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A.n. DEKAN FAKULTAS EKONOMI DAN BISNIS
WADEK II



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Tembusan:

- Arsip.

THE ROLE OF STREET VENDOR (PKL) GROUP AND NETWORK IN ACHIEVING HOUSEHOLD ECONOMIC RESILIENCE IN EAST JAKARTA DURING THE COVID-19 PANDEMIC

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Abstract

This research was conducted to analyze the extent of the influence of Group and Network Pedagang Kaki Lima (PKL) in East Jakarta to achieve household economic resilience during the Covid-19 pandemic. Household economic resilience is measured based on social capital, including networks and groups in the street vendor group. This study used a quantitative approach by collecting structured questionnaire answers from 420 KLT (PKL) respondents. The collected primary data were analyzed using structural equation models (SEM) and processed using Lisrel software. The results showed that Group and Network in the street vendors significantly influence household economic resilience.

Keywords: Group and Network, Street Vendors, Household Economic Resilience, Structural Equation Modelling

INTRODUCTION

(PKL) has become a global phenomenon in Indonesian metropolitan cities such as Jakarta and big cities in other countries such as Mumbai, Bangkok, Singapore, and New York. As an informal sector, street vendors are an alternative source of livelihood for people with limited knowledge, skills, and capital. Street vendors can absorb much labor and reduce unemployment. This informal sector is alternative economic support for various groups and provides many job opportunities to reduce unemployment. Studies on street vendors have been