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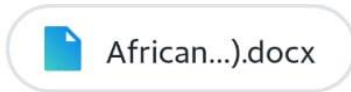


6/30/2019, 12:35 PM

Dear Editor

My name is Dr Dhian Tyas Untari, lecture of Bhayangkara Jakarta Raya University, Indonesia. Here is i attach my manuscript and i hope it can be publish in nearest issue. Thank You

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Date 6/30/2019, 5:19 PM

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7/4/2019, 9:43 AM



Dear Editor



Here with i attech my revised paper and has adjusted to the paper that has been published on AJHTL
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Best Regard
Dr Dhian Tyas Untaro

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7/4/2019, 2:15 PM



Dear Author/s

[Submission of a research article to AJHTL](#)

Receipt is acknowledged of your article entitled:

Measuring website effectiveness in communicating tourism destinations in Jakarta, Indonesia - Dhian Tyas Untari (Bhayangkara Jakarta Raya University, West Java-Indonesia) & Budi Satria (Indraprasta PGRI University, Jakarta-Indonesia)

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 7/8/2019, 6:22 PM



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ajhtl pharos

to Me

 7/17/2019, 11:48 AM

African Journal of Hospitality, Tourism and Leisure

ISSN:2223-814X

Date: 17/07/2019

Dear Author/s: Dhian Tyas Untari, Faculty of
Economics, Bhayangkara Jakarta Raya
University, West Java-Indonesia, E-mail:
Tyas_un@yahoo.co.id

Budi Satria, Faculty of Industrial Engineering,
Indraprasta PGRI University, Jakarta-Indonesia

Your article which was submitted to **AJHTL**
entitled: ***Measuring website effectiveness in
communicating tourism destinations in Jakarta,
Indonesia***

meets accepted academic standards in terms of
quality and contribution to academic debates in
the field and has been published in the ***African
Journal of Hospitality, Tourism and Leisure Vol. 8
(4) - (2019)***.

The article was subject to **two rounds of double-blind peer review by two expert readers** in the
field who **remained anonymous** throughout the



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2019/8(4)9

African Journal of Hospitality, Tourism and Leisure: ISSN: 2223-814X

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If no plagiarism report is submitted the article is rejected.**

THIS REVIEW INCORPORATES FEEDBACK RECEIVED FROM TWO SUBJECT-EXPERT ANONYMOUS PEER-REVIEWERS

PART A: Tyas_un@yahoo.co.id

Reviewers' names:	XXXXXXXXXXXX and XXXXXXXXXXXXXXX
Manuscript number:	Article 9 Vol. 8 (4) 2019
Article title:	Measuring website effectiveness in communicating tourism destinations in Jakarta, Indonesia
Author/s:	XXXXXXXXXX
Date sent to reviewer/s:	03/07/2019
Date expected from reviewer:	Within 15 working days or sooner

SECTION I

PART B: Reviewers only

SECTION II: Comments on manuscript

EVALUATION AREAS	SCORE /max	COMMENTS: Please type in the space below
1. Significance and relevance of themes in introduction	7/10	The aim and research issues build on and address gaps in existing knowledge in Indonesia. The area investigated by the paper is important and in need of addressing given the rapid development of the area. The title/topic, scope and objectives of the article are innovative and original. This research aimed at investigating the efficacy of DKI Jakarta tourism websites in communicating the advantages of DKI Jakarta tourism destinations in attracting tourists to visit the area.
2. Sound argumentation	14/20	The article includes critical thinking that clearly states the author's informed and substantiated opinion, thorough evaluation of the article's premise, and the supporting points.

3. Literature usage	10/15	The article establishes an adequate understanding of current literature in the field. The article also connects with the literature in a way which might be useful to the development of our understanding in the area it addresses. Some important leading sources should be added as stated.
4. Methodology	7/10	Methodology/research approach has been carefully described, considered and critiqued The investigation is inclusive, wide-ranging, and convincing based on a quantitative method with 240 participants as the research sample and they were randomly selected from eight superior tourism sites in DKI Jakarta. To assess the effectiveness of the DKI Jakarta tourism websites, the EPIC (Empathy, Persuasion, Impact and Communication) model was accepted, while the data was analysed using a statistical method.
5. Critique quality	12/20	The article demonstrates an awareness of the practical implications of the ideas it is advancing. The author gets the point across but English is very poor. The work is original and significant, and also engaging. The article is set out in a systematic way, closely argued and acceptable structured, with some good coherence in terms of argumentation, organisation and style. The paragraphs as a whole form an interwoven, coherent unit but require some serious editing.
6. Sound conclusions/ results and /or recommendations	11/15	The conclusions of the paper are clearly stated and they adequately tie together the other fundamentals of the article such as theory and data. The research results display that over-all, DKI Jakarta tourism websites are sufficiently effective in representing tourism in DKI Jakarta. However, on each dimensional assessment, there were still some significant differences found. The score of the impact variable was relatively small and this indicates that the DKI Jakarta tourism website displays are less effective and do not have a significant impact in attracting the potential tourists' and their interests.
7. General Impression	8/10	The article clearly express its case, measured against the technical language of the field and the

		<p>reading capacities of an academic, tertiary student and professional readership.</p> <p>The standard of the writing, including spelling and grammar is fair and references need some work as they are not all correctly stated.</p> <p>Recommending publication with revisions, specific suggestions or errors are on the article as track changes.</p>
TOTAL SCORE %	TOTAL =100 69%	

SECTION II (Cont.)

Bibliography/References	Place an X in the appropriate box
Harvard Style	X
Chicago Style	

SECTION III - Please rate: (1 = Excellent) (2 = Good) (3 = Acceptable/Fair) (4 = poor) (5 = very poor)

Originality:	2 / 3
Contribution to the field:	3 / 2
Technical quality:	3 / 2
Clarity of presentation:	3 / 2
Depth of research:	2 / 2

SECTION IV - Recommendation: (Mark with an X)

Accept outright for immediate publication:	
Accept subject to minor corrections:	X
Accept subject to moderate revision:	X
Requires major revision:	
Reject outright:	

SECTION V: Additional Comments

You are not required to comment unless:

- You have given a low score in any of the evaluation areas or believe you must justify why you have given the paper a high score

- You indicate that a response to any of the evaluation criteria is 'not applicable' because the paper legitimately does not set out to be proficient in a specific area (for instance, pure theory or philosophical conceptual argumentation which does not use conventional 'data').
- You have specific suggestions you would like to provide the author(s) in relation to any of the evaluation areas.
- If you have recommended rejection or revision, then please elaborate in detail.