DIGITAL LITERACY SOCIALIZATION FOR STUDENTS ELEMENTARY SCHOOL STUDENTS IN THE RENZO EDUPARK CIBADAK SUKABUMI AREA

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Abstract

Digital literacy is defined as a person's ability to use computer devices to access various information in the digital space. Digital literacy is the ability to use information and communication technology. In addition, digital literacy is also defined as the ability to understand and use information in various formats and from various sources that are available everywhere. Social media is one form of digital technology development. Using social media has now become a daily lifestyle for the community, social media is not only used as entertainment but also used as a support for people's lives, exchanging messages, socializing with friends or relatives, studying, working, channeling talents, and can also be a forum for social activities carried out without the need to meet face to face. Based on the observations and results of the KKN FIP Ubhara Jaya Students carried out in the Renzo Edupark Cibadak Sukabumi area from October 24 to November 24, 2022, it was found that in the Renzo Edupark environmental area many elementary school students use social media as a means of entertainment and seeking information, but there are several problems that become the main focus so that the main background of this community service is carried out, namely; (1) they are not yet able to sort and choose which info is true and which is not, (2) they also have no restrictions in using social media, they can freely access pornographic content, violent content, and other non-educational content, so it is feared that this will become a threat to them in the future. For this reason, in this community service, there are 2 things that become the main focus to be socialized to elementary school students in the Renzo Edupark Cibadak Sukabumi area, (1) Socialization of digital literacy related to the importance of digital literacy in 21st century life so that students are not left behind by technological developments, and (2) Socialization of how to use good and correct social media to get various information and filter the content accessed by elementary school students. The output target of this abdimas is the publication of articles published in accredited national journals.

Keywords: Digital Literacy, Social Media, Elementary School Students

INTRODUCTION

In Indonesia, the ease of accessing the internet can already be clearly seen. According to the Association of Indonesian Internet Service Providers (APJII), in 2020 there were around 196.7 million or around 73.7 percent of the total population of Indonesian citizens who were internet users (Asosiasi Penyelenggara Jasa Internet Indonesia [APJII], 2020). This fairly large number will certainly be directly proportional to the large number of social media users in Indonesia. Using social media has now become a daily lifestyle for the community, social media is not only used as entertainment but also used as a support for people's lives, exchanging messages, socializing with friends or relatives, studying, working, channeling talents, and can also be a forum for social activities carried out without the need to meet face to face.

In using social media, users usually not only do activities in the form of reading, but also writing, which can also be said to be literacy activities. Literacy activities carried out on social media can also

be referred to as digital literacy activities. Digital literacy activities are basically good activities, especially if these activities are carried out with good goals, for example to find information and learn. This activity will be a suggestion to encourage the development of literacy and offer unique thoughts for readers.

Digital literacy is defined as a person's ability to use computer devices to access various information in the digital space. Digital literacy is the ability to use information and communication technology. In addition, digital literacy is also defined as the ability to understand and use information in various formats and from various sources that are available everywhere. Digital literacy is also called a set of attitudes, understanding in the processing and effective transmission of knowledge and information into various media and formats (Bawden, 2008).

Based on the observations and results of the KKN FIP Ubhara Jaya Students carried out in the Renzo Edupark Cibadak Sukabumi area from October 24 to November 24, 2022, it was found that in the Renzo Edupark environmental area many elementary school students use social media as a means of entertainment and seeking information, but there are several problems that become the main focus so that the main background of this community service is carried out, namely; (1) they are not yet able to sort and choose which info is true and which is not, (2) they also have no restrictions in using social media, they can freely access pornographic content, violent content, and other non-educational content, so it is feared that this will become a threat to them in the future.

For this reason, in this community service, there are 2 things that become the main focus to be socialized to elementary school students in the Renzo Edupark Cibadak Sukabumi area, (1) Socialization of digital literacy related to the importance of digital literacy in 21st century life so that students are not left behind by technological developments, and (2) Socialization of how to use good and correct social media to get various information and filter the content accessed by elementary school students. Based on the description above, the author is interested in making community service entitled "Socialization of Wise Digital Literacy in Using Social Media for Elementary School Students in the Renzo Edupark Cibadak Sukabumi Area".

METHOD AND PROCEDURES

Abdimas activities are carried out offline or face-to-face directly using lecture, demonstration and discussion methods in the Renzo Edupark area by inviting 25 elementary school students from various elementary schools around the Renzo Edupark environment. This Abdimas is carried out as an effort to improve the ability of elementary school students to be wiser in using social media and be able to improve digital literacy, this abdimas will also be published in an accredited national journal article.

The following are the stages of implementing the service program which will be carried out in three main stages including (1) Pre-Application (2) Implementation (3) Evaluation and Reporting. To find out a clearer picture of the three stages of this service, here is a technical description below.

a. **Pre - implementation**

1. **Problem Sorting and Inventory**

   This sorting and inventory of educational problems is carried out through interview and observation sessions to collect information related to obstacles or problems in digital literacy for elementary school students in the Renzo Edupark area.

2. **Determination of Problem Topics and Service Objectives**

   Determination of the topic of the problem is based on the results of the analysis of interviews with several resource persons, namely principals and teachers, which are adjusted to the difficulties in improving digital literacy and the ability to be wise in using social media, through inductive study of relevant theories so that the author determines the topic of opinion writing through digital literacy socialization aimed at elementary school students in the Renzo Edupark Cibadak Sukabumi area.

3. **Proposal Preparation and Submission**

   The preparation and submission of this proposal is a technical stage carried out by the author in finding sources of funds used for operationalization during the service activities.

4. **Development of Training Resources, Tools and Materials**

   Resources, tools, and materials for socialization were prepared based on the results of a needs analysis of elementary school students in the Renzo Edupark Cibadak Sukabumi area.

b. **Implementation**

This implementation stage is a very fundamental stage because it contains technical descriptions during this service process. As previously described, the implementation method used during the process of implementing this service is offline or face-to-face. The following is a technical description during the implementation stage process.

1. Presentation of material on digital literacy;
2. Presentation of material on social media;
3. Socialization process of wise digital literacy in using social media.

For more details, it will be presented in the following table:

Activity Date : Tuesday, August 01, 2023	
Place/Location of Activity : SDN 08 Cibadak, Sekarwanghi Village, Sukabumi	
Time	**Activities**
10.00 – 10.15	Opening
10.15 – 10.30	Recitation of Prayers
10.30 – 10.45	Remarks by the Head of Abdimas
10.45 – 11.00	Presentation of Activity Information
11.00 – 12.00	Provision of digital literacy socialization by the chief executive, Decenni Amelia, S.Pd.
12.00 – 13.30	ISHOMA

13.30 – 14.00	Providing digital literacy material by students
14.00 – 15.00	Evaluation
15.00 – 16.00	Assessment
16.00 – 16.15	Awarding a certificate to the principal of SDN 08 Cibadak
16.15 – 16.30	Closing

RESULTS

The documentation of Digital Literacy Socialization for Students Elementary School Students in the Renzo Edupark Cibadak Sukabumi Area are as follows:

Figure 1. Remarks by the Head of Abdimas and Presentation of Activity Information.

Figure 2. Provision of digital literacy socialization by the chief executive

Figure 3. Providing digital literacy material by students

Figure 4. Awarding a certificate to the principal of SDN 08 Cibadak

Figure 5. Documentation after completion of the activity

CONCLUSION

After implementing this community service program with the title "Socialization of Wise Digital Literacy in Using Social Media for Elementary School Students in the Renzo Edupark Cibadak Sukabumi Area", we will evaluate the implementation process and the findings we obtained during community service, we can conclude that the community service program as a form of implementing the tri dharma of higher education has been able to provide benefits for elementary school teacher education students who still lack knowledge about how to use social media wisely and correctly. This form of training is an effective way to provide refreshments and new insights in the field of digital literacy development for elementary school children, which of course really needs all related parties who help launch community service activities.

ACKNOWLEDGMENTS

All thanks are expressed to the entire community who have provided extraordinary support and active participation in the smooth running of this activity. The contribution provided is not only in the form of moral support, but also genuine involvement. The success of this event cannot be separated from the synergy and close cooperation between all parties. With various positive contributions from the community, a valuable momentum is created that encourages the success and desire of this activity. This collaborative spirit is the main pillar in building a community that supports each other and strengthens social ties between us all. Thank you for the extraordinary enthusiasm and dedication of all the people who took part, giving color and deep meaning to the success of this activity.

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