



# CERTIFICATE OF APPRECIATION

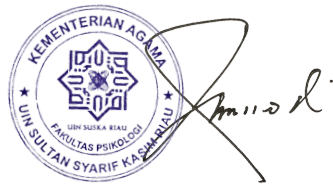
THIS CERTIFICATE IS PROUDLY PRESENTED TO

**Sarita Candra Merida**

for your participation in presented paper at the International Conference on Psychology

**Theme : "Cyberpsychology : Psychosocial Reflections of The Impact of The Internet on Society"**

Pekanbaru, 14 September 2023

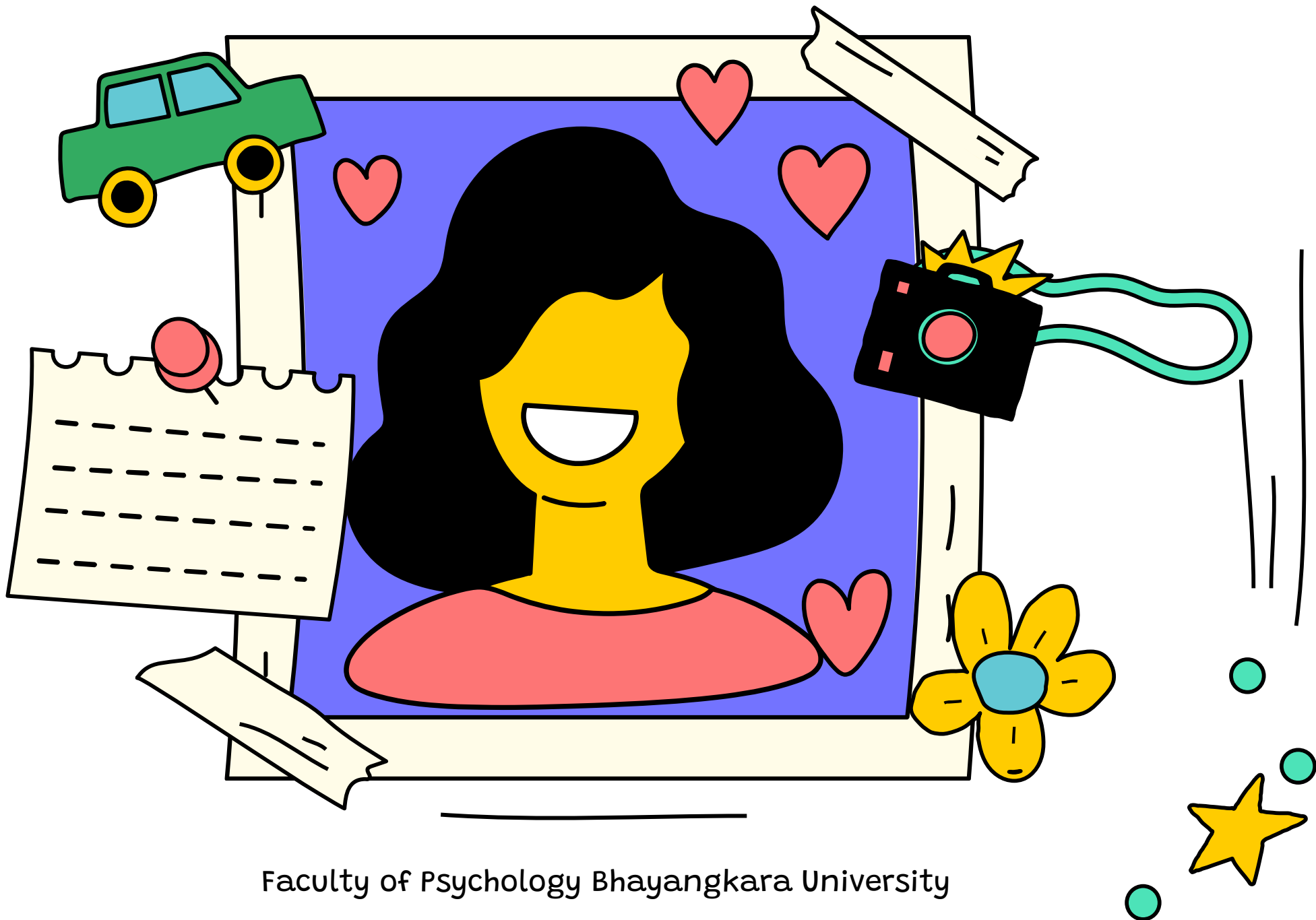


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# Narcisstics in College Students Using Instagram

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01

**BACKGROUND**

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# BACKGROUND

- Instagram is one of the most popular media after TikTok (Carmen, 2022)
- In Indonesia, mostly Instagram Users dominated by 18-24 years old. (Databooks)
- 18-24 years old including adulthood (Hurlock and Santrock)
- In Instagram, they can upload foto, video, and anything about other daily activities → one day in my life, OOTD, every moment in place they visit even they eat food in cozy place





# Is It Normal?

This is normal. But be an abnormal, if they have a symptom : egocentris, excessively proud of himself, active to get attention from others, lack of emphaty, jealous if someone get something special

# In Fact



They often selfies to get positive feedback or comment from others. They feel happy, prestigious, and will keep trying always to get attention from others



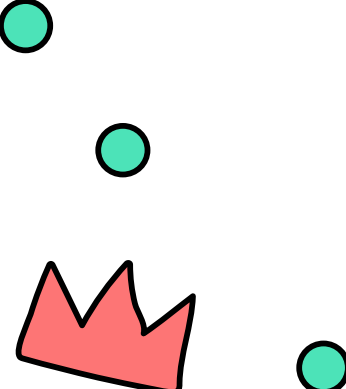

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# In Fact



**Based on  
Observation  
and  
Interview**

In Bekasi,  
They often flexing. Flexing  
is show anything they  
have in social media. For  
example, things have a  
great brand and  
expensive, prestigious  
and cozy cafe when they  
are eating, show  
beautiful place or  
instagramable place.  
After flexing, they feel  
happy, and can  
increasing level of  
confident



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# Method

#1

Quantitative Descriptive

#2

Sample used by college students in Bekasi with  
Incidental sampling technique

#3

Collecting data using narcissistics scale



# Result

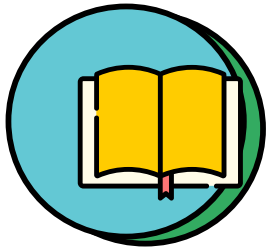
- Narcisstics level in Instagram Users in Bekasi majority in level high category.
- It means that they feel valuable and special so that they are worthy of attention, need to be admired and tend to focus on themselves in order to get attention from other through Instagram.
- Based on supported by observations beside using scale, it shows that many students are happy to show their ideal version of themselves by exaggerating to get praise from others.



Kategorisasi Kecenderungan Narsistik

Kategori	Skor	N	Persentase
Rendah	$\leq 41$	38	31,1%
Sedang	42 – 42,9	10	8,2%
Tinggi	$\geq 43$	74	60,7%
Total		122	100%

# Suggestion



## Future / Next Research

it is hoped that it will be able to reveal factors that predict or influence narcissistic symptoms.



## Respondents

Respondents can using Instagram to share positive content and information that is not only about themselves but important information for others.



# Thank You

