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**SURAT KETERANGAN**

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Yang bertandatangan dibawah ini :

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Dengan ini menerangkan bahwa nama :

Nama : Dr. Beti Nurbaiti, S.T.P., M.E.  
NIDN : 0314117307  
Jabatan : Dosen Tetap Prodi Akuntansi

Adalah benar sebagai Presenter dalam kegiatan 2023 *Mag Scholar Conference in Business, Marketing & Tourism* (Mag2023) dengan tema "*Determining Factors of Social Capital and Community Motivation in Labuan Bajo, East Nusa Tenggara in Achieving Welfare*" yang diadakan oleh MAG Scholar, pada tanggal 7-9 Desember 2023.

Demikian surat keterangan ini dibuat, agar dapat dipergunakan sebagaimana mestinya.

Jakarta, 23 Januari 2024



DEKAN FAKULTAS EKONOMI DAN BISNIS

*[Signature]*  
Dr. Dewi Puspaningtyas Faeni, B.Sc., MBA.  
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Tembusan:

- Arsip.

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# CERTIFICATE OF PRESENTATION

**Determining Factors of Social Capital and Community Motivation in  
Labuan Bajo, East Nusa Tenggara in Achieving Welfare**

Beti Nurbaiti, Mohamad Axel Putra Hadiningrat, and Chotib

was presented at the

**2023 MAG SCHOLAR CONFERENCE IN BUSINESS,  
MARKETING & TOURISM  
(MAG2023)**

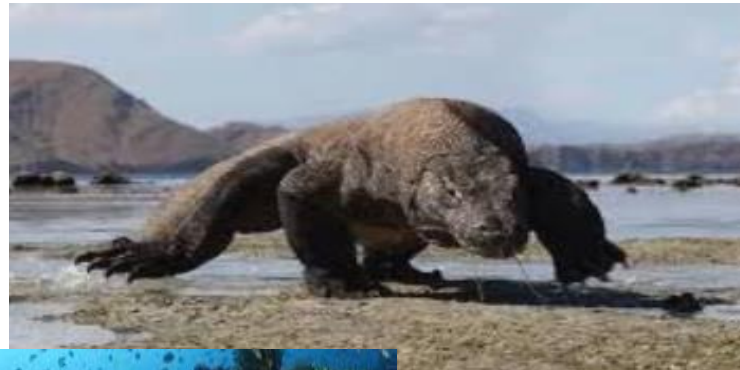
held at **Warmadewa College, Bali, Indonesia**  
7-9 November 2023

*Kim Fam*

**Emeritus Professor Kim-Shyan Fam**  
President of MAG Scholar  
MAG2023

*Determining Factors of Social Capital and Community Motivation  
in Labuan Bajo, West Manggarai, East Nusa Tenggara in Achieving Welfare*

**Beti Nurbaiti,  
Mohamad Axel Putra Hadiningrat  
Chotib**

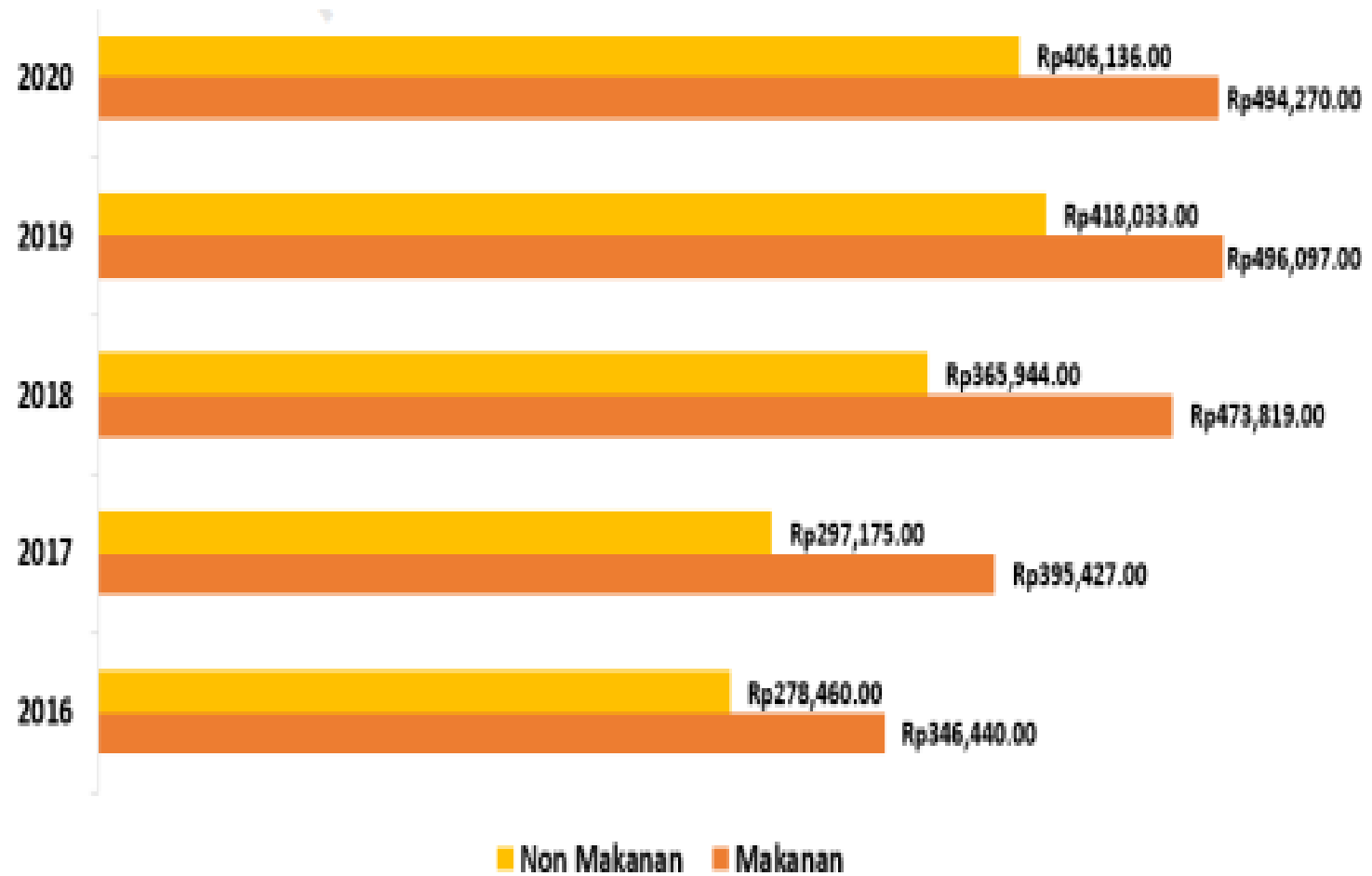


## UMR Growth in Labuan Bajo 2018-2022

Tahun	Nominal	Perubahan (%)
2018	1.795.000	0.00%
2019	1.950.000	7.95%
2020	1.950.000	0.00%
2021	1.950.000	0.00%
2022	1.975.000	1.27%

Sumber: Data Sekunder, Gatra.com, diolah 2022

*The minimum wage is still low, while the prices of basic daily necessities are quite high.*



*The majority of people's biggest expenditure is only to buy food, because basic daily necessities are expensive, disproportionate to the income earned.*

*Very few people are able to set aside their income for saving and/or investing.*

## *Research Objectives*

1) Analyzing the influence of social capital on community welfare in Labuan Bajo.

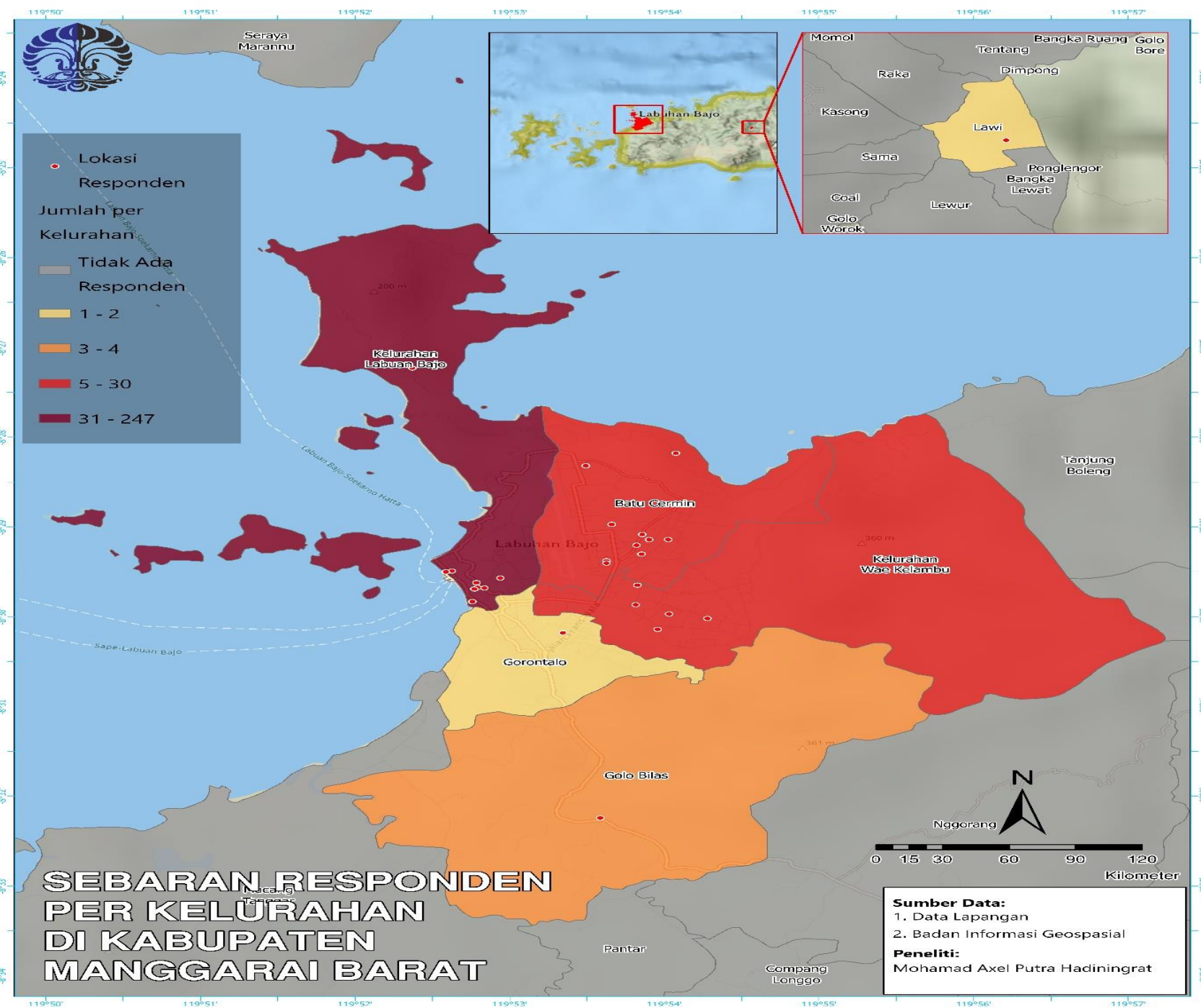
2) Analyzing the influence of motivation in the Labuan Bajo community on their welfare.

## *Hypothesis*

1) There is an influence between social capital and welfare

2) There is an influence between the motivation of the people of Labuan Bajo on welfare





***Distribution of Respondents in Labuan Bajo, West Manggarai Regency, East Nusa Tenggara***

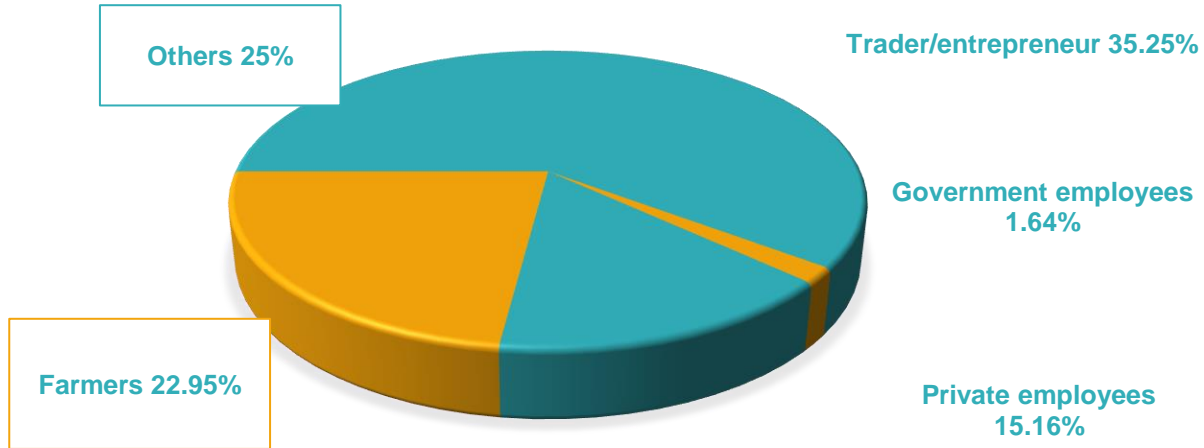
***The largest number of respondents were in Labuan Bajo sub-district, followed by Batu Cermin and Wae Kalembe, Golo Bilas and Gorontalo sub-districts, West Manggarai.***

# *Research Documentation*

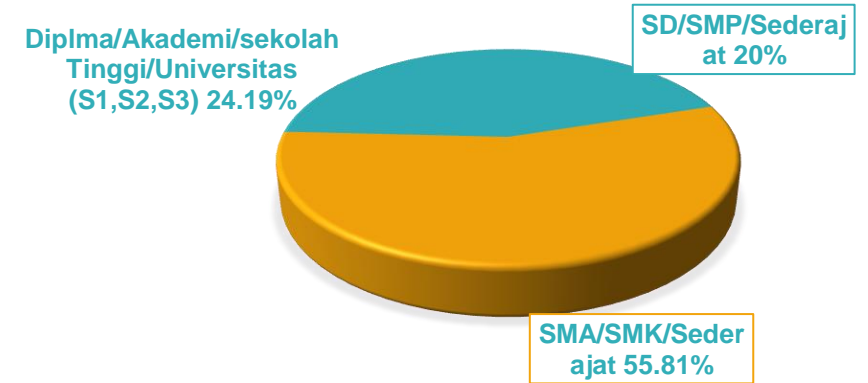


# Descriptive Statistics Results

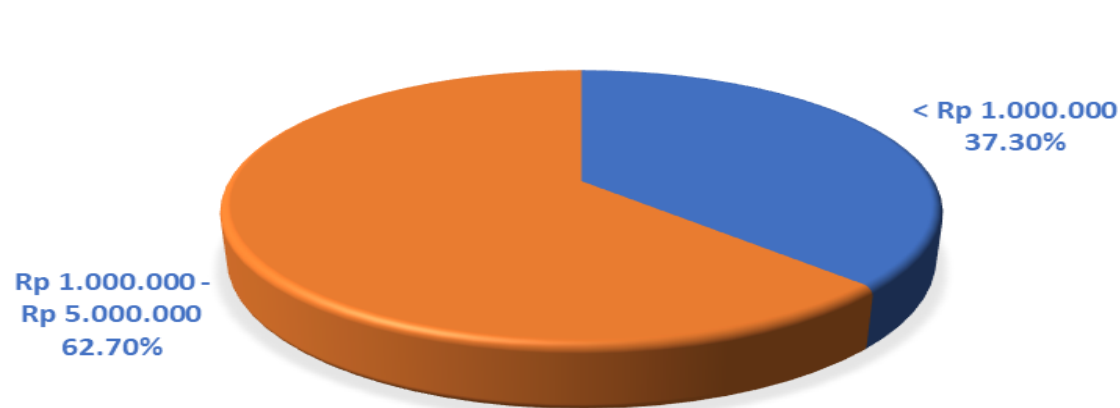
## RESPONDENT PROFILE



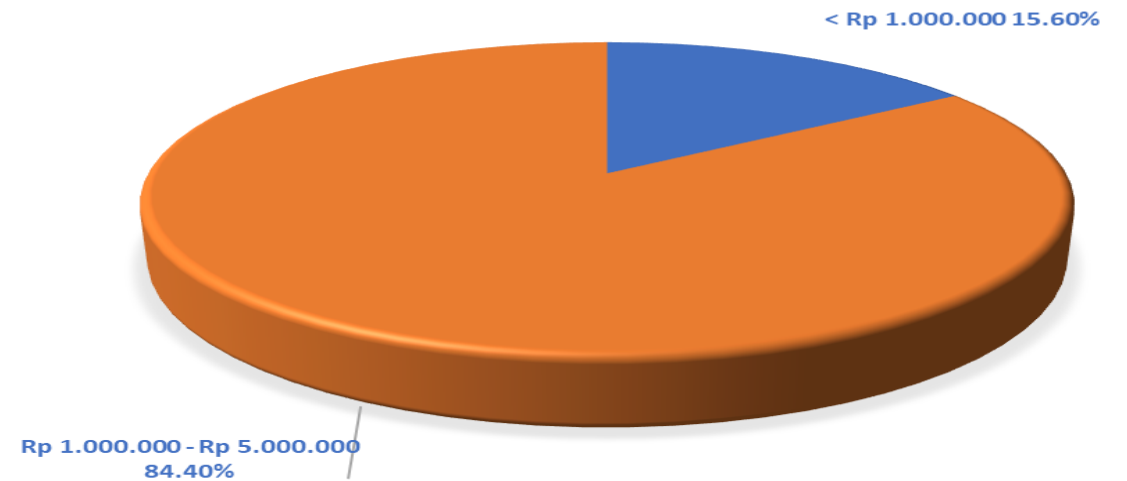
## LEVEL OF EDUCATION COMPLETED



## Average Household Expenditures per Month

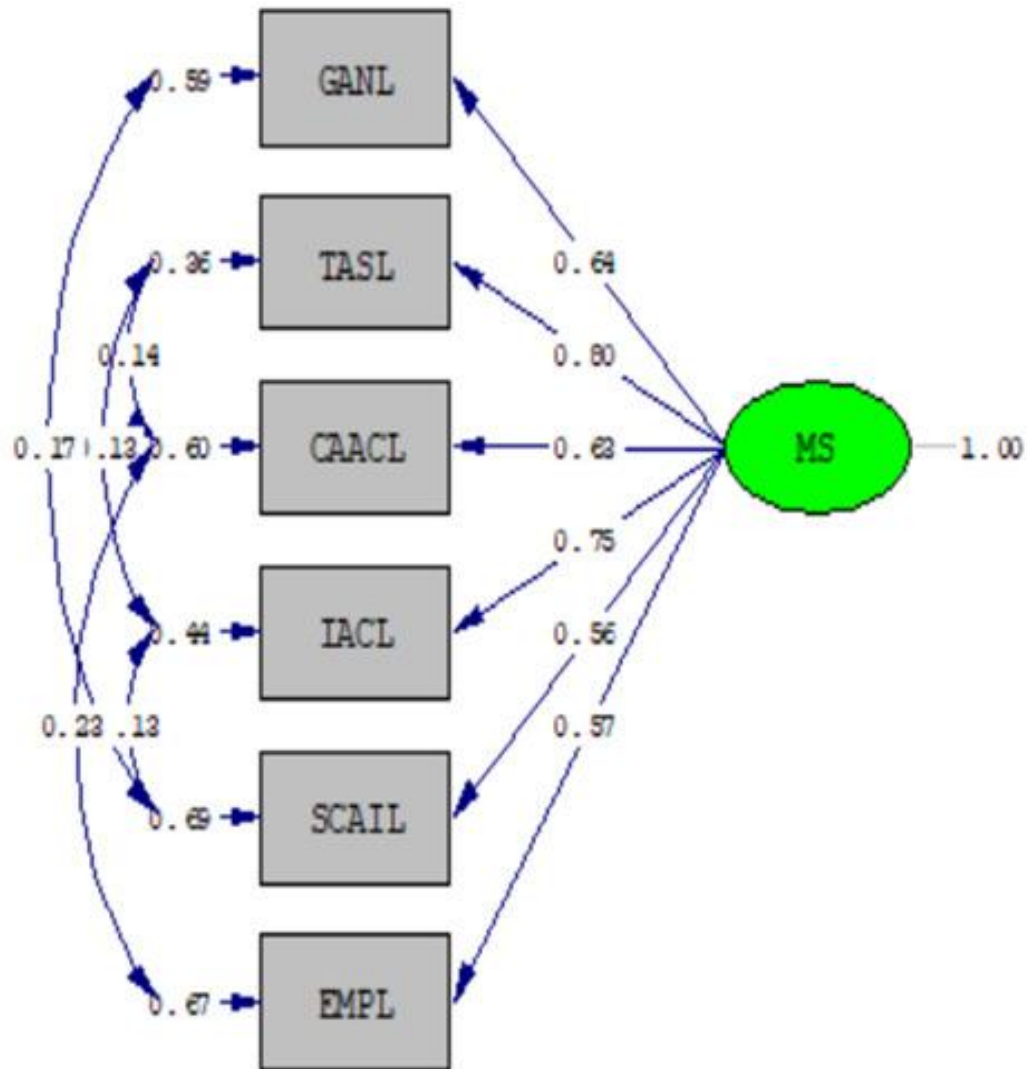


## Average Household Income per Month





# Social Capital



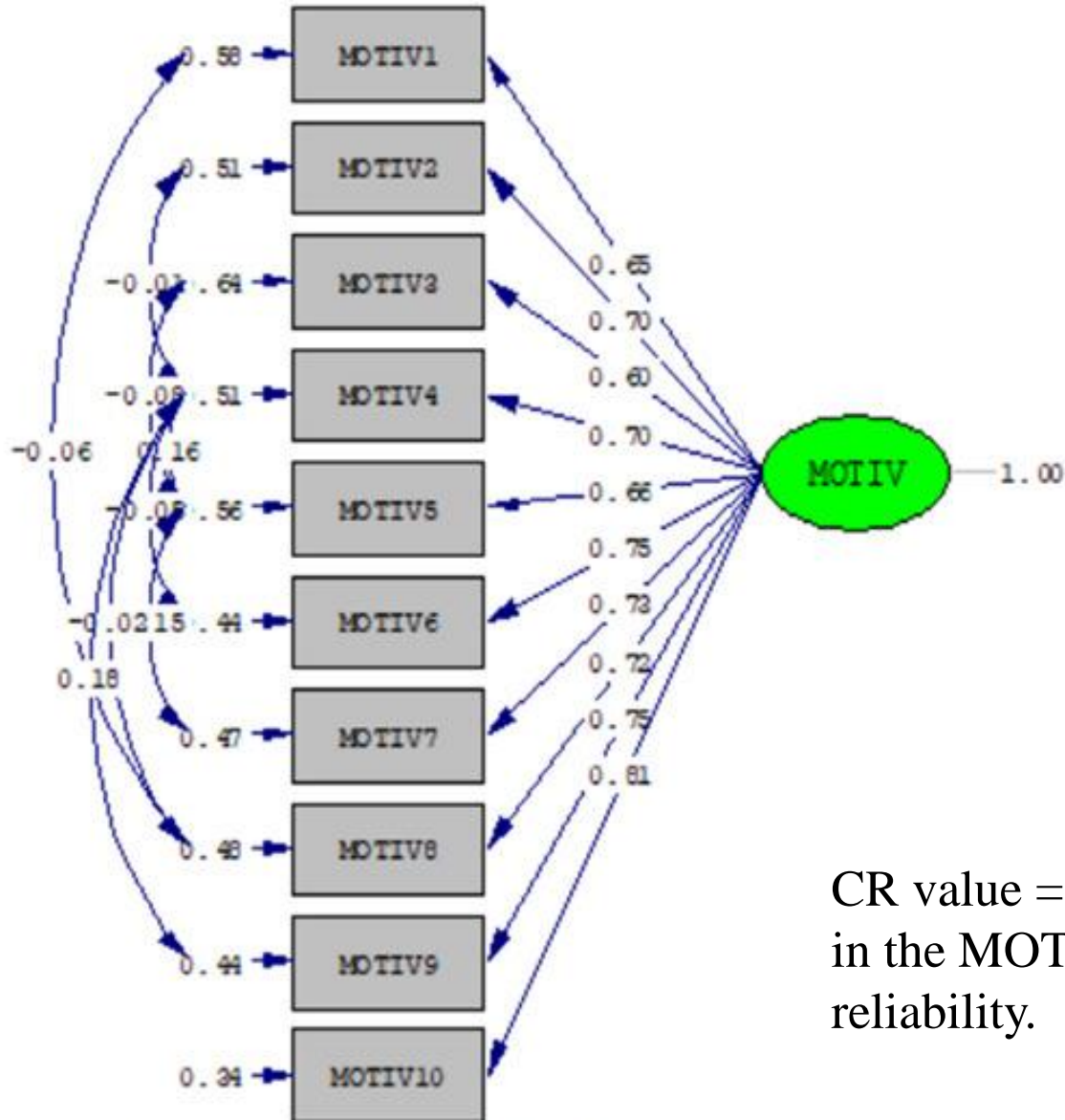
The sub-dimension of social capital in the form of Trust And Solidarity (TAS) has the highest value, which shows that mutual trust between individuals is the basis for sharing, helping each other both materially and non-materially.

For the social sub dimensions, the order of values from highest to lowest is:

- Information And Communication (IAC)
- Group And Network (GAN)
- Collective Action And Cooperation (CAAC)
- Empowerment (EMP)
- Social Cohesion And Inclusion (SCAI)

CR value = 0.82; VE = 0.44. Conclusion: all observed variables in the Social Capital variable have good validity and fairly good reliability.

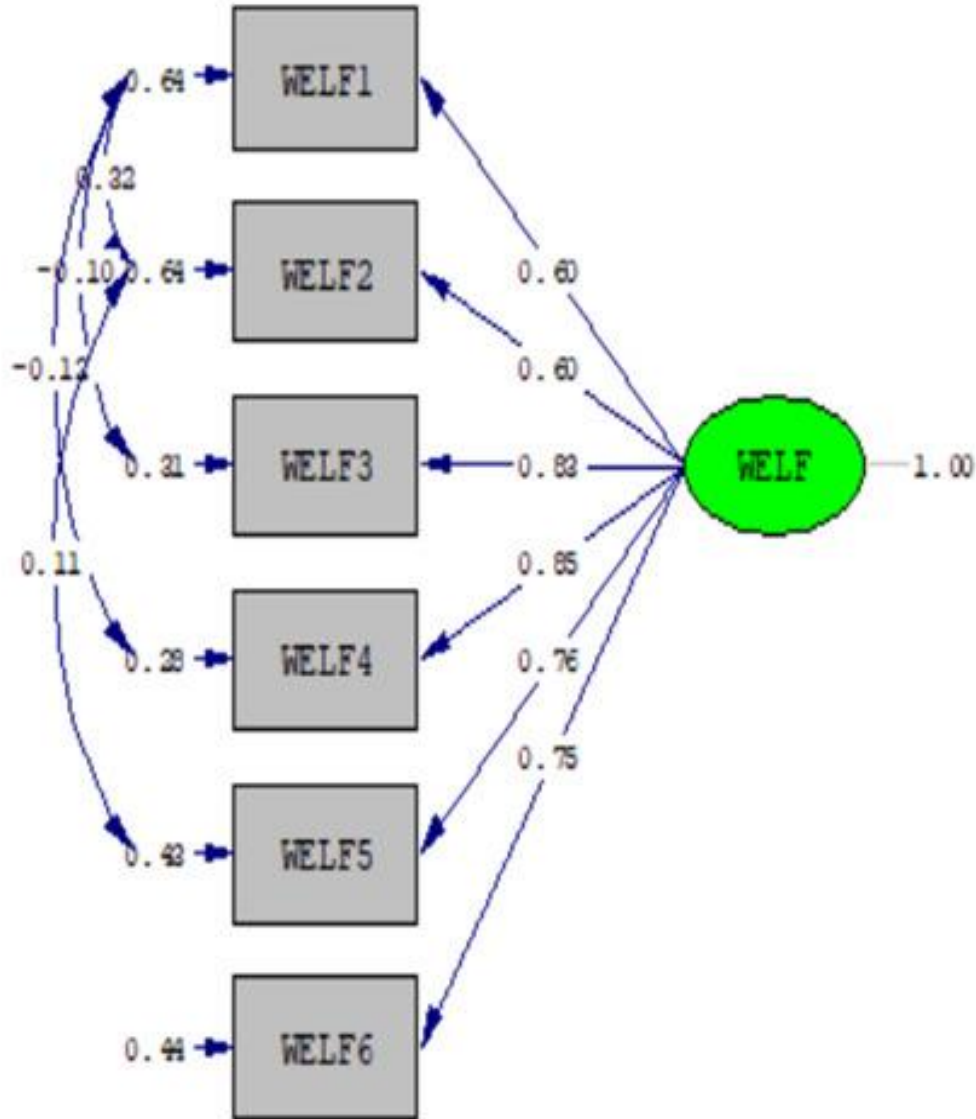
# Motivation



The highest SLF value can be seen in the observed variable MOTIV10 of 0.81, which represents the respondent's perception that the people of Labuan Bajo believe that the crucial factor in surviving and achieving a better life is the ability to adapt to the work/business environment.

CR value = 0.90; VE = 0.50. Conclusion: all observed variables in the MOTIVATION variable have good validity and good reliability.

# Welfare



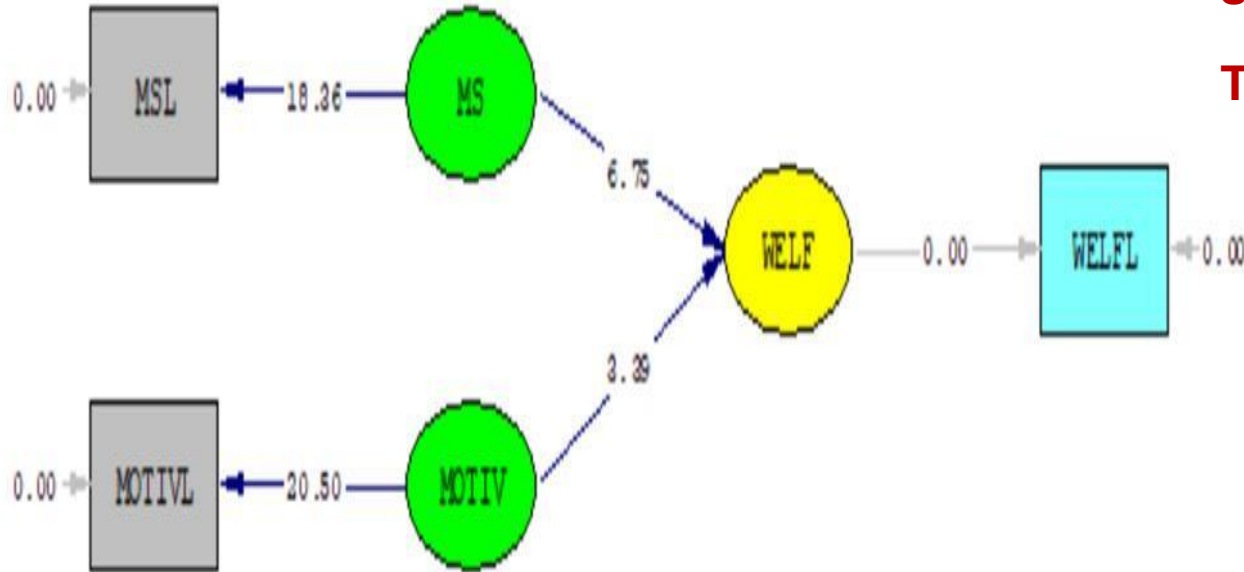
The highest SLF value can be seen in the observed variable WELF4 of 0.85, which shows that the people of Labuan Bajo believe that prosperity/welfare is not only assessed by measuring how much material they have, but , prioritizes welfare from non-material aspects, by having time to worship and study religious knowledge in between busy business/work.

CR value = 0.87; VE = 0.54. Conclusion: all observed variables in the WELF variable have good validity and good reliability.

# Hypothesis Test Results

All hypotheses are accepted, where the social capital and motivation of the people of Labuan Bajo have a significant influence on their welfare.

This is based on the calculated t value  $\geq 1.96$



The sub-dimension of social capital that dominantly influences welfare is Trust and Solidarity

The motivational aspect that represents respondents' perceptions is that the ability to adapt to every job/business opportunity plays an important role in achieving their welfare.

Welfare is not only assessed from material aspects, but also non-material aspects. In this case, the people of Labuan Bajo, with all their limited conditions, feel welfare as long as they have free time to spend time with their family, stay in touch and worship in their daily lives.

Chi-Square=0.00, df=0, P-value=1.00000, RMSEA=0.000

*The beauty of Labuan Bajo can be seen on the following YouTube channel :*

MOZAIK CINTA



CIPTAAN : BETTYNOVANURBAITI  
ARRANSEMEN : INSANG. PUTRANDA



MOZAIK CINTA, Cipt Betty Nova Nurbaiti | Arr. Insan G. Putranda

780 views • 1 year ago



betty nova nurbaiti

MOZAIKCINTA #LABUANBAJO #LOVEINDONESIA Haloooooo temansssss Semoga dalam keadaan



**ELEGI CINTA DI LABUAN BAJO** 5:09

ELEGI CINTA DI LABUAN BAJO | OFFICIAL VIDEO - Cipt. Betty Nova, Arr. Insan G. Putranda

525 views • 10 months ago



betty nova nurbaiti

ElegiCinta #labuanbajo #WONDERFULINDONESIA Hai sahabat, terimakasih masih setia berkunjung ke channel saya ...

4K

The image features a central rectangular box with a light orange background. Inside this box, the words "Thank You" are written in a black, italicized serif font. Above the box, an orange line forms an upward-pointing triangle. Below the box, two overlapping downward-pointing triangles are formed by orange and teal lines. The entire composition is centered on a light orange gradient background.

*Thank You*