

LIST ACCEPTED PAPER IFSAC 2018

NO Paper	AUTHOR	TITLE	TRACK	ROOM	CLASS
1	Dadang Rohdi Nawawi and Dadan Rahadian	The Impact of Profitability and Capital Structure on Firm Value in Indonesia Listed Companies on Stock Exchange Indonesia	1	2	I
2	Jan Horas Veryady Purba	The Influence of China Vegetable Oil Consumption to Indonesian CPO Exports and It's Implications on Indonesia-China Trade Balance	4	5	II
3	Istianingsih Sastrodiharjo and Indra Sulistiana	Implementation of Good Corporate Governance on Tax Avoidance and Corporate Social Responsibility Disclosure as Intervening Variables (ASEAN Case)	2	3	I
4	Ayu Nurul Amalia and Supriyadi	The Effect of Creativity on Learning Result of Education Economic Eyes in Teaching Graduate Students Using Learning Media Based Information and Conventional Technology	4	5	I
5	Tri Ratnawati, Siti Mujannah and Nyoman Lokajaya	Financial Literacy Education Model to Increase The Welfare of Community Industry Regional Regency of East Java Gresik District	4	5	I
6	Andre Suryaningprang and Jaja Suteja	Analysis The Effect of Interest Rate, Capital Structure, and Information Risk Towards Return of Bond Coupon Rate on Increasing Company's Value	1	2	I
7	Oda I. B. Hariyanto and Aloysius Harry Mukti	The Implementation of Audit Towards Destination to Tourist's Safety, Security and Comfortability	6	7	I
8	Dwinta Mulyanti, Yani Restiani Widjaja and Heni Rohaeni	Marketing Strategy for SME: Comfortableness and Gender Equality Based	3	4	II
9	Asep Jalaludin	Building Behavior Sharing Knowledge Based on Social Media With DIKW Model in Paguyuban Asep Dunia (PAD)	5	6	I
10	Deden Edwar Yokeu Bernardin, Iwan Sofyan and Yunika Komalasari	Savings as a Major Factor in Appointment of Distribution of Credit in Addition to Other Third Party Funds	1	1	I
11	Muhammad Anis Al Hilmi, Mohamad Guntoro and Arif Sumardiono	The Readiness of Cirebon City Government to Face The Era Of Digital Economy From The Perspective of ICT	5	6	I
12	Untung Rahardja, Qurotul Aini, Yuliana Isma Graha and Alfiah Khoirunisa	Implementation of Gamification into Management of Education for Motivating Learners	4	5	I
13	Yanah, Misriah Ariyani and Susi Sugiyarsih	Use Digital Marketing in Order to Increase Sales of Small Medium Industries in Cirebon District, Indonesia	3	4	I
14	Trisa Nurkania	Potential and Constraints in Development of Woven Lidi Handicrafts in Ciarnis District in The Digital Economic Era	7	3	II
15	I Gusti Ayu Purnamawati	Creative Industry and Local Economic Development: Strategy in Export Market	3	4	I
16	Ni Ketut Sari Adnyani	Responsibilities of The Business Actors Against Consumers Who Expended Loss of The Product	1	1	I
17	Mia Nurkanti	Understanding The Concept of Candidate Teacher of Economic Education Through The Project Based Learning Approach About Basic Natural Science	4	5	I
18	Rita Aryani	Development of Electronic Document Management System as an Economical, Practical and Dynamic System at SMKN 14 Jakarta	4	5	I
19	Faroman Syarief and Aisya Salma Adriyana	The Influence of Net Income and Corporate Social Responsibility Towards Stock Price (an Empirical Study of Manufacturing Companies Listed on Indonesia Stock Exchange (IDX) During The Period of 2014-2016)	1	1	I
20	Eddy Soegoto and Senny Luckyardi	Enhancing Student's Competitive Advantage in Technology Based University	4	5	I
21	Ellen Rusliati and Mulyaningrum	Market Penetration for Micro and Small Business Using Information Technology in Majalengka District	3	4	I
22	Saiful Almajab and Veri Arianto Sopiansah	Consumer Trends to Visit The Online Shopping (Survey in Postgraduate Students of Indonesian Education University)	4	5	I
23	Rustandi	Analysis of Performance Management Approach to The Effectiveness of Inpatient Patient Services in General Hospital of Tasikmalaya and Banjar City	7	3	II
24	Penta Sukmawati, Ernie Tisnawati Sule, Yunizar, Imas Soemaryani, Diana Harding, Umi Kaltum and Hilmiana	Pinning-up Entrepreneurial Orientation for Hospital Industries	3	4	I
25	Anton Freddy Susanto, Hesti Septianita and Rosa Tedjabuwana	Religiosity-Economy Simulacra within Sundanese Adat Law Amidst The Acceleration of Digitalization and Technology	4	5	II
26	Umi Rusilowati and Hadi Supratikta	Enhancing Investment and Gross Domestic Regional Income in Encouraging The Economic Growth in Trenggalek District	1	1	I
27	Doni Purnama Alamsyah, Wirdiana Novita Sari, Yulinar Triyani, Ida Zuniarti, Ani Solihat, Rani Rahmayani and Ahmad Setiadi	Purchase Intention Based on Environmental Knowledge	1	1	I
28	Bambang Sukajie, Chairil M Noor, Adi Suparwo, Lukmanul Hakim, Yunika Komalasari and R Dewi Sulastriningsing	Value of Eco-Label on Organic Vegetables	1	1	I
29	Ida Rosnidah, Ayatulloh Michael Musyaffi, Arinal Muna and Nelia Fariani Siregar	Social Impact and Technology Readiness of The Village Apparatus in Adopting Village Finance System	6	7	I
30	Imas Sumiati, Ikin Sodikin, Yayan Mulyana and Tine Ratna Poerwantika	Comparative Analysis of Performance Employee Bandung City Office of Cooperatives, Micro, Small and Medium Enterprises and The Bandung City Office of Trade and Industry	3	4	I
31	Deden Mulyana and Nila Nurochani	The Influence of Factors on Capital Expenditure	1	1	II
32	Dayat Hidayat, Umi Rusilowati and Indra Januar Rukmana	The Influence of Incentive, Work Motivation and Work Discipline on Employee Performance in PT Jalar Nugraha Ekakurir Jakarta	1	1	II
33	Euis Eti Rohaeti, Dinno Mulyono, Novi Widiastuti, Ansori and Asep Samsudin	Paseban House as a Model for Continual Equivalence Education Programme Development	4	5	II
34	Dasrun Hidayat, Anisti, Titin Suhartini, Dwi Sandini and Feti Fatimah	City branding component of Lampung Province Indonesia: Nenui-Nyimah and Banana Chips	6	7	I
35	Reza Kurniawan	The Influence of Hotel Tax, Entertainment Tax and Parking Tax Toward Local Original Income in Bandung	1	1	II
36	Widi Hidayat and Tri Ratnawati	Reciprocal Influences between Risk Management with a Going Concern at Manufacturing Company on The Indonesia Stock Exchange	1	1	II

37	Sugeng and Adi Nur Rohman	Legal Protection for Recipients of Foreign Franchise Rights in Indonesia	2	3	I
38	Maidani, Murti Wijayanti and Rakhmat Purnomo	Analysis of Factors Affecting Corporate Social Responsibility Disclosure	1	2	I
39	Paduloh, Iskandar Zulkarnaen and M Widyantoro	Analysis of e-Commerce Industry Development and its Influence on Logistics Industry	5	6	I
40	Vip Paramarta, Asep Effendi and Hadi Prayitno	Dominant Factors Toward Customer Buying Decision: a Case Study on Go-Ride in Bandung City	5	6	I
41	Yuce Sariningsih, Eddy Jusuf Sp and Erti Dinihayati	The Economic Partnership of Business Group (e-Warong KUBE) Towards a Cashless Society	3	4	I
42	Masno Marjohan and Sarwani	The effect of Intellectual Capital Analysis, Growth, Firm Size and Solvability on Profitability, and its implication on Company Value. (Study in Bursa Efek Indonesia)	1	1	II
43	Sarwani and Boedi Hasmanto	Decision Making Investment in Syariah Banking in Indonesia using Analytical Hierarchy Process (AHP) Method	5	6	I
44	Nardi Sunardi	The Role of Capital Structure in Intervening The Effect of Ownership Structure on Company's Value	1	1	II
45	Abdul Kadim and Nardi Sunardi	Reviews Analysis Determinan Tourism Company's Soundness and Performance	6	7	I
46	Tuti Rastuti, Tisni Santika and Utari Dewi Fatimah	Entrepreneurship and Creative Partnership of Heritage Management in National Medicine Patent Development: a Contribution to Current Issue of Public Health	6	7	I
47	Fatimah Abdillah and Kusnadi	Looking for Alternative Online Promotion Strategy in Virtual Store-Front Through Analytic Hierarchy Process	5	6	I
48	H Hamdan and Sirul Al Hil Karim	Determination of Hotel Room Rental Rates Using The Cost-Plus Pricing Method	5	6	I
49	Ali Amran, Adi Suparwo, Srie Wijaya Kesuma Dewi, Yulia Sariwaty S and Rita Herlina	Digital Marketing and Customer Purchasing Satisfaction	1	2	I
50	Euis Eka Pramiansih and Abdul Mahsyar	The Influence of Culture on The Shift of Household Shopping Behavior Pattern from Traditional Markets to Modern Markets in Makassar Indonesia	6	7	I
51	Rini Wijayaningsih and Raden Achmad Harianto	Increasing Productivity Mendong of The Creative Economy in The Era of Globalization Era	6	7	I
52	Rima Elya Dasuki	Implication of Good Corporate Governance to The Value of Cooperative Company	1	2	I
53	Wahyu Ramadhanni and Erik Saut H Hutahaean	Policy to Downsizing : Job Insecurity Makes The Work Engagement of Non-Medical Workers Decrease	2	3	I
54	Saeiful Mujab, Metha Madonna and H Purwanto	Potential Advantages of Installing Political Advertising Triggering Violations of Broadcasting Regulations of the Indonesian Broadcasting Commission	3	4	I
55	Sugiyanto	Implementation of Cooperative Principles as an Organization Culture and The Effect on Financial Performance	1	2	I
56	Riris Roisah, Iis Iskandar, Ridwan Mahanka, Riska Aulia Adillah and I Ketut Martana	The Implementation of Customer Relationship Management and Service Excellent in Increasing Customer Satisfaction	1	2	I
57	Agus Alex Yanuar, Wiyono Sutari and Rd Ruyani	Application of ISO 9001 Certification to Improve the Competitive Advantage of Private Higher Education	4	5	II
58	Herman R. Suwarman and Rina Indrayani	Gap Quality Analysis of Employee Attendance System Applications Using The Technology Acceptance Model Approach and The Fuzzy Method	5	6	II
59	Rorim Panday, Siti Mardiah, Fadhli Nursal, Adi Wibowo and Dedi Setyawan	Implementation of Hazard Identification Risk Assessment and Risk Control in Chemical Industry	6	7	I
60	Yuyun Yuningsih, Sumardani and Umi Hani	Economic Empowerment of Child Labour Parents' Through Business Online at Cibaduyut Footwear Industry	6	7	II
61	Achmad Noeman, Abrar Hiswara and Ahmad Fauzi	The Design Of The Parking System-Based Radio Frequency Identification To Improve The Company's Operating Costs	5	6	I
62	Rd Ruyani and Agus Herlambang	Evaluation of Tourism Village Programs in Bandung Regency, Especially on The Wayang Mountain - Upper Citarum River Slopes	6	7	II
63	Ni Putu Nurwita Pratami Wijaya	The Influence of Proactive Personality on Entrepreneurial Intention	3	4	I
64	Atie Rachmatie and Arif Budi Kristanto	Public Radio Business Diversification in Facing Media Industry Competition	7	3	II
65	Muhardi and Cici Cintyawati	Value Orchestration Platform, Innovation, and Knowledge Sharing in Developing Entrepreneurship: Case Study in Entrepreneurship-Based Pesantrens	3	4	II
66	Yatty Maryati	Elderly Protection and Empowerment towards Elderly Healthy, Independent, Quality, Creative and Productive	4	5	I
67	Mira Rosana	Community Information Group (CIG/CIG/KIM) Based On Digital economic of SMEs	3	4	II
68	Sopa Martina, Lukmanul Hakim, Gartika Rahmasari, Rian Andriani and Putri Riva Somantri	Brand Awareness Strategy to Increase Tourist Purchasing Decision in Sentra Rajut Binong Jati	7	3	II
69	Nur Ahmad Ruyani, Hedi Setiadi and Yana Sonjaya	The Study of Consumer Behavior on Online Food Ordering System in The Metropolitan City	5	6	II
70	Deni Supardi Hambali, Nur Aini Parwitasari and Tatiek Ekawati Permana	Social Media Content Marketing Strategy of Infobgd in Online Media Business Competition In Bandung	5	6	II
71	Heris Hendriana, Wahyu Hidayat, Galih Dani Septiyan Rahayu and Dinno Mulyono	Strengthening Human Resources (Human Resources) Based on Local Strength Through Tamam Mushroom Culture from Waste Processing Citarum River, West Java Province	6	2	II
72	Ine Mariane	Implementation of Population Short Message Program (PESDUK) Through e-Government at Cimahi City	2	3	I
73	Raden Achmad Harianto, Supriyanto Mm and Rini Wijayaningsih	The Optimization of Fabric Production in Textile Industry to Maximize a Business Profit	1	2	I
74	Rr Catharina Dewi Wulansari	Handwriting Analysis for Employee Selection	1	2	II
75	Didin Syarifuddin	Value of Social Responsibility to Green Customer	5	6	II

76	Ajeng Andriani Hapsari and Neneng Susanti	Impact of Asset Pricing Model (Capm) Capital on Excess Return	1	2	II
77	Yanti Budiyanti, Didin Syarifuddin, Sri Hayati, Erna Irawan and Tita Puspita Ningrum	The Influence of Co-Brand Service on Satisfaction That Implicates to General Patient at Klinik Green Care	1	2	II
78	Gatot Wijayanto, Yuyus Suryana, Yevis Marty Oesman, Arief Helmi and Sutisna	Overspending Behaviors Are Influenced by Both Perceived Value and Social-Psychology Through Intention to use Credit Card	6	2	II
79	Christanto Triwibisono	Leadership Style in Indonesia: Does National Culture Effect It?	6	2	II
80	Amril Ghaffar Sunny	The Organizational Culture, Leadership, Organizational Commitment and Work Engagement of Local Government Employees	6	6	II
81	Yenny Yorisca	The Electronic Money on Economic Activities in Indonesia: How Indonesian Economic Law Faces Current of Development	4	5	II
82	Finny Redjeki, Memi Sulaksmi and R Agusiady	The Formula of Latest Presentation Date in Documentary Credit Subject to UCPDC-ICC Publication No.600	5	6	II
83	Yanti Purwanti, Teddy Hikmat Fauzi, Taqwaty Firdausjah and Siti Patimah	Improving The Competitiveness of Traditional Markets in Bandung	6	6	II
84	Dewi Anggraeni, Oksidelfa Yanto and Agus Kristianto	Consumer Legal Protection for Good Beverage Products That do not Have Halal Certificates	2	3	I
85	Harun Heri Trismiyanto, Ernie Tisnawati Sule, Joeliaty and Yunizar	Small Industrial Performance Through Innovation as The Implications of Spiritual Intelligence and Entrepreneurial Competence Craft Products in West Java Province	3	4	II
86	Elli Ruslina and Tuti Rastuti	Legal Protection for Bitcoin Users in e-Commerce Transactions	5	6	II
87	Jemy	The Role of Business Communication in Increasing the Ability to Survive of The Law Firm	2	3	I
88	Ina Helena Agustina, Astri Mutia Ekasari, Irland Fardani and Hilwati Hindersah	The Construction of Existence at Cirebon Palaces in the Digital Era	7	3	II
89	Susi Rianti, D B Srisulistiyowati and S Rejeki	Analysis of Factors Affecting the Level of Customer Trust and Satisfaction with the Marketplace	1	1	I
90	Hesti Widyaningrum	Existence of Corruption Eradication in Bilateral Investment Treaties in Indonesia	2	3	I
91	Sugeng Suroso	Value Added Intellectual Capital: An Empirical Study on Islamic Bank in Indonesia	1	1	I
92	Sri Dewi Setiawati, Veny Purba, Ali Amran, Raden Nuruliah Kusumasari and Murtadi	Comppatance Of Communication as an Effort To Improve Marketing Of MSMES in West Java	3	4	II
93	Nellyaningsih and Rahmat Hidayat	The Influence of Public Relations & Direct Marketing on Purchase Decisions	3	4	II
94	Erni Rusyani and Andre Suryanipang	The Effect of Organizational Culture, Ethical Orientation, Strategic Orientation and Strategy Implementation on Financial Performance of Manufacturing Companies (Study in Food and Beverage Manufacturing Companies in Indonesia)	7	3	II

Certificate

Scopus Inspec Compendex DOAJ Google



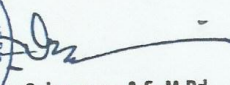
This certificate is awarded to

Raden Achmad Harianto
as the Presenter

of a Paper entitled: The Optimization of Fabric Production in Textile Industry to Maximize a Business Profit

in the 1st Inter-university Forum
for Strengthening Academic Competency
on " Emerging Creativity and Innovation on the Digital Economy Era (ECIDEE) "

Bandung, October 3rd, 2018


Prof. Dr. Uman Suherman, A.S, M.Pd.
Head of BUKTI, Region IV


Prof. Dr. Ir. M. Eddy Jusuf Sp., M.Si., M.Kom.
Rector of Universitas Pasundan



Mandalasaba R. Otto Iskandar Di Nata
UNIVERSITAS PASUNDAN

Co-Host



Supported by

CM K bank bjb Cabang Tomatani

EMAX

Media Partner

PikiranRakyat.com

Certificate

Scopus Inspec Compendex DOAJ Google



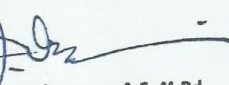
This certificate is awarded to


**Raden Achmad Harianto, Supriyanto
and Rini Wijayaningsih**
as the Authors

of a Paper entitled: The Optimization of Fabric Production in Textile Industry to Maximize a Business Profit

in the 1st Inter-university Forum
for Strengthening Academic Competency
on " Emerging Creativity and Innovation on the Digital Economy Era (ECIDEE) "

Bandung, October 3rd, 2018


Prof. Dr. Uman Suherman, A.S, M.Pd.
Head of BUKTI, Region IV


Prof. Dr. Ir. M. Eddy Jusuf Sp., M.Si., M.Kom.
Rector of Universitas Pasundan



Mandalasaba R. Otto Iskandar Di Nata
UNIVERSITAS PASUNDAN

Co-Host



Supported by

CM K bank bjb Cabang Tomatani

EMAX

Media Partner

PikiranRakyat.com

ISBN : 978 - 623 - 7111 - 21- 4



IFSAC



CONFERENCE PROCEEDING

The 1st Inter-University Forum
for Strengthening Academic Competency (IFSAC)

“Emerging Creativity and Innovation
In the Digital Economy Era (ECIDEE)”

**Publisher : Lemlit Unpas Press
Universitas Pasundan**

IFSAC

Co-Host



Supported by



Media Partner



CONFERENCE PROCEEDING

The 1st Inter-University Forum for Strengthening
Academic Competency (IFSAC)

Emerging Creativity and Innovation in the Digital Economy Era
(ECIDEE)

This proceeding presented by Universitas Pasundan and LLDIKTI Region IV

Reviewer:

Prof. Dr. Ir. H. Eddy Jusuf Sp., M.Si., M.Kom.
Prof. Dr. H. Azhar Affandi, S.E., M.Sc.
Prof. Dr. Rully Indrawan, M.Si.
Prof. Dr. Poppy Yaniawati, M.Pd.
Prof. Choi Won-Gyu.
Dr. H. Jaja Suteja, S.E., M.Si. CRFM, DBA.
Dr. Erni Rusyani, S.E., M.M.
Dr. Horas Djulius, S.E.
Dr. Juanim Roma S.E.
Ir. Yusep Ikrawan, M.Sc., Ph.D.
Dr. Ayi Purbasari, M.T.
Dr. Ir. Ririn Dwi Agustin, M.T.
Dr. Yonik Meilawati Yustiani.
Dr. Bambang Ariantara.
Irma Rachmawati, Ph.D.
Dr. Damian Charles Hinc.
Dr. Doni Purnama Alamsyah.
Dr. Irma Setyawati.
Dr. Didin Syarifuddin.
Dr. Oda I.B. Hariyanto.

Editor: Yuce Sariningsih, Nia Nurdiani



Mandala Saba Otto Iskandar Di Nata
Jalan Setiabudi No. 193 Bandung
Bandung-Indonesia, October 2nd - 3rd, 2018



The 1st Inter-University Forum for Strengthening Academic Competency (IFSAC)

Emerging Creativity and Innovation in the Digital Economy Era (ECIDEE)

Bandung-Indonesia, October 2nd – 3rd, 2018

ISBN: 978-623-7111-21-4

Editor: Yuce Sariningsih, Nia Nurdiani

Publisher:
Research Institute of Universitas Pasundan Press
Jalan Setiabudhi 193 Bandung

@2018

All rights reserved. No part of this publication may be produced or stored in retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior permission.

Publisher :
Lemlit Unpas Press
Gedung Rektorat lantai 3 Universitas Pasundan
Jl. Dr. Setiabudi No.193 Tlp. (022) 2021440, 2021436 Pes.110
Fax. (022) 2009267 Bandung 40153
Website : <http://lemlit.unpas.ac.id> Email : lembagapenelitian@unpas.ac.id

Optimization of Fabric Production through Linear Programming to Maximize Profit of a Textile Industry

R A Harianto¹, Supriyanto² and R Wijayaningsih³

^{1,2,3}Universitas Bhayangkara Jakarta Raya, Indonesia

¹haribast@gmail.com

Abstract. This study aims at maximizing a business profit in a textile industry. By using a descriptive quantitative approach, the study was conducted in the district of Cikokol, Tangerang, Indonesia by collecting data from a textile company producing yarn and woven fabrics for the years 2016 until 2017. The data was analyzed by using linear programming to maximize a business profit. In its daily process, the company faced many problems or constrains in its production planning. Uncertain demand fluctuation has caused shortage or overproduction. Other problems are the constrain of raw materials, machine working hour, labour working hour, spindle hour per unit, loom hour per unit, and demand of products. The result of the study showed that the total profit earned by the company to produce 6.67 dozen (80 pcs) of T/C woven fabric is US\$ 133.400. On the other hand, total profit to produce 6.67 dozen (80 pcs) of cotton fabric is US\$ 100.050, with the assumption that the profit is in accordance with fixed objective and constrain function.

1. Introduction

The textile and textile product (TPT) manufactured in textile industry in Banten Province is one of the main sources of country's national income, besides accommodating large number of workers. In the year 2014, total number of workers employed in this sector reached up to 1.2 million people, which spread over 2,651 textile companies in Indonesia. West Java Province is the largest producer of textile products in Indonesia, consisting of 1.496 companies (56.43%), followed by DKI Jakarta with 456 companies (17.30%) and Central Java with 381 companies (13.37%). The rests are spread over Sumatra, Yogyakarta, East Java, Bali, and Sulawesi. One of the problems arising from the existence of TPT is the impact of emerging creativity and innovation in the Digital Economy Era that lead to the increased of competitiveness among producers, not only in the domestic market but also foreign markets. One of the most popular scientific advancements is linear programming, which is also applicable for textile industry [7]. The linear programming is used to optimize the production of woven fabrics in order to obtain maximum profit. Based on the case study conducted in PT. Argo Pantes, the linear programming technique with simplex model was applied in order to optimize woven fabric production with the aim at maximizing business profit. [4]

2. Research Method

The descriptive quantitative approach of linear programming was applied to maximize profit.[1]. The study was conducted in the district of Cikokol, Tangerang by collecting data from textile industry for the years 2016 until 2017.

3. Problem And Equations In Linear Programming

Linear programming was developed for the first time by George B. Dantzig in 1951. It is a problem-solving method dealing with the use of multiple resources/commodities/factors/products to produce various products. In addition, each unit of the products can provide a maximum benefit. By utilizing linear algebraic theories, several techniques or procedures can be developed [9]. Thus, without having to re-explore the theories; the techniques or procedures can be used to solve the problems that involve the combination of aforementioned resources and products [10]. By employing this method, the potential maximum benefits could be determined. In the textile industry, the linear programming method has been widely applied. For instances, plant operations analysis, production planning, fiber mixing in spinning process, sales-production coordination, marketing strategy, research activities and so forth [2].

In this paper, a brief concept of linear programming and its application in optimizing the production of woven fabric in the company will be described. The formulation of the linear programming problem can be arranged in the form of the following mathematical model. If the factory plans to produce F_1 type of fabric products as much as X_1 units and F_2 as much as X_2 units, then the benefits that can be obtained are:

The Optimization Of Fabric Production to Maximize a Business Profit

Raden Achmad Harianto, Supriyanto and Rini Wijayaningsih

Universitas Bhayangkara Jakarta Raya

haribost@gmail.com

ABSTRACT

The Study aim of this Research is to maximize a business Profit in Textile Industry. This Research method used the Quantitative approach and document study in collecting data at PT. Argo Pantes Tangerang. The Data is analyzed by using the Linear Programming to maximize a business profit. PT. Argo Pantes is a manufacturing company which processes yarn and woven fabric. In the daily process the company has many problems or constrains in production planning. Uncertainty demand of goods fluctuation has effect on shortage or Surplus production. Others problems are raw materials, machine work hour, labour work hour, spindle hour per unit, Loom hour per unit, and the demand of the products. The Result of the research shows that The Total profit earned by the Corporation at Tangerang to produce a T/C woven fabric is 6,67 doz with profit : US \$ 133.400,- and for cotton 100% woven fabric is 6,67 doz with profit : US \$ 100.050. with the assumption of profit is in accordance with fixed objective and constrain function.

Keywords : Optimization, production, business profit

1. INTRODUCTION

Textile and Textile Products (TPT) in the textile industry in Banten province is one of the country's sources of foreign exchange, also an industry that can accommodate a large number of workers. In 2,000 the number of laborers working in that sector amounted to almost 1.2 million people spread over 2,651 textile industry companies in Indonesia. West Java Province is the largest place of textile industry, which is 1.496 pieces (56.43%) followed by DKI Jakarta 456 units (17.30%) and Central Java 381 (13.37%). The rest is spread in Sumatra, D.I. Yogyakarta, East Java, Bali and Sulawesi. One of the problems arising with the existence of textile and textile products (TPT) is the impact of scientific and technological advances that lead to increased competitiveness among producers, both in the domestic market and overseas markets. One of the most popular scientific advancements up to now is linear programming that its application can also be done on textile industry in PT. Argo Pantes Tangerang. The use of linear programming is to optimize the production of woven fabric in order to obtain maximum business profit. In a case study in the textile industry environment of PT. Argo Pantes this writer will try to apply linear programming through simplex model in order to optimize woven fabric production with the aim to achieve maximum business profit.

2. RESEARCH METHOD

Hereby the research method used the Quantitative approach of Linear Programming to maximize a business profit and document study in collecting data from Textile Industry of PT. Argo Pantes at Tangerang for years : 2016 - 2017.

3. PROBLEM AND EQUATIONS IN LINEAR PROGRAMMING

Linear programming was developed for the first time by G.B. Dantzig in 1951. Linear programming is a problem-solving method that deals with the use of multiple resources / commodities to produce multiple products. In addition, each unit (unit) of each product produced can provide a benefit. By utilizing linear algebraic theories, several techniques or procedures can be developed so that without having to re-explore the theories, techniques or the procedure can be used to formulate or find solutions to problems that involve the combination of resources and products mentioned above. In this way, the maximum benefit to be gained can be determined. In the field of textile industry, the use of linear programming method can be widely applied. Some of these are used to analyze plant operations, production planning, fiber mixing in the spinning process, sales production coordination, marketing strategy, research activities and so on. Through this paper will be described

the concept of linear programming briefly and its application in order to optimize the production of woven fabric in the company of PT. Argo Pantes. The formulation of linear programming problem can be arranged in the form of the following mathematical model. If the factory will produce F1 type of fabric products as much as X1 units and F2 as much as X2 units, then the benefits that can be obtained are:

$$Z = C_1 X_1 + C_2 X_2 + \dots + C_n X_n \dots\dots\dots (1)$$

Equation (1) as above is called an objective function. Furthermore to make F₁ fabric as much as X₁ unit required a₁₁ X₁ hour-spindle and a₂₁ X₁ clock-loom. As for making F₂ fabrics as much as X₂ units required a₁₂ X₂ hour-spindle and a₂₂ X₂ hour-loom. So to make two kinds of fabric needed each:

- Spindle - Hour as: a₁₁ X₁ + a₁₂ X₂ and

- Loom - Hour as: a₂₁ X₁ + a₂₂ X₂

Since the hour capacity - the available spindle is b₁ and the hour capacity - Loom is b₂ then the use of the spindle - hour number and hour - the loom should not exceed the available capacity so that

$$- a_{11} X_1 + a_{12} X_2 \leq b_1 \dots\dots\dots (2)$$

$$- a_{21} X_1 + a_{22} X_2 \leq b_2 \dots\dots\dots (3)$$

Equations (2) and (3) are called the constraint function For more details the above issues can be illustrated as table 1 below:

TABLE 1: LINEAR PROGRAMMING PROBLEMS FOR TWO TYPES OF PRODUCTS¹

Resources	T/C woven fabric F1	Product cloth F2	Available Capacity
Cloth production (unit)	X ₁	X ₂	
Spindle Hour per Unit	a ₁₁	a ₁₂	b ₁
Loom Hour per Unit	a ₂₁	a ₂₂	b ₂
Profit per Unit (\$)	C ₁	C ₂	

Based on the problems listed in table 1 then the formulation of the problem can be arranged as follows:

$$\text{Maximize: } Z = C_1 X_1 + C_2 X_2 \dots\dots\dots (4)$$

$$\text{Limiting Function : } a_{11} X_1 + a_{12} X_2 \leq b_1 \dots\dots (5)$$

$$a_{21} X_1 + a_{22} X_2 \leq b_2 \dots\dots (6)$$

$$X_1, X_2 \geq 0 \dots\dots\dots (7)$$

The main purpose with the formulation of the problem or problem mentioned above is to determine the prices X₁, X₂, X_n While a_{ij}, b_i, and C_j are constants respectively.

4. PROBLEM SOLVING METHOD

To solve problems or problems with Linear Programming many methods have been developed. One of them is quite popular is the simplex method. Solving the problem with the simplex method in principle is to use simple formulas by means of iteration (repetition / replication steps) using matrix tables so that the results can be maximally achieved in stages.

5. RESULT AND DISCUSSION

At present the textile industry company PT. Argo Pantes makes two kinds of T / C woven fabrics and 100% Cotton woven fabrics These two types of products can each provide a net profit of \$ 20 and \$ 15 per unit. The number of spindle clock per unit (in spinning process) to make cotton tetoron (T / C) product is 100 and 100% cotton fabric is 50. While the number of hours - loom per unit the T / C fabric product is 20 and the cotton fabric 100% is 25. In addition, the survey results show that the total capacity available in the plant is 1000 and the total capacity of the clock - loom is 300. Based on the data can be determined the optimum combination number of fabrics to be produced by textile factory of PT. Argo Pantes through the table 2 Linear Programming below

¹ Enrick, N.L. *Industrial Engineering Manual for the Textile Industry*, Willey Eastern Privato Limited New Delhi, 2008

TABEL 2 : DATA FOR THE PROBLEM SOLVING BY LINEAR PROGRAMMING²

product		Woven Fabric T/C	Woven Fabric Cotton	Capacity
Resources				
Spindle per Unit	Hour	100	50	1.000
Loom per Unit	Hour	20	25	300
Profit per Unit (\$)		20	15	

Data to determine the optimum combination of 100% T / C and Cotton woven fabrics to be produced by PT. Argo Pantes listed in Table 2, the problem can be formulated as follows:

$$\text{Maximize : } Z = 20 X_1 + 15 X_2 \dots\dots\dots (8)$$

$$\text{Constrain Function : } 100 X_1 + 50 X_2 \leq 1000 \quad (9)$$

$$20 X_1 + 25 X_2 \leq 300 \quad (10)$$

5.1. The Optimization by Using Simplex Method

The limiting function in the formulation of the above problem contains a sign of inequality, for it must first be changed into the form of equation by adding "slack variable" X_3 and X_4 so that the formulation of the problem becomes :

$$Z - 20 X_1 - 15 X_2 = 0 \dots\dots\dots (11)$$

$$100 X_1 + 50 X_2 + X_3 = 1000 \dots\dots\dots (12)$$

$$20 X_1 + 25 X_2 + X_4 = 300 \dots\dots\dots (13)$$

The next step, the formulation of the problems that have been prepared as in equations (11), (12), and (13) done with simplex algorithm as follows:

Step 1

Make table 3 below and the contents of the X and Z coefficients of the Limiting functions and Objective functions

TABLE 3: SOLUTIONS WITH SIMPLEX METHOD IN EARLY CONDITIONS

		1	2	3	4	0
Base Variable	Z	X_1	X_2	X_3	X_4	RK
0	Z	1	-20	-15	0	0
1	X_3	0	100	50	1	0
2	X_4	0	20	25	0	1
						1000
						300

Variables X_3 and X_4 are slack variables of the initial conditions also functions as a base variable. While X_1 and X_2 are called non-base variables.

Step 2

At row (0) select the cell that has the lowest negative price. This price is obtained on line (0) and column (1) or on cell (01). Since the price is obtained in column (1) then $F = 1$, In $F = 1$ is the column for the variable X_1 so X_1 is the new base variable candidate (will enter the base variable).

Step 3

Consider the RK column or column (0) of the newly selected column (1), then choose the smallest positive price of the price comparison in column (0) divided by the price in column (1), the result of this comparison is as follows:

$$\text{Line (1): } \frac{1000}{300} = 10$$

² PT. Argo Pantes, Tangerang, 2016

Line (2): $20 = 15$

Nilai terkecil diperoleh pada baris (1), jadi $r=1$ pada baris $r=1$ ini merupakan baris pada X_3 sehingga X_3 harus meninggalkan baris.

The smallest value is in line (1), so $r=1$ in line $r=1$ is a line in X_3 so X_3 must leave the line.

Step 4

For row (1) or $r=1$ the price - the cell price becomes as follows:

Column (1): $a_{11} = 100$ $a_{1k} = a_{11} = 100$, and then $a_{11} = 100/100 = 1$ as a new value

Column (2): $a_{12} = 50$ $a_{12}' = 50/100 = 1/2$

Column (3): $a_{13} = 1$ $a_{13}' = 1/100$

Column (4): $a_{14} = 0$ $a_{14}' = 0/100 = 0$

Column (0): $a_{10} = 1000$, and then $a_{10}' = 1000$ divided 100 or $(1000/100) = 10$

For the other rows of rows (0) and row (2), each obtained in the following way:

For line (0)

Column (1); $a_{01} = -20$ $a_{01}' = 1$ $a_{01} = 0$

Column (2); $a_{02} = -15$ $a_{01}' = -20$ $a_{12}' = 1/2$ maka $a_{02}' = -5$

In the same way as above then

Column (3): $a_{03}' = 0 - (1/100)(-20) = 1/5$

Column (4); $a_{04}' = 0$

Column (5); $a_{00}' = 200$

For Line (2)

Column (1); $a_{21}' = 20 - 1(20) = 0$

Column (2); $a_{22}' = 15$

Column (3); $a_{23}' = -1/5$

Column (4); $a_{24}' = 1$

Column (0); $a_{20}' = 300 - (10)(20) = 100$

Furthermore the contents of cells in rows (0) and row (2) with new values have been calculated above and the results are as listed in Table 5 below:

TABLE 4; SOLUTIONS WITH SIMPLEX METHOD IN THE FIRST ITERATION

No	Base Variable						RK
		Z	1	2	3	4	
0	Z	1	0	-5	1/5	0	200
1	X_1	0	1	1/2	1/100	0	10
2	X_4	0	0	15	-1/5	1	100

The results of the table above shows that on line (0) still looks negative cell value, so the next calculation is back to Step 2.

Step 2

The smallest negative value in row (0) is at value on cell (02) so $F = 2$. This means that X_2 will enter the row variable.

Step 3

The comparison of cells in column (0) with column (2) yields the smallest ratio in cell 22 or to line (2) so $r = 2$. Thus the variable X_4 is the variable leaving the base.

Step 4

The new tables obtained are as listed in Table 5 below :

TABEL 5 : SOLUTIONS WITH SIMPLEX METHOD ON SECOND ITERATION

No	Variabel Basis	Z	1 2		3 4		0	RK
			X ₁	X ₂	X ₃	X ₄		
0	Z	1	0	0	2/15	1/3	233,33	
1	X ₁	0	1	0	1/60	-1/30	6,67	
2	X ₂	0	0	1	-1/75	1/15	6,67	

Note : volume in unit x 1000

Step 2

Based on Table 5, it appears that row (0) no longer has a negative cell value, so the next step is to proceed to step 5

Step 5

The optimum result is the production of T / C woven fabric of 6.67 Doz (cell contents 10) and 100% Cotton Woven Fabrics is 6.67 Doz listed in the table (content of cell 20). Maximum Business Profit or Profit earned is \$ 233,330,

5. 2. Conclusions

Conclusion can be drawn from Table 5 Linear Programming Solution with Simplex Method that :

- 1.The production of polyester cotton (T / C) mixed woven fabrics reaches an optimum is 6.67 Doz with profit : US \$ 133.400,-
- 2.The Production of woven fabric for 100% Cotton type reaches an optimum is 6.67 Doz. With Profit : US \$ 100.050,-
- 3..Maximum profit or business profit can be achieved for \$ 233,450, -

REFERENCES

- [1]. Bazaraa, M.S and J.J. Jarvis. *Linear Programming and Network Flows*. John Wiley & Sons, New York, 2007
- [2]. Enrick, N.L. *Industrial Engineering Manual for the Textile Industry*. Willey Eastern Private Limited, New Delhi, 2008
- [3]. Hillier, F.S. and G.J. Lieberman, *Operation Research*. Edisi kedua Holden-Day, Inc., San Fransisco, 1994
- [4]. Harianto, R.A. *Penerapan Linear Programming dengan Metode Grafis pada Industri Tekstil*. Majulah TIFICO. Japan Foundation. Edisi khusus.
- [5]. Phillips, D.T., A. Ravindran, and J. Solberg. *Operation Research Principles and Practice*. John Willey & Sons, New York, 2005.
- [6]. Suseno Utomo, *Arena Tekstil Journal No 7*. BBPPIT, Bandung, p.22, 1988.- ISSN 05184010
- [7]. Koo Delia, *Element of Optimization : With Applications in Economics and Business*, New York: Springer Verlag, 2007
- [8]. Swarup, K, PK. Gupta, and Man Mohan, *Operation Research*, New Delhi : Sultan Chan & Son, 2008.
- [9]. Taha, H.A. *Operation Research : an Introduction*, New York: Mac Millan, 2002.
- [10]. Taylor, B.W., *Introduction to Management Science*, Boston: Allyn and Bacon, 2003.