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1.Bukti Submit Artikel dan Artikel yang Disubmit (27 Januari 2023)



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Operational Risk And Financial Performance: Competitive Forces to Increase Company Value

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Abstract

Real estate companies are one of the most frequently requested companies. The need for houses, offices, entertainment, and infrastructure will be much more significant, causing land and building prices to continue to increase. However, the real estate sector is an unpredictable and high-risk quality sector. Events show that the real estate sector is booming and oversupplies during high monetary developments and favorable macroeconomic conditions. Therefore, this study aims to determine how the risk strength and performance of competing companies increase the company's value. The population consists of companies listed in the housing sector on the Indonesia Stock Exchange. The firm value uses Tobin's Q proxy. Operational risk uses Enterprise Risk Management, while financial performance uses Debt Policy, Company size, and profitability proxies. Data collection was carried out using the target method from 2018 to 2020. The results showed a positive relationship between Tobin's Q and business risk. However, debt size and profitability policy variables have a negative impact.

Keywords : Operational Risk, Financial performance, Company Value

1. INTRODUCTION

Indonesia's large population will greatly support investment in the real estate sector. Therefore, the need for housing, leisure, entertainment, and other infrastructure becomes more significant, resulting in a yearly increase in the price of land and buildings.

In general, the real estate sector is highly unpredictable. This indicates that high economic growth and good macroeconomic conditions cause housing and real estate surplus. However, when

the economy experiences a decline, with bad macroeconomic conditions in recession, the sector faces drastic reduction. Currently, there is evidence of a decrease in gross domestic product contribution growth.

The growth of the real estate sector affects a company's value, which is very important because it can affect investors' perceptions. The company's value reflects the outlook and expectations of its ability to increase asset value in the future. The market value of the stock price measures it.

Furthermore, managers are expected to effectively and efficiently manage the company's finances. In a public company, the market value of the company will be determined by the supply and demand of shares (Smriti & Das, 2018).

The company's high value will be considered reasonable by investors if the company's performance shows good performance. To attract investors, every business owner will consistently demonstrate to potential investors that their companies are viable investment alternatives. However, the real estate sector is an unpredictable and high-risk quality industry.

2. LITERATUR REVIEW

2.1. The value of the company

The company's goal is to maximize the equity obtained by maximizing its value. Entrepreneurs desire a high value because it indicates high equity (Suroso, 2021). Husnan (2010) argues that the price investors are willing to pay for an outstanding share is the best indicator of companies' value. The business goal of maximizing shareholder value forces companies to make decisions that always consider the impact on the value or price of their shares (Freeman, 2013). Management must consider this factor because it is the investor's perception of companies' past performance and future prospects.

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Enterprise Risk Management is a comprehensive risk management system that integrates all possible existing risks to improve business performance (Nocco & Stulz, 2006). According to COSO, ERM is a cycle influenced by senior management and other personnel, completed when making general decisions about procedures and associations. It identifies opportunities that could affect the association, monitors the dangers, and provides appropriate confirmation. Enterprise Risk Management has four classifications: strategy, operations, reporting, and consistency. ERM disclosures were scored using the COSO format. On the framework provided by the COSO, 108 ERM articulations cover eight aspects: internal objectives, identification, events, risk assessment, responses, control, communication, and information, as well as observations (Desender & Lafuente, 2009).

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There are several assumptions about leverage versus companies' value strategy. According to Modigliani and Miller's theory, increasing debt can improve an organization's value, assuming it has not yet reached its sweet spot. Debts contribute to business owners' profits to increase shareholder value as long as interest rates can be used to reduce costs (Brigham and Houston, 2012). The trade-off theory states that debt can increase the value of the business at some point.

Organizations prefer to use debt capital because the costs involved are lower than offering shares. It can also reduce the costs of organizational activities and offices. Furthermore, it is challenging to determine the full utilization of debt in corporate activities. As the compromise hypothesis demonstrates, the greater the debt, the higher the liquidation risk for the organization because the increase in interest costs is higher than the reserve funds.

Debt expansion will pose a level of danger to the organization's sources of income. The greater the significance of the debt, the more likely it is that the organization will be unable to meet its obligations, including interest and principal debt. Therefore, they need to be cautious while determining their accountability strategy, as an increase underwater will cause a decline in the organization's value (Azahar. H, 2012)

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2.5. Profitability

The companies objective is to make the greatest possible profit (Suroso, 2022a). Productivity is an essential aspect aspect in determining the health of the business. According to Brigham and Houston (2013), profitability is a set of proportions that show the combined impact of cash, board resources, and liabilities on job outcomes. The higher the productivity percentage, the better it

describes the company's ability to generate high profits. Furthermore, to measure the productivity of the company used Return on Assets (ROA). A high ROA indicates that resources are used more productively (Suroso, 2022b). ROA is the ratio of net income to total assets, a measure used to determine after-interest and tax return on investment on total assets.

3. METHOD

This study used quantitative data from secondary sources by searching the Internet through each company's website of the Indonesian Stock Exchange (IDX). The population consists of listed companies on IDX from 2018 to 2020.

	Operational variable							
	No	Variable	Indicator	Parameter				
	1 Company Value	0	Market Value of Equity + Book Value of Debt					
		Company Value	Q	Book Value of Total Asset				
	2 Enterprise Risk	FRM	Total Disclosur					
	2	Management	LIXIVI	Total disclosur sholud be				
		Daht Dalian	DER	Total liabilities				
	3	Debt Policy		Total Equity				
	4	Company Size	Size	Ln Total Asset				
	5	Duofitability	Profitability ROA	Net Profit				
	5	Profitability		Total Asset				

Table 1
Operational variable

The dependent variable is companies value, while the independent includes Enterprise Risk Management (ERM), debt policy, size, and profitability. The comparison between the dependent variable and the independent variable can be explained as follows:

 $Y = \beta o + \beta 1.X1 + \beta 2.X2 + \beta 3.X3 + \beta 4.X4 + \epsilon$

Y = Tobin's Q; βo = Constant; $\beta 1$ = Coefficient ERM; $\beta 2$ = Coefficient DER; $\beta 3$ = Coefficient Size; $\beta 4$ = Coefficient ROA; ϵ = error term

4. RESULT

4.1. Descriptive statistics

Table. 2					
		Descri	ptive statistics		
	TOBINS_Q	ERM	DER	TOTAL_ASSET	ROA
Mean	1.050560	0.724143	0.881631	29.59058	0.037179
Median	0.980500	0.726500	0.724500	29.64350	0.032500
Maximum	2.306000	0.806000	3.065000	31.67000	0.159000
Minimum	0.228000	0.639000	0.043000	26.79200	-0.060000
Std. Dev.	0.435165	0.038946	0.636575	1.168099	0.040062
Skewness	0.776347	-0.010685	1.133229	-0.296748	0.058308
Kurtosis	3.168181	2.641004	4.192335	2.362194	2.752279
Jarque-Bera	8.537008	0.452672	22.95472	2.656622	0.262377
Probability	0.014003	0.797450	0.000010	0.264924	0.877052

Sum	88.24700	60.82800	74.05700	2485.609	3.123000
Sum Sq. Dev.	15.71761	0.125896	33.63386	113.2498	0.133210
Observations	84	84	84	84	84

The fixed value measured by Tobin's Q reached a mean of 1.051 for a standard deviation of 0.435 and 2.306 as the highest value. This indicates that companies can create the highest fixed value of 2.306 times the invested capital. On the other hand, the lowest value is 0.228. ERM has a mean, standard deviation, highest, and lowest value of 0.724, 0.038, 0.806, and 0.639, respectively. Furthermore, debt policies measured using the debt/equity ratio (DER) have a mean, standard deviation, highest, and lowest value of 0.883, 0.636, 3.065, and 0.043, respectively. The size obtained an average value of 29.591 and 1.168 for standard deviation. Its highest and lowest values are 31.670 and 26.792, respectively.

4.2.Chow Test

Testing to determine the most appropriate fixed effect or common effect model used in the paneldata model.

3.	Chow Test Resu	lts	
Effects Test	Statistic	d.f.	Prob.
Cross-section F	11.906378	(29,50)	0.0000
Cross-section Chi-square	173.677049	29	0.0000

	Ζ.	Table 5
3.	Cho	ow Test Results

T-11- 2

Based on table 3., the results of the Chow Test show that the probability value is 0.0000. The probability value < (0.05). In other words, the estimation model used is FEM.

4.3. Housman Test

Determine the estimation model between the Fix Effect Model (FEM) and the Random Effect Model (REM) can be done with the Hausman Test

Tabel 4						
	Housma	n Test Result				
Test Summary	Chi-Sq. Statistic	Chi-Sq.	Prob.			
		d.f.				
Cross-section random	10.008581	4	0.0403			

Based on table 4. the results of the Hausman Test show that the probability value is 0.0403. Probability value < (0.05). In other words, the estimation model used is FEM

4.4. Fix Effect Model

based on the results of Chow and Hausman tests, The results are presented in Table 5 below

Table 5						
	Fixe	d Effect Mod	el			
Variable Coefficient Std. Error t-Statistic Prob.						
С	15.91094	2.136881	7.445872	0.0000		
ERM	3.223479	0.707453	4.556457	0.0000		
DER	0.137907	0.066956	2.059644	0.0447		
TOTAL_ASSET	-0.586180	0.066432	-8.823734	0.0000		
ROA	0.784945	0.364433	2.153881	0.0361		

Based on Table 5, it produces the panel data multiple regression equation as follows: Y = 15.9109 + 3.22347 ERM + 0.13790 DER - 0.58618 LnTA + 0.78494 ROA

4.5. Partial Tests

The t-statistical test shows how far the influence of one explanatory or independent variable individually explains the variation of the dependent variable. The test used a significance level of $0.05 \ (\alpha=5\%)$.

Table 6								
	Results of the Partial Test (t-test)							
Variable Coefficient Std. Error t-Statistic Prob.								
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ROA	0.784945	0.364433	2.153881	0.0361				

The probability value of the companies risk management variable is 0.0000 < 0.05. This indicates that it has significant increasing power at the value level (Tobin's Q), hence, the hypothesis is accepted. DER has a value of 0.0447 < 0.05, which means that this ratio has a significant effect on Tobin's Q, for that the hypothesis can be accepted. ROA value is 0.0361 < 0.05, which means that there is a power that significantly affects the level of Tobin's Q. Therefore, the hypothesis is accepted.

5. DISCUSSION

5.1. The Strength of Enterprise Risk Management on Company Value

Based on the results of the statistical tests in Table 4, the ERM disclosure variable positively and significantly impacts company value. These results are consistent with Devi et al. (2017) that ERM disclosure has a positive and significant effect on value. Bravo (2017) states that more ERM disclosures result in a higher value. The results of this study are consistent with Nocco's (2006) theory that applying ERM can increase value. Furthermore, investors demand proper ERM disclosures to minimize risks and uncertainties.

5.2. Strength of Debt to Equity Ratio to Company Value

The DER positively affects companies' value. Its positive impact shows that the companies manage their debt well, thereby increasing shareholder value. This result is consistent with Gill (2012) that DER had a positive and significant effect on value.

The value is high when indebtedness is still reasonable. However, the value decreases when the debt exceeds the limit because more costs will be paid to creditors. This problem caused a decline in investor interest which led to bankruptcy. The positive market response shows that the debts of real estate and its companies are still reasonable and can be repaid by society. This study's result is consistent with Miller and Modigliani's debt policy theory which states that an increase in debt can increase its value, suppose it is yet to reach its optimal point (Brigham & Houston, 2013).

5.3. The Strength of Company Size on Value

The statistical test results in Table 4 showed that the size variable has a negative regression coefficient. This indicates that the size is inversely related to the value. In addition, the larger the size of the business, the lower its value. Assets include everything owned by the business, including equity, retained earnings, and debts to third parties. In a case where debt dominates the composition of total assets, then they are considered risky. Although total assets are significant, when dominated by debt reduce the value, as measured by Tobin's Q. This result is consistent with Prewett & Terry (2018).

Large companies are generally more diversified, have easier market access, and pay lower interest rates (La'lbar et al., 2012). Based on this theory, the size, as proxied by total assets, indicates the number of assets deposited.

5.4. The Strength of Profitability Against Company Value

The statistical test results in Table 4 showed that the profitability variable (ROA) positively and significantly affects value. This result is consistent with the report of Piluso F (Piluso, 2013) that profitability significantly affects value.

These results showed that higher profitability ensures higher value, effectiveness, and efficiency in generating profits. Furthermore, the high profits indicate that companies are performing well and have long-term prospects, hence, can attract investors to buy shares. The rising share price reflects a better image. Investors will like this because they can buy shares of companies that will generate profits in the future.

6. CONCLUSION

This study concludes that the ERM variable has a significant positive effect on Tobin's Q results (Curkovic et al., 2013). This result indicated that ERM significantly increases the company's value.

The greater the number of published ERM disclosures by the company, the higher its value. Furthermore, the scope of voluntary ERM disclosures published by companies receives a positive response from the market. This is due to the market's belief that ERM disclosure is one of the relevant pieces of information in forecasting the future and business continuity (Devi et al., 2017). This study's results are consistent with the signaling theory. According to Wahyu Hidayat (2017), enterprise-facing ERM information is a good commitment to ERM. Therefore, ERM disclosure is good news that can be interpreted as a positive signal because investors can assess the prospects through ERM information.

The implementation of ERM to support the achievement of objectives piques the attention of stakeholders, specifically investors, in learning about ERM information as a basis for analyzing investment decisions. Interested parties can also evaluate prospects through ERM information. According to Buallay et al. (2017), investors need adequate ERM disclosure to minimize the level of risk and uncertainty. Furthermore, investors rate companies that reveal broader ERM implementations, as this action indicate that they are more engaged in risk management (Suroso, 2020). Investors are confident that large corporations will be willing to disclose ERM more broadly and specifically. Their confidence in the quality and commitment to risk management can foster positive investor perception, resulting in increased shareholder value.

The data processing results showed that DER significantly affects companies' value. This indicate that companies have many opportunities for expansion or development using high debts. As the companies develop, profits for investors improve, thereby ensuring their interest in buying stock. The results also showed that the variable of companies' size negatively and significantly impacts value. This study's result showed that investors avoid high total assets. Real estate companies' assets are comprised of land, buildings, infrastructure, office equipment, project, and machinery. Most of these assets consist of land, buildings, and infrastructure. Furthermore, investors tend to avoid companies whose assets increase without a corresponding profit increase because buildings and infrastructure require maintenance costs.

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2. Bukti Konfirmasi Review untuk direvisi (30 Maret 2023)



Bukti Konfirmasi Review

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2.5. Profitability

The companies objective is to make the greatest possible profit (Suroso, 2022a). Productivity is an essential aspect aspect in determining the health of the business. According to Brigham and Houston (2013), profitability is a set of proportions that show the combined impact of cash, board resources, and liabilities on job outcomes. The higher the productivity percentage, the better it describes the company's ability to generate high profits. Furthermore, to measure the productivity of the company used Return on Assets (ROA). A high ROA indicates that resources are used more productively (Suroso, 2022b). ROA is the ratio of net income to total assets, a measure used to determine after-interest and tax return on investment on total assets.

3. METHOD

This study used quantitative data from secondary sources by searching the Internet through each company's website of the Indonesian Stock Exchange (IDX). The population consists of listed companies on IDX from 2018 to 2020.

	Table 1							
	Operational variable							
No	Variable	Indicator	Parameter					
1	Company Value	0	Market Value of Equity + Book Value of Debt					
1	Company value	Q	Book Value of Total Asset					
2	Enterprise Risk	ERM	Total Disclosur					
2	Management		Total disclosur sholud be					
2	Debt Policy	DER	DER	Total liabilities				
5			Total Equity					
4	Company Size	Size	Ln Total Asset					
5	Profitability	POI	Net Profit					
3	Projuadiuly	Profitability ROA	Total Asset					

The dependent variable is companies value, while the independent includes Enterprise Risk Management (ERM), debt policy, size, and profitability. The comparison between the dependent variable and the independent variable can be explained as follows:

 $Y = \beta o + \beta 1.X1 + \beta 2.X2 + \beta 3.X3 + \beta 4.X4 + \varepsilon$

Y = Tobin's Q; βo = Constant; $\beta 1$ = Coeffic	ient ERM; $\beta 2$ = Coefficient DER; $\beta 3$ = Coefficient	
Size; $\beta 4 = \text{Coefficient ROA}$; $\epsilon = \text{error term}$		Co

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4. RESULT

4.1. Descriptive statistics

Table. 2							
	Descriptive statistics						
	TOBINS Q	ERM	DER	TOTAL ASSET	ROA		
Mean	1.050560	0.724143	0.881631	29.59058	0.037179		
Median	0.980500	0.726500	0.724500	29.64350	0.032500		
Maximum	2.306000	0.806000	3.065000	31.67000	0.159000		
Minimum	0.228000	0.639000	0.043000	26.79200	-0.060000		
Std. Dev.	0.435165	0.038946	0.636575	1.168099	0.040062		
Skewness	0.776347	-0.010685	1.133229	-0.296748	0.058308		
Kurtosis	3.168181	2.641004	4.192335	2.362194	2.752279		
Jarque-Bera Probability	8.537008 0.014003	0.452672 0.797450	22.95472 0.000010	2.656622 0.264924	0.262377 0.877052		
Sum Sum Sq. Dev.	88.24700 15.71761	60.82800 0.125896	74.05700 33.63386	2485.609 113.2498	3.123000 0.133210		

	Observations	84	84	84	84	84
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The fixed value measured by Tobin's Q reached a mean of 1.051 for a standard deviation of 0.435 and 2.306 as the highest value. This indicates that companies can create the highest fixed value of 2.306 times the invested capital. On the other hand, the lowest value is 0.228. ERM has a mean, standard deviation, highest, and lowest value of 0.724, 0.038, 0.806, and 0.639, respectively. Furthermore, debt policies measured using the debt/equity ratio (DER) have a mean, standard deviation, highest, and lowest value of 0.883, 0.636, 3.065, and 0.043, respectively. The size obtained an average value of 29.591 and 1.168 for standard deviation. Its highest and lowest values are 31.670 and 26.792, respectively.

5.2.Chow Test

Testing to determine the most appropriate fixed effect or common effect model used in the paneldata model. 4. **Table 3**

5.	Chow Test Results	
Effects Test	Statistic d.f.	Prob.
Cross-section F	11.906378 (29,50)	0.0000
Cross-section Chi-square	173.677049 29	0.0000

Based on table 3., the results of the Chow Test show that the probability value is 0.0000. The probability value < (0.05). In other words, the estimation model used is FEM.

5.3. Housman Test

Determine the estimation model between the Fix Effect Model (FEM) and the Random Effect Model (REM) can be done with the Hausman Test

Tabel 4						
Housman Test Result						
Test Summary	Chi-Sq. Statistic	Chi-Sq. d.f.	Prob.			
Cross-section random	10.008581	4	0.0403			

Based on table 4. the results of the Hausman Test show that the probability value is 0.0403. Probability value < (0.05). In other words, the estimation model used is FEM

5.4. Fix Effect Model

Commented [H3]: Good research not only about statistical form. we must make a new model of novelty in our research

Table 5							
	Fixe	d Effect Mod	el				
Variable Coefficient Std. Error t-Statistic Prob.							
С	15.91094	2.136881	7.445872	0.0000			
ERM	3.223479	0.707453	4.556457	0.0000			
DER	0.137907	0.066956	2.059644	0.0447			
TOTAL ASSET	-0.586180	0.066432	-8.823734	0.0000			
ROA	0.784945	0.364433	2.153881	0.0361			

based on the results of Chow and Hausman tests, The results are presented in Table 5 below

Based on Table 5, it produces the panel data multiple regression equation as follows: Y = 15.9109 + 3,22347 ERM + 0.13790 DER - 0.58618 LnTA + 0.78494 ROA

5.5. Partial Tests

The t-statistical test shows how far the influence of one explanatory or independent variable individually explains the variation of the dependent variable. The test used a significance level of 0.05 (α =5%).

Table 6						
	Results of the l	Partial Test (t-t	est)			
Variable	Coefficient	Std. Error	t-Statistic	Prob.		
С	15.91094	2.136881	7.445872	0.0000		
ERM	3.223479	0.707453	4.556457	0.0000		
DER	0.137907	0.066956	2.059644	0.0447		
TOTAL ASET	-0.586180	0.066432	-8.823734	0.0000		
ROA	0.784945	0.364433	2.153881	0.0361		

The probability value of the companies risk management variable is 0.0000 < 0.05. This indicates that it has significant increasing power at the value level (Tobin's Q), hence, the hypothesis is accepted. DER has a value of 0.0447 < 0.05, which means that this ratio has a significant effect on Tobin's Q, for that the hypothesis can be accepted. ROA value is 0.0361 < 0.05, which means that there is a power that significantly affects the level of Tobin's Q. Therefore, the hypothesis is accepted.

6. DISCUSSION

6.1. The Strength of Enterprise Risk Management on Company Value

Based on the results of the statistical tests in Table 4, the ERM disclosure variable positively and significantly impacts company value. These results are consistent with Devi et al. (2017) that ERM disclosure has a positive and significant effect on value. Bravo (2017) states that more ERM disclosures result in a higher value. The results of this study are consistent with Nocco's (2006) theory that applying ERM can increase value. Furthermore, investors demand proper ERM disclosures to minimize risks and uncertainties.

6.2. Strength of Debt to Equity Ratio to Company Value

The DER positively affects companies' value. Its positive impact shows that the companies manage their debt well, thereby increasing shareholder value. This result is consistent with Gill (2012) that DER had a positive and significant effect on value.

The value is high when indebtedness is still reasonable. However, the value decreases when the debt exceeds the limit because more costs will be paid to creditors. This problem caused a decline in investor interest which led to bankruptcy. The positive market response shows that the debts of real estate and its companies are still reasonable and can be repaid by society. This study's result is consistent with Miller and Modigliani's debt policy theory which states that an increase in debt can increase its value, suppose it is yet to reach its optimal point (Brigham & Houston, 2013).

6.3. The Strength of Company Size on Value

The statistical test results in Table 4 showed that the size variable has a negative regression coefficient. This indicates that the size is inversely related to the value. In addition, the larger the size of the business, the lower its value. Assets include everything owned by the business, including equity, retained earnings, and debts to third parties. In a case where debt dominates the composition of total assets, then they are considered risky. Although total assets are significant, when dominated by debt reduce the value, as measured by Tobin's Q. This result is consistent with Prewett & Terry (2018).

Large companies are generally more diversified, have easier market access, and pay lower interest rates (La'lbar et al., 2012). Based on this theory, the size, as proxied by total assets, indicates the number of assets deposited.

6.4. The Strength of Profitability Against Company Value

The statistical test results in Table 4 showed that the profitability variable (ROA) positively and significantly affects value. This result is consistent with the report of Piluso F (Piluso, 2013) that profitability significantly affects value.

These results showed that higher profitability ensures higher value, effectiveness, and efficiency in generating profits. Furthermore, the high profits indicate that companies are performing well and have long-term prospects, hence, can attract investors to buy shares. The rising share price reflects a better image. Investors will like this because they can buy shares of companies that will generate profits in the future.

7. CONCLUSION

This study concludes that the ERM variable has a significant positive effect on Tobin's Q results (Curkovic et al., 2013). This result indicated that ERM significantly increases the company's value.

The greater the number of published ERM disclosures by the company, the higher its value. Furthermore, the scope of voluntary ERM disclosures published by companies receives a positive response from the market. This is due to the market's belief that ERM disclosure is one of the relevant pieces of information in forecasting the future and business continuity (Devi et al., 2017). This study's results are consistent with the signaling theory. According to Wahyu Hidayat (2017), enterprise-facing ERM information is a good commitment to ERM. Therefore, ERM disclosure is good news that can be interpreted as a positive signal because investors can assess the prospects through ERM information.

The implementation of ERM to support the achievement of objectives piques the attention of stakeholders, specifically investors, in learning about ERM information as a basis for analyzing investment decisions. Interested parties can also evaluate prospects through ERM information. According to Buallay et al. (2017), investors need adequate ERM disclosure to minimize the level of risk and uncertainty. Furthermore, investors rate companies that reveal broader ERM implementations, as this action indicate that they are more engaged in risk management (Suroso, 2020). Investors are confident that large corporations will be willing to disclose ERM more broadly and specifically. Their confidence in the quality and commitment to risk management can foster positive investor perception, resulting in increased shareholder value.

The data processing results showed that DER significantly affects companies' value. This indicate that companies have many opportunities for expansion or development using high debts. As the companies develop, profits for investors improve, thereby ensuring their interest in buying stock. The results also showed that the variable of companies' size negatively and significantly impacts value. This study's result showed that investors avoid high total assets. Real estate companies' assets are comprised of land, buildings, infrastructure, office equipment, project, and machinery. Most of these assets consist of land, buildings, and infrastructure. Furthermore, investors tend to avoid companies whose assets increase without a corresponding profit increase because buildings and infrastructure require maintenance costs.

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1689–1699.

3. Bukti Konfirmasi submit hasil revisi dan artikel yang diresubmit.



Bukti Artikel revisi yang diresubmit

Operational Risk And Financial Performance: Competitive Forces to Increase Company Value

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Abstract

Real estate companies are one of the most frequently requested companies. The need for houses, offices, entertainment, and infrastructure will be much more significant, causing land and building prices to continue to increase. However, the real estate sector is an unpredictable and high-risk quality sector. Events show that the real estate sector is booming and oversupplies during high monetary developments and favorable macroeconomic conditions. Therefore, this study aims to determine how the risk strength and performance of competing companies increase the company's value. The population consists of companies listed in the housing sector on the Indonesia Stock Exchange. The firm value uses Tobin's Q proxy. Operational risk uses Enterprise Risk Management, while financial performance uses Debt Policy, Company size, and profitability proxies. Data collection was carried out using the target method from 2018 to 2020. The results showed a positive relationship between Tobin's Q and business risk. However, debt size and profitability policy variables have a negative impact.

Keywords: Operational Risk, Financial performance, Company Value

1. INTRODUCTION

Indonesia's large population will greatly support investment in the real estate sector. Therefore, the need for housing, leisure, entertainment, and other infrastructure becomes more significant, resulting in a yearly increase in the price of land and buildings.

In general, the real estate sector is highly unpredictable. This indicates that high economic growth and good macroeconomic conditions cause housing and real estate surplus. However, when the economy experiences a decline, with bad macroeconomic conditions in recession, the sector faces drastic reduction. Currently, there is evidence of a decrease in gross domestic product contribution growth.

The growth of the real estate sector affects a company's value, which is very important because it can affect investors' perceptions. The company's value reflects the outlook and expectations of its ability to increase asset value in the future. The market value of the stock price measures it. Furthermore, managers are expected to effectively and efficiently manage the company's finances. In a public company, the market value of the company will be determined by the supply and demand of shares (Smriti & Das, 2018).

From 2016 to 2020, Indonesia's business sector experienced ups and downs. The real estate and construction sectors are no exception. Real estate is generally showing positive developments despite experiencing a decline. As a comparison, all business fields in Indonesia are displayed. (pu.go id).

Table 1 : GDP Growth Rate by Business Field 2016-2020							
Duringer Dield	Growth Rate						
Business Field	<mark>2016</mark>	<mark>2017</mark>	2018	<mark>2019</mark>	<mark>2020</mark>		
1. Agriculture, Forest & Fish	<mark>3,37</mark>	<mark>3,92</mark>	<mark>3,88</mark>	<mark>3,61</mark>	<mark>1,75</mark>		
2. Mining & Quarrying	<mark>0,95</mark>	<mark>0,66</mark>	<mark>2,16</mark>	1,22	<mark>-1,95</mark>		
3. Processing Industry	<mark>4,26</mark>	<mark>4,29</mark>	<mark>4,27</mark>	<mark>3,8</mark>	<mark>-2,93</mark>		
4. Electricity and Gas	<mark>5,39</mark>	1,54	<mark>5,47</mark>	<mark>4,04</mark>	<mark>-2,34</mark>		
5. Water, Garbage, Waste	<mark>3,6</mark>	<mark>4,59</mark>	<mark>5,56</mark>	<mark>6,83</mark>	<mark>4,94</mark>		
6. Construction	<mark>5,22</mark>	<mark>6,8</mark>	<mark>6,09</mark>	<mark>5,76</mark>	<mark>-3,26</mark>		
7 Trade & Vehicle Repair	<mark>4,03</mark>	<mark>4,46</mark>	<mark>4,97</mark>	<mark>4,6</mark>	<mark>-3,72</mark>		
8. Transportation & Warehousing	<mark>7,45</mark>	<mark>8,49</mark>	<mark>7,05</mark>	<mark>6,39</mark>	<mark>-15,04</mark>		
9. Hotels & Restaurants	<mark>5,17</mark>	<mark>5,41</mark>	<mark>5,68</mark>	<mark>5,79</mark>	<mark>-10,22</mark>		
10. Information and Communication	<mark>8,88</mark>	<mark>9,63</mark>	<mark>7,02</mark>	<mark>9,42</mark>	10,58		
11. Financial Services and Insurance	<mark>8,93</mark>	<mark>5,47</mark>	<mark>4,17</mark>	<mark>6,61</mark>	<mark>3,25</mark>		
12. Real Estate	<mark>4,69</mark>	<mark>3,6</mark>	<mark>3,48</mark>	<mark>5,76</mark>	<mark>2,32</mark>		
13. Corporate Services	<mark>7,36</mark>	<mark>8,44</mark>	<mark>8,64</mark>	10,25	<mark>-5,44</mark>		
14. Government & Social Security	<mark>3,2</mark>	<mark>2,05</mark>	<mark>6,97</mark>	<mark>4,65</mark>	<mark>-0,03</mark>		
15. Education Services	<mark>3,84</mark>	<mark>3,72</mark>	<mark>5,36</mark>	<mark>6,3</mark>	<mark>2,63</mark>		
16. Health and Social Services	<mark>5,16</mark>	<mark>6,84</mark>	7,15	<mark>8,69</mark>	<mark>11,6</mark>		
17. Other services	<mark>8,01</mark>	<mark>8,73</mark>	<mark>8,95</mark>	10,57	<mark>-4,1</mark>		
GROSS DOMESTIC PRODUCT	<mark>5,03</mark>	<mark>5,07</mark>	<mark>5,17</mark>	<mark>5,02</mark>	<mark>-2,07</mark>		

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Real estate growth in Indonesia in 2020, during the Covid-19 pandemic, still shows a positive increase compared to the growth rate of the construction sector and the GDP growth rate (YoY), which is experiencing a negative growth rate. Real estate growth was shown by the increase of +2.32, while construction growth contracted by -3.26 and GDP contracted by -2.07%,



The company's high value will be considered reasonable by investors if the company's performance shows good performance. To attract investors, every business owner will consistently demonstrate to potential investors that their companies are viable investment

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alternatives. However, the real estate sector is an unpredictable and high-risk quality industry.

2. LITERATUR REVIEW

2.1. The value of the company

The company's goal is to maximize the equity obtained by maximizing its value. Entrepreneurs desire a high value because it indicates high equity (Suroso, 2021). Husnan (2010) argues that the price investors are willing to pay for an outstanding share is the best indicator of companies' value. The business goal of maximizing shareholder value forces companies to make decisions that always consider the impact on the value or price of their shares (Freeman, 2013). Management must consider this factor because it is the investor's perception of companies' past performance and future prospects.

2.2. Enterprise risk management

Enterprise Risk Management is a comprehensive risk management system that integrates all possible existing risks to improve business performance (Nocco & Stulz, 2006). According to COSO, ERM is a cycle influenced by senior management and other personnel, completed when making general decisions about procedures and associations. It identifies opportunities that could affect the association, monitors the dangers, and provides appropriate confirmation. Enterprise Risk Management has four classifications: strategy, operations, reporting, and consistency. ERM disclosures were scored using the COSO format. On the framework provided by the COSO, 108 ERM articulations cover eight aspects: internal objectives, identification, events, risk assessment, responses, control, communication, and information, as well as observations (Desender & Lafuente, 2009).

2.3. Debt Policy

There are several assumptions about leverage versus companies' value strategy. According to Modigliani and Miller's theory, increasing debt can improve an organization's value, assuming it has not yet reached its sweet spot. Debts contribute to business owners' profits to increase shareholder value as long as interest rates can be used to reduce costs (Brigham and Houston, 2012). The trade-off theory states that debt can increase the value of the business at some point.

Organizations prefer to use debt capital because the costs involved are lower than offering shares. It can also reduce the costs of organizational activities and offices. Furthermore, it is challenging to determine the full utilization of debt in corporate activities. As the compromise hypothesis demonstrates, the greater the debt, the higher the liquidation risk for the organization because the increase in interest costs is higher than the reserve funds.

Debt expansion will pose a level of danger to the organization's sources of income. The greater the significance of the debt, the more likely it is that the organization will be unable to meet its obligations, including interest and principal debt. Therefore, they need to be cautious while determining their accountability strategy, as an increase underwater will cause a decline in the organization's value (Azahar. H, 2012) companies' value strategy. According to Modigliani and Miller's theory, increasing debt can improve an organization's value, assuming it has not yet reached its sweet spot. Debts contribute to business owners' profits to increase shareholder value as long as interest rates can be used to reduce costs (Brigham and Houston, 2012). The trade-off theory states that debt can increase the value of the business at some point.

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3. METHOD

3.1. Sample description & Analysis

The empirical analysis uses data obtained from the Indonesian stock exchange database. The sampling technique in this research is purposive sampling, a sampling technique from data sources with specific considerations. **Commented [u8]:** I've fixed the method, so it's even better

The sample selection criteria in this study were property and real estate companies listed on the Indonesia Stock Exchange (IDX) during the observation period, from 2018 to 2020, annual financial report data available from 2018 to 2020, complete financial data and market data by the research variables. The analysis uses a regression model with the variables used Enterprise Risk Management (ERM), debt policy, size, and profitability.

3.2. Operational Variable

Table 2 : Operational variable

No	Variable	Indicator	Parameter
1	Company Value	Q	Market Value of Equity + Book Value of Debt
			Book Value of Total Asset
2	Enterprise Risk	ERM	Total Disclosur
	Management		Total disclosur sholud be
3	Debt Policy	DER	Total liabilities
			Total Equity
4	Company Size	Size	Ln Total Asset
5	Profitability	ROA	Net Profit
			Total Asset

3.2 Regression model and variables used in the research

The dependent variable is companies value, while the independent includes Enterprise Risk Management (ERM), debt policy, size, and profitability. The comparison between the dependent variable and the independent variable can be explained as follows:

- $Y = \beta o + \beta 1.X1 + \beta 2.X2 + \beta 3.X3 + \beta 4.X4 + \varepsilon$
- Y = Tobin's Q;
- $\beta o = Constant;$
- $\beta 1 = \text{Coefficient ERM};$
- $\beta 2 = \text{Coefficient DER};$
- $\beta 3 = \text{Coefficient Size};$
- $\beta 4 = \text{Coefficient ROA};$
- $\varepsilon = \text{error term}$

4. RESULT

4.1. Descriptive statistics

Table 3 : Descriptive statistics						
	TOBINS_Q	ERM	DER	TOTAL_ASSET	ROA	
Mean	1.050560	0.724143	0.881631	29.59058	0.037179	
Median	0.980500	0.726500	0.724500	29.64350	0.032500	
Maximum	2.306000	<mark>0.806000</mark>	3.065000	31.67000	0.159000	
Minimum	0.228000	<mark>0.639000</mark>	<mark>0.043000</mark>	<mark>26.79200</mark>	<mark>-0.060000</mark>	

The fixed value measured by Tobin's Q reached a mean of 1.051 for a standard deviation of 0.435 and 2.306 as the highest value. This indicates that companies can create the highest fixed value of 2.306 times the invested capital. On the other hand, the lowest value is 0.228. ERM has a mean, standard deviation, highest, and lowest value of 0.724, 0.038, 0.806, and 0.639, respectively. Furthermore, debt policies measured using the debt/equity ratio (DER) have a mean, standard deviation, highest, and lowest value of 0.883, 0.636, 3.065, and 0.043, respectively. The size obtained an average value of 29.591 and 1.168 for standard deviation. Its highest and lowest values are 31.670 and 26.792, respectively.

6.2. Test Panel Data Models

Commented [H7]: Good research not only about statistical form.

we must make a new model of novelty in our research

From the results of the panel data models test, the following results were obtained

Test	Result Prob.	Information
Chow Test	< 0.05	The estimation model used is the Fix Effect
		Model
Housman Test	< 0.05	The estimation model used is the Fix Effect
		Model

6.3. Fix Effect Model

based on the results of Chow and Hausman tests, The results are presented in Table 5 below

Table 4 : Fixed Effect Model

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	<mark>15.91094</mark>	2.136881	7.445872	0.0000
ERM	3.223479	0.707453	<mark>4.556457</mark>	0.0000
DER	0.137907	<mark>0.066956</mark>	2.059644	<mark>0.0447</mark>
TOTAL_ASSET	<mark>-0.586180</mark>	0.066432	<mark>-8.823734</mark>	<mark>0.0000</mark>
ROA	0.784945	0.364433	2.153881	0.0361

Based on Table 5, it produces the panel data multiple regression equation as follows:

Y = 15.9109 + 3,22347 ERM + 0.13790 DER - 0.58618 LnTA + 0.78494 ROA

The probability value of the companies risk management variable is 0.0000 < 0.05. This indicates that it has significant increasing power at the value level (Tobin's Q), hence, the hypothesis is accepted. DER has a value of 0.0447 < 0.05, which means that this ratio has a significant effect on Tobin's Q, for that the hypothesis can be accepted. ROA value is 0.0361 < 0.05, which means that there is a power that significantly affects the level of Tobin's Q.

6.4. Spearman Corelation Table

Table 5 : Spearman Corelation Table								
	Tobin's Q	ERM	DER	Total Asset	ROA			
Tobin's Q	1							
ERM	-0,25412*	1						

DER	0,044764*	0,155633*	1					
Total Asset	-0,32088	0,031778*	0,212941*	1				
ROA	-0,03837*	0,195061*	-0,13033*	0,010831*	1			
Notes: All n-values are two-tailed: * Coefficient is significant with n-value <0.05								

From the Spearman correlation table, it can be explained that ERM and Total Asset have a negative relationship with Tobins'Q, while DER has a positive relationship with Tobins'Q. ROA has a negative association with Tobin's

8. DISCUSSION

8.1. The Strength of Enterprise Risk Management on Company Value

Based on the results of the statistical tests in Table 4, the ERM disclosure variable positively and significantly impacts company value. These results are consistent with Devi et al. (2017) that ERM disclosure has a positive and significant effect on value. Bravo (2017) states that more ERM disclosures result in a higher value. The results of this study are consistent with Nocco's (2006) theory that applying ERM can increase value. Furthermore, investors demand proper ERM disclosures to minimize risks and uncertainties.

8.2. Strength of Debt to Equity Ratio to Company Value

The DER positively affects companies' value. Its positive impact shows that the companies manage their debt well, thereby increasing shareholder value. This result is consistent with Gill (2012) that DER had a positive and significant effect on value.

The value is high when indebtedness is still reasonable. However, the value decreases when the debt exceeds the limit because more costs will be paid to creditors. This problem caused a decline in investor interest which led to bankruptcy. The positive market response shows that the debts of real estate and its companies are still reasonable and can be repaid by society. This study's result is consistent with Miller and Modigliani's debt policy theory which states that an increase in debt can increase its value, suppose it is yet to reach its optimal point (Brigham & Houston, 2013).

8.3. The Strength of Company Size on Value

The statistical test results in Table 4 showed that the size variable has a negative regression coefficient. This indicates that the size is inversely related to the value. In addition, the larger the size of the business, the lower its value. Assets include everything owned by the business, including equity, retained earnings, and debts to third parties. In a case where debt dominates the composition of total assets, then they are considered risky. Although total assets are significant, when dominated by debt reduce the value, as measured by Tobin's Q. This result is consistent with Prewett & Terry (2018).

Large companies are generally more diversified, have easier market access, and pay lower interest rates (La'lbar et al., 2012). Based on this theory, the size, as proxied by total assets, indicates the number of assets deposited.

8.4. The Strength of Profitability Against Company Value

Commented [u9]: I have corrected it, so this paper is even better The statistical test results in Table 4 showed that the profitability variable (ROA) positively and significantly affects value. This result is consistent with the report of Piluso F (Piluso, 2013) that profitability significantly affects value.

These results showed that higher profitability ensures higher value, effectiveness, and efficiency in generating profits. Furthermore, the high profits indicate that companies are performing well and have long-term prospects, hence, can attract investors to buy shares. The rising share price reflects a better image. Investors will like this because they can buy shares of companies that will generate profits in the future.

9. CONCLUSION

This study concludes that the ERM variable has a significant positive effect on Tobin's Q results (Curkovic et al., 2013). This result indicated that ERM significantly increases the company's value.

The greater the number of published ERM disclosures by the company, the higher its value. Furthermore, the scope of voluntary ERM disclosures published by companies receives a positive response from the market. This is due to the market's belief that ERM disclosure is one of the relevant pieces of information in forecasting the future and business continuity (Devi et al., 2017). This study's results are consistent with the signaling theory. According to Wahyu Hidayat (2017), enterprise-facing ERM information is a good commitment to ERM. Therefore, ERM disclosure is good news that can be interpreted as a positive signal because investors can assess the prospects through ERM information.

The implementation of ERM to support the achievement of objectives piques the attention of stakeholders, specifically investors, in learning about ERM information as a basis for analyzing investment decisions. Interested parties can also evaluate prospects through ERM information. According to Buallay et al. (2017), investors need adequate ERM disclosure to minimize the level of risk and uncertainty. Furthermore, investors rate companies that reveal broader ERM implementations, as this action indicate that they are more engaged in risk management (Suroso, 2020). Investors are confident that large corporations will be willing to disclose ERM more broadly and specifically. Their confidence in the quality and commitment to risk management can foster positive investor perception, resulting in increased shareholder value.

The data processing results showed that DER significantly affects companies' value. This indicate that companies have many opportunities for expansion or development using high debts. As the companies develop, profits for investors improve, thereby ensuring their interest in buying stock. The results also showed that the variable of companies' size negatively and significantly impacts value. This study's result showed that investors avoid high total assets. Real estate companies' assets are comprised of land, buildings, infrastructure, office equipment, project, and machinery. Most of these assets consist of land, buildings, and infrastructure. Furthermore, investors tend to avoid companies whose assets increase without a corresponding profit increase because buildings and infrastructure require maintenance costs.

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