		77.90	A-
33	202010325105 - Wafiq Fadlul Kamal	93	72.00	74.00	80.00		76.50	A-
34	201910325033 - Yuni Ariska Lubis	93	76.00	75.00	80.00		78.10	A-
35	201910325352 - Yusril Alqorrib	100	70.00	72.00	82.00		76.20	A-
36	201910325390 - Zalsya Isma Ramadhani	100	69.00	73.00	82.00		76.30	A-

37	201910325228 - Zulfati Ayu Sharhana	100	71.00	72.00	82.00		76.50	A-
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Dosen Pengajar

Jakarta, 06 Februari 2023
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Haryudi Anas, S.E. M.S.M.

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