



SURAT TUGAS

Nomor : ST/137/VI/2026/FEB-UBJ

Tentang

**PENUGASAN DOSEN SEBAGAI *SPEAKER*
DALAM PENGABDIAN KEPADA MASYARAKAT INTERNASIONAL**

**FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS BHAYANGKARA JAKARTA RAYA**

Pertimbangan : Sehubungan dengan Penugasan yang dilakukan Dosen Fakultas Ekonomi dan Bisnis Universitas Bhayangkara Jakarta Raya semester Genap TA. 2025/2026. Dipandang perlu penugasan Dosen Tetap Fakultas Ekonomi dan Bisnis untuk melaksanakan kegiatan yang dimaksud, untuk itu perlu mengeluarkan Surat Tugas.

Dasar : a. UU RI No.12 Tahun 2012 tanggal 10 Agustus 2012 tentang Pendidikan Tinggi.
b. Peraturan Menteri Riset Teknologi dan Pendidikan Tinggi No. 08 tahun 2019 tentang Standar Pelayanan Minimum.
c. Keputusan Kepala Kepolisian Republik Indonesia selaku Ketua Umum Yayasan Brata Bhakti Polri No. Pol : KEP/05/IX/1995/YBB tanggal 18 September 1995 tentang Pembentukan dan Pendirian Universitas Bhayangkara Jakarta Raya.
d. Surat Keputusan Ketua Pengurus Yayasan Brata Bhakti Nomor: Skep/31/V/2026/YBB tanggal 7 Mei 2026 tentang Pemberhentian dari dan Pengangkatan dalam Jabatan Wakil Rektor dan Dekan di Lingkungan Universitas Bhayangkara Jakarta Raya yang diselenggarakan Yayasan Brata Bhakti.
e. Surat Keputusan Rektor Universitas Bhayangkara Jakarta Raya Nomor: Skep/217/X/2025/UBJ tanggal 28 Oktober 2025 tentang Revisi Kalender Akademik Semester Ganjil dan Semester Genap Tahun Akademik 2025/2026.

DITUGASKAN

Kepada : 1. Nama : Dr. Ari Sulistyowati, S.E., M.M.
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Jabatan : Dosen Tetap Prodi Manajemen
2. Nama : Dr. Tyna Yunita, S.E., M.M.
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3. Nama : Dr. Uswatun Khasanah, S.E., M.M., M.Ak
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Jabatan : Dosen Tetap Prodi Akuntansi
4. Nama : Vidiyanna Rizal Putri, S.E., M.Si., CIBA., Ph.D
NIDN : 1016048101
Jabatan : Dosen Tetap Prodi Magister Akuntansi

/Untuk.....

SURAT TUGAS
DEKAN FAKULTAS EKONOMI DAN BISNIS
NOMOR : ST/137/VI/2026/FEB-UBJ
TANGGAL : 22 JUNI 2026

- Untuk : 1. Melaksanakan tugas sebagai *Speaker* dalam Pengabdian Kepada Masyarakat Internasional the *Annual Internasional Community Services (AJCS) 2026* dengan tema "*Buliding an Entrepreneurial Mental Attitude for Internasional Students*" yang diselenggarakan oleh Asosiasi Dosen Akuntansi Indonesia (ADAI) dengan *Thai Global Business Administration Technological College Bangkok*, pada tanggal 23 Juni 2026.
2. Melaporkan hasil pelaksanaan kegiatan tersebut secara tertulis kepada Dekan Fakultas Ekonomi dan Bisnis.
3. Melaksanakan tugas ini dengan penuh tanggung jawab.

Dikeluarkan di : Jakarta

Pada Tanggal : 22 Juni 2026

DEKAN FAKULTAS EKONOMI DAN BISNIS



Dr. Dvina Navanti, S.T., M.M.

NIP : 2309614

Tembusan:
Arsip.

INTERNATIONAL COMMUNITY SERVICES

Building an Entrepreneurial Mental Attitude for International Students at
Thai Global Business Administration Technological College Bangkok



CERTIFICATE OF APPRECIATION

Number : 22/ICS-V/ADAI/B/VI/2026

PROUDLY PRESENT TO

VIDIYANNA RIZAL PUTRI

as a **SPEAKER** of the Annual International Community Services (AICS) 2026 by the theme

"Building an Entrepreneurial Mental Attitude for International Students
at Thai Global Business Administration Technological College Bangkok",

Collaboration Asosiasi Dosen Akuntansi Indonesia (ADAI)

with Thai Global Business Administration Technological

College, Bangkok Thailand



Dr. ARFAN IKHSAN LUBIS., SE., M.Si

Chairman of ADAI



Dr. PRATHEENASRISUK

ASIA TGBC Community Partner

BANGKOK, JUNE 23, 2026



Dr. MUHAMMAD YAMIN NOCH., SE., MSA

Head of ICS Committee



**BUILDING AN ENTREPRENEURIAL MINDSET
FOR INTERNATIONAL STUDENTS:
BECOMING A CREATIVE, ADAPTIVE, AND
INDEPENDENT GLOBAL STUDENT**

IAVP ADAI 2026 Bangkok Thailand

WHAT IS ENTREPRENEURSHIP?

1

The ability to create opportunities

2

Dare to take measured risks

3

Able to produce innovative solutions

4

Having an independent spirit and leadership

WHY IS IT IMPORTANT FOR INTERNATIONAL STUDENTS?

1

Global competition is increasing

2

Helps adaptation in a new environment

3

Opens cross-border career and business opportunities



ENTREPRENEURIAL MENTAL CHARACTER

THE MENTAL ATTITUDES THAT MUST BE POSSESSED:



Confident

Courageous in decision-making

Creative and innovative

Persistent

Disciplined and responsible

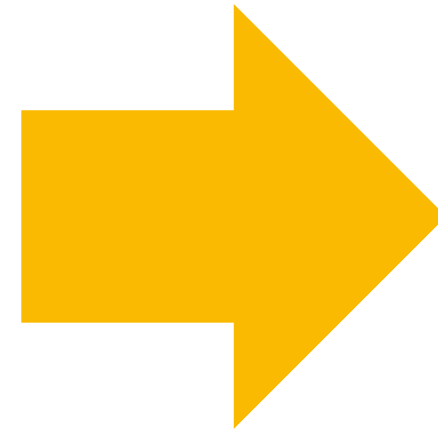
Solution-oriented

MOTIVATIONAL QUOTE:
**“ENTREPRENEURSHIP IS TURNING
CHALLENGES INTO OPPORTUNITIES.”**



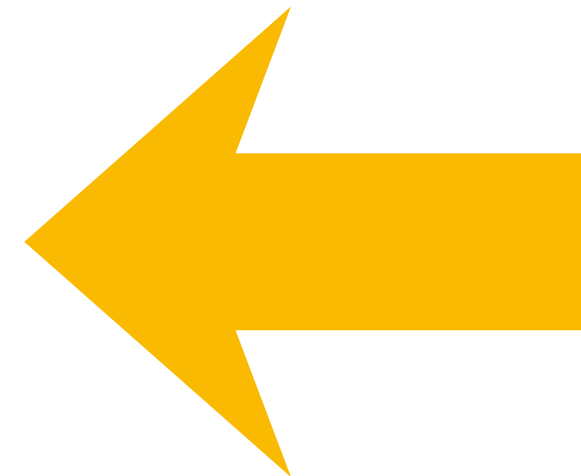
CHALLENGES FOR INTERNATIONAL STUDENTS

COMMON CHALLENGES:



- Cultural differences
 - Language barriers
 - Social adaptation
 - Academic pressure
 - Limited networking
- 

- Enhance communication
- Actively build relationships
- Develop a positive mindset
- Learn from failures



HOW TO FACE IT:

GLOBAL ENTREPRENEUR MINDSET

MINDSETS TO BE DEVELOPED:

Growth mindset

Open-mindedness
towards new
cultures

Ability to recognize
global opportunities

Adaptability to
technological
changes

EXAMPLE INTERNATIONAL STUDENTS CAN CREATE:

Traditional food business from their home country

Translation services

Cultural education content

Digital startup

SUPPORTING SKILLS

HARD SKILLS

- Digital marketing
- Public speaking
- Financial management
- Business planning
- Soft Skills Leadership
- Networking
- Problem solving
- Cross-cultural teamwork



STEPS TO BUILD AN ENTREPRENEURIAL MINDSET



Determining personal goals

Actively participating in
organizations and seminars

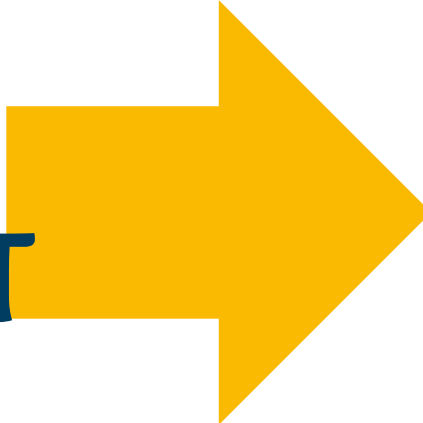
Enhancing self-confidence

Learning from mentors and
experiences

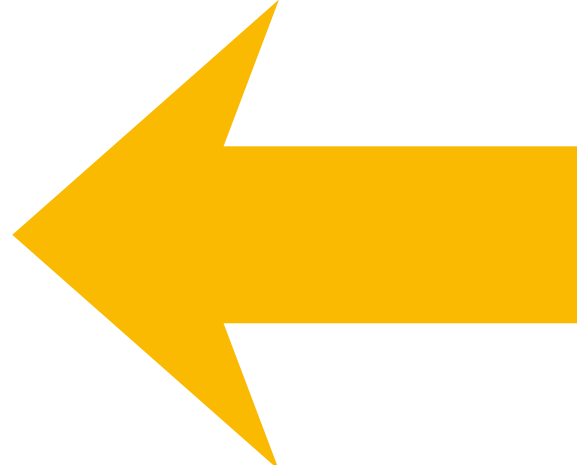
Daring to try new things

Starting a small business
while in college

**CAMPUS ROLE
CAMPUSES CAN SUPPORT
THROUGH:**

- 
- 
- Business incubators
 - Entrepreneurship training
 - Startup competitions
 - International exchange programs
 - Industry collaboration

- Expanding global networks
- Gaining real-world experience
- Fostering student innovation



BENEFITS

SHORT CASE STUDY

Inspirational example:
International students start a business

- Local cultural products
- Online store
- Freelance digital services

Results:

1. Increasing income
2. Enhancing work experience
3. Expanding international networks



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CONCLUSION

Entrepreneurial mindset is one of the most important skills in the global era because it can help individuals face various challenges and take advantage of continuously growing opportunities. International students have a great chance to develop an entrepreneurial spirit through experiences, insights, and broader networks. To succeed in entrepreneurship, confidence, creativity, innovation, and the ability to adapt to changes are needed. Therefore, everyone needs to be brave to start with simple steps and keep developing them into bigger opportunities, because success often begins with a small idea that is managed diligently and with full conviction.

Q&A





THANK YOU

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