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← [USCM] Submission ID 988



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Thank you for your submission to USCM. Below is a copy of the information submitted for your records.

Submission ID: 988

Title: INTEGRATION OF SUPPLY CHAIN MANAGEMENT TO BUSINESS PERFORMANCE AND BUSINESS COMPETITIVENESS OF FOOD MICRO INDUSTRY IN BEKASI DISTRICT, WEST JAVA

Author 1: First Name: Dhian Tyas Last Name: Untari Organization: Bhayangkara Jakarta Raya University Country: Indonesia Email: <u>tyas un@yahoo.co.id</u>

Author 2: First Name: Budi Last Name: Satria Organization: Dian Nusantara University Country: Indonesia Email: <u>budisatria@undira.ac.id</u>

Contact Author: Author 1

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Alternate Contact:

Topic(s): Uncertainty in SCM applications

Keywords: Supply Chain Management, Food Micro Industry, Bekasi, West Java

Abstract: The food sector is a sector with great potential to be developed, especially in the Bekasi Regency area. Tight business competition and limited resources have forced entrepreneurs to engineer production processes, one of which is by implementing Supply Chain Management (SCM). With MSC analysis, it is expected that business processes can be more responsive, so that they can respond quickly, effectively, and efficiently to all forms of changes in the market and further increase business competitiveness. The study involved 87 SME entrepreneurs in the food sector who were randomly obtained from several developing SME communities in Bekasi Regency, West Java and 5 experts related to the food industry. Research variables include; Supply Chain Management (SCM), Business Performance and Business Competitiveness. The results showed that in creating a business competitiveness, entrepreneurs need to improve the SCM system. SCM can affect Business Competitiveness directly, as well as through the Business Performance variable.

Comments: Dear Editor, my paper is realated to the scope of your journal. And usefulness of

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Keywords: Supply Chain Management, Food Micro Industry, Bekasi, West Java

Abstract: The food sector is a sector with great potential to be developed, especially in the Bekasi Regency area. Tight business competition and limited resources have forced entrepreneurs to engineer production processes, one of which is by implementing Supply Chain Management (SCM). With MSC analysis, it is expected that business processes can be more responsive, so that they can respond quickly, effectively, and efficiently to all forms of changes in the market and further increase business competitiveness. The study involved 87 SME entrepreneurs in the food sector who were randomly obtained from several developing SME communities in Bekasi Regency, West Java and 5 experts related to the food industry. Research variables include; Supply Chain Management (SCM), Business Performance and Business Competitiveness. The results showed that in creating a business competitiveness, entrepreneurs need to improve the SCM system. SCM can affect Business Competitiveness directly, as well as through the Business Performance variable.

Comments: Dear Editor, my paper is realated to the scope of your journal. And usefulness of paper to improve small and micro enterprises in Indonesia in particular.



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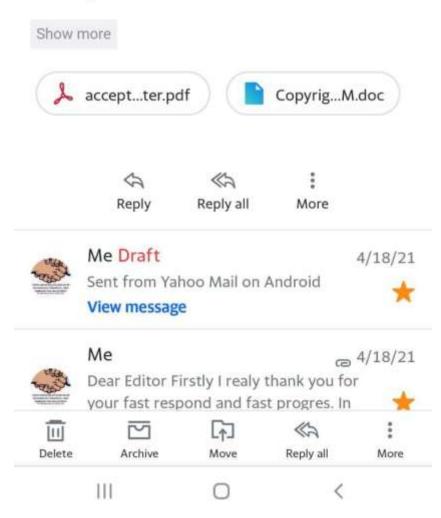




Dear Dhian

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Sincerely Farhang





From: Growing Science 200 King street North N2J 4Z4, Waterloo, Ontario, Canada, Tel: 519-900-1541 Date: April, 17, 2021

Dear Dhian Tyas Untari

I would like to confirm that your paper entitled "Integration of supply chain management to business performance and business competitiveness of food micro industry" with *Budi Satria* has been accepted for publication on Uncertain Supply Chain Management, An international journal.

Sincerely,

Ladiali

Seyed Jafar Sadjadi Growing Science