



UNIVERSITAS BHAYANGKARA JAKARTA RAYA

Kampus I : Jl. Harsono RM No 67 Ragunan Pasar Minggu, Jakarta Selatan 12550 Telp. : (021) 27808882, 27808121
Kampus II : Jl. Raya Perjuangan Marga Mulya, Bekasi Utara - Telp. : (021) 88955882 - Fax. (021) 88955871
website : www.ubharajaya.ac.id

Daftar Presensi Mahasiswa

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab5

Dosen : Haryudi Anas, S.E. M.S.M.

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
1	202010325297 - Adi Prayogo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	202010325032 - Aldino Febriyanto	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
3	202010325417 - Alfito Surya Saputra	X	H	H	H	H	H	H	H	H	H	H	H	H	H	93
4	202010325214 - Alysha Lathifah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	202010325441 - Ananda Tiara Putri Khaerani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	202010325160 - Angelina Virgilia Putri Deo	H	H	H	H	H	H	H	H	H	H	H	H	X	H	93
7	202010325223 - Angga Fathi Farahat	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
8	202010325194 - Anna Wijayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	202010325230 - Annisa Dewi Ambarwati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	202010325189 - Arya Bayu Sayeti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	202010325280 - Aulia Asmarani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	201910325386 - Awalia Mumpu Ningrum	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	202010325437 - Belva Yulivio Estiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	201910325010 - Billy Brilliant	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	202010325222 - Bunga Nur Kaunaini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	201910325287 - Cesia Azaiya Solissa	X	H	H	H	H	H	H	H	X	H	H	H	H	H	86
17	202010325191 - Chuck Noris Rupelu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	202010325208 - Damar Asmarani	H	H	H	H	X	H	X	H	H	H	H	H	H	H	86
19	201910325064 - Denis Putra Ramadhan	X	H	H	H	H	X	H	H	H	H	H	H	H	H	86
20	201910325510 - Devan Aufadlian Syah	H	H	H	H	H	H	X	H	H	H	H	X	H	H	86
21	202010325209 - Dinda Fauziah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	202010325169 - Donni Ferdinan Irawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	201910325112 - Fahmy Hamzah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	202010325458 - Fajar Al Baihaqi	H	H	H	H	H	X	X	H	X	H	H	H	H	H	79
25	201910325424 - Fitrah Nurul Aulia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	202010325190 - Franco Nero Rupelu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	202010325459 - Harfanly Bramley Munte	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	202010325436 - Helmidayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	202010325451 - Hendrick Moses Sumihar Manalu	X	H	H	H	X	H	H	H	H	H	H	H	H	H	86
30	202010325365 - Indah Sari Ningrum	H	H	H	H	H	H	X	H	X	H	H	X	H	H	79
31	202010325220 - Jasmine Egy Oktavia Rosita Sari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	202010325251 - Jeremy Steven	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	201910325360 - Jhonatan Sinaga	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	202010325329 - Karina Rachmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	202010325320 - Lita Oktarina	H	H	H	H	X	H	H	H	H	H	H	H	H	H	93
36	201910325330 - Mitha Debora Rosalinda	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	201910325464 - Muhamad Nurali	H	H	H	H	H	H	X	X	H	H	H	X	H	H	79
38	202010325334 - Muhammad Ghufroon Shaff	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	202010325259 - Muhammad Rafli Rizki Ramadhan	H	H	H	X	H	H	H	H	H	H	H	H	H	H	93
40	202010325396 - Muhammad Yusuf Fito Pratama Putra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

No	Mahasiswa	1	2	3	4	5	6	7	9	10	11	12	13	14	15	Total
41	202010325244 - Nurisnaini Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
42	202010325159 - Nurul Cahyani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
43	202010325424 - Nurul Khotimmah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
44	202010325337 - Prayuda Putra Ariansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
45	202010325452 - Rendy Ramadan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
46	202010325236 - Reni Silviah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
47	202010325254 - Rizka Rahmah Nabiilah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
48	202010325421 - Rizky Febrian	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
49	202010325407 - Robiatul Adawiyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
50	202010325391 - Sarah Intan Tasia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
51	202010325197 - Shabina Deanova	H	H	X	H	H	H	H	H	H	H	H	H	H	H	93
52	202010325243 - Siska Aprelyani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
53	202010325397 - Tsamara Husniyyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
54	202010325153 - Vina Damayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

Dr. Hadita, S. Pd., M.M



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Daftar Presensi Dosen

Program Studi : S1 MANAJEMEN

Jenis Kelas : A

Matakuliah : MJNM-4142 - Pemasaran Digital

Kelas Kuliah : 5Gab5

Dosen : Haryudi Anas, S.E. M.S.M. (031503028)

Jumlah : 54 peserta

Ke	Materi	Jadwal	Realisasi	Kesesuaian SAP	Presensi Dosen	Presensi Mahasiswa
1	1. RPS2. Pengenalan Digital Marketing	Kamis, 15 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 15 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 50 Sakit :1 Ijin :2 Alpha :1
2	Marketing Remix	Kamis, 22 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 22 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit :0 Ijin :0 Alpha :0
3	Digital Business Model	Kamis, 29 September 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 29 September 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 53 Sakit :0 Ijin :0 Alpha :1
4	Digital Marketing Strategy	Kamis, 06 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 06 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 51 Sakit :0 Ijin :0 Alpha :3
5	Relationship Marketing and Platform Digital	Kamis, 13 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 13 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 52 Sakit :0 Ijin :0 Alpha :2
6	Content Marketing	Kamis, 20 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 20 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 53 Sakit :0 Ijin :0 Alpha :1
7	Social Media Marketing	Kamis, 27 October 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 27 October 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 52 Sakit :0 Ijin :0 Alpha :2
8	UTS	Kamis, 03 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 03 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 49 Sakit :0 Ijin :0 Alpha :1
9	Campaign Planning For Digital Marketing	Kamis, 17 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 17 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 49 Sakit :0 Ijin :0 Alpha :5
10	Online Public Relation	Kamis, 24 November 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 24 November 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 53 Sakit :0 Ijin :0 Alpha :1
11	Digital Marketing Communication	Kamis, 01 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 01 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 51 Sakit :0 Ijin :0 Alpha :3
12	Search Engine Marketing	Kamis, 08 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 08 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit :0 Ijin :0 Alpha :0
13	B2B Digital Marketing	Kamis, 15 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 15 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit :0 Ijin :0 Alpha :0

14	Digital Customer Experience	Kamis, 22 December 2022 Virtual 1 10:45:00 - 13:15:00	Kamis, 22 December 2022 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 50 Sakit :0 Ijin :0 Alpha :4
15	Presentasi Project	Kamis, 05 January 2023 Virtual 1 10:45:00 - 13:15:00	Kamis, 05 January 2023 Virtual 1 10:45:00 - 13:15:00	1	Y	Masuk : 54 Sakit :0 Ijin :0 Alpha :0
16	UAS	Kamis, 26 January 2023 MY-310 10:45:00 - 13:15:00	Kamis, 26 January 2023 MY-310 10:10:00 - 12:10:00	1	Y	Masuk : 50 Sakit :0 Ijin :0 Alpha :4

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

Dr. Hadita, S. Pd., M.M



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Daftar Nilai

Program Studi : S1 MANAJEMEN
Matakuliah : MJNM-4142 - Pemasaran Digital
Dosen : Haryudi Anas, S.E. M.S.M.

Jenis Kelas : A
Kelas Kuliah : 5Gab5

No	Mahasiswa	Komponen Nilai					Nilai Akhir	
		Kehadiran	UTS	UAS	Nilai Tugas	Nilai Praktek	Angka	Huruf
1	202010325297 - Adi Prayogo	100	71.00	72.00	80.00		76.10	A-
2	202010325032 - Aldino Febriyanto	93	72.00	72.00	82.50		76.20	A-
3	202010325417 - Alfito Surya Saputra	93	70.00	73.00	82.50		76.00	A-
4	202010325214 - Alysha Lathifah	100	73.00	76.00	88.00		79.90	A-
5	202010325441 - Ananda Tiara Putri Khaerani	100	73.00	75.00	82.50		78.40	A-
6	202010325160 - Angelina Virgilia Putri Deo	93	72.00	71.00	84.00		76.10	A-
7	202010325223 - Angga Fathi Farahat	93	72.00	73.00	85.00		77.10	A-
8	202010325194 - Anna Wijayanti	100	72.00	74.00	87.00		78.60	A-
9	202010325230 - Annisa Dewi Ambarwati	100	74.00	78.00	90.00		81.40	A
10	202010325189 - Arya Bayu Sayeti	100	71.00	73.00	87.00		77.90	A-
11	202010325280 - Aulia Asmarani	100	70.00	74.00	82.50		77.10	A-
12	201910325386 - Awalia Mumpu Ningrum	100		0.00	0.00		95.00	A
13	202010325437 - Belva Yulivio Estiawan	100	73.00	73.00	82.50		77.60	A-
14	201910325010 - Billy Brilliant	100	72.00	72.00	84.00		77.20	A-
15	202010325222 - Bunga Nur Kaunaini	100	73.00	73.00	82.50		77.60	A-
16	201910325287 - Cesia Azaiya Solissa	86	73.00	73.00	80.00		75.70	B+
17	202010325191 - Chuck Noris Rupelu	100	72.00	69.00	87.00		76.60	A-
18	202010325208 - Damar Asmarani	86	70.00	73.00	82.50		75.30	B+
19	201910325064 - Denis Putra Ramadhan	86	0.00	69.00	80.00		52.20	D
20	201910325510 - Devan Aufadlian Syah	86	74.00	73.00	85.00		77.00	A-
21	202010325209 - Dinda Fauziah	100	70.00	69.00	82.50		75.10	B+
22	202010325169 - Donni Ferdinan Irawan	100	71.00	72.00	87.00		77.50	A-
23	201910325112 - Fahmy Hamzah	100	72.00	72.00	84.00		77.20	A-
24	202010325458 - Fajar Al Baihaqi	79	73.00	74.00	75.00		74.40	B+
25	201910325424 - Fitrah Nurul Aulia	100		0.00	0.00		95.00	A
26	202010325190 - Franco Nero Rupelu	100	67.00	69.00	86.00		74.90	B+
27	202010325459 - Harfanly Bramley Munte	100	75.00	74.00	82.50		78.60	A-
28	202010325436 - Helmidayanti	100	71.00	72.00	82.50		76.60	A-
29	202010325451 - Hendrick Moses Sumihar Manalu	86	73.00	72.00	82.50		75.80	B+
30	202010325365 - Indah Sari Ningrum	79	74.00	74.00	85.00		76.70	A-
31	202010325220 - Jasmine Egy Oktavia Rosita Sari	100	75.00	76.00	90.00		80.90	A
32	202010325251 - Jeremy Steven	100	73.00	74.00	80.00		77.50	A-
33	201910325360 - Jhonatan Sinaga	100		0.00	0.00		95.00	A
34	202010325329 - Karina Rachmawati	100	70.00	72.00	82.50		76.30	A-
35	202010325320 - Lita Oktarina	93	72.00	72.00	82.50		76.20	A-
36	201910325330 - Mitha Debora Rosalinda	100		0.00	0.00		95.00	A

37	201910325464 - Muhamad Nurali	79	71.00	71.00	80.00		73.60	B+
38	202010325334 - Muhammad Ghufron Shaff	100	70.00	72.00	82.50		76.30	A-
39	202010325259 - Muhammad Rafli Rizki Ramadhan	93	72.00	73.00	82.50		76.60	A-
40	202010325396 - Muhammad Yusuf Fito Pratama Putra	100	72.00	73.00	82.50		77.30	A-
41	202010325244 - Nurisnaini Putri	100	72.00	74.00	88.00		78.80	A-
42	202010325159 - Nurul Cahyani	100	71.00	74.00	87.00		78.30	A-
43	202010325424 - Nurul Khotimmah	100	74.00	78.00	84.00		80.20	A
44	202010325337 - Prayuda Putra Ariansyah	100	68.00	72.00	82.50		75.70	B+
45	202010325452 - Rendy Ramadan	100	72.00	74.00	82.50		77.70	A-
46	202010325236 - Reni Silviah	100	73.00	72.00	82.50		77.20	A-
47	202010325254 - Rizka Rahmah Nabiilah	100	72.00	73.00	88.00		78.40	A-
48	202010325421 - Rizky Febrian	100	70.00	71.00	82.50		75.90	B+
49	202010325407 - Robiatul Adawiyah	100	69.00	72.00	82.50		76.00	A-
50	202010325391 - Sarah Intan Tasia	100	74.00	75.00	84.00		79.00	A-
51	202010325197 - Shabina Deanova	93	72.00	72.00	87.00		77.10	A-
52	202010325243 - Siska Aprelyani	100	72.00	69.00	82.50		75.70	B+
53	202010325397 - Tsamara Husniyyah	100	74.00	75.00	84.00		79.00	A-
54	202010325153 - Vina Damayanti	100	68.00	73.00	82.50		76.10	A-

Dosen Pengajar

Jakarta, 06 Februari 2023
KETUA PROGRAM STUDI MANAJEMEN



Haryudi Anas, S.E. M.S.M.

Dr. Hadita, S. Pd., M.M