

 [USCM] Submission ID 988

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25 Nov 2020, 11:53



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Submission ID: 988

Title: INTEGRATION OF SUPPLY CHAIN MANAGEMENT TO BUSINESS PERFORMANCE AND BUSINESS COMPETITIVENESS OF FOOD MICRO INDUSTRY IN BEKASI DISTRICT, WEST JAVA

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Alternate Contact:

Topic(s): Uncertainty in SCM applications

Keywords: Supply Chain Management, Food Micro Industry, Bekasi, West Java

**Abstract:** The food sector is a sector with great potential to be developed, especially in the Bekasi Regency area. Tight business competition and limited resources have forced entrepreneurs to engineer production processes, one of which is by implementing Supply Chain Management (SCM). With MSC analysis, it is expected that business processes can be more responsive, so that they can respond quickly, effectively, and efficiently to all forms of changes in the market and further increase business competitiveness. The study involved 87 SME entrepreneurs in the food sector who were randomly obtained from several developing SME communities in Bekasi Regency, West Java and 5 experts related to the food industry. Research variables include; Supply Chain Management (SCM), Business Performance and Business Competitiveness. The results showed that in creating a business competitiveness, entrepreneurs need to improve the SCM system. SCM can affect Business Competitiveness directly, as well as through the Business Performance variable.

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Keywords: Supply Chain Management, Food Micro Industry, Bekasi, West Java

Abstract: The food sector is a sector with great potential to be developed, especially in the Bekasi Regency area. Tight business competition and limited resources have forced entrepreneurs to engineer production processes, one of which is by implementing Supply Chain Management (SCM). With MSC analysis, it is expected that business processes can be more responsive, so that they can respond quickly, effectively, and efficiently to all forms of changes in the market and further increase business competitiveness. The study involved 87 SME entrepreneurs in the food sector who were randomly obtained from several developing SME communities in Bekasi Regency, West Java and 5 experts related to the food industry. Research variables include; Supply Chain Management (SCM), Business Performance and Business Competitiveness. The results showed that in creating a business competitiveness, entrepreneurs need to improve the SCM system. SCM can affect Business Competitiveness directly, as well as through the Business Performance variable.

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Apr 17, 10:14 PM

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From: Growing Science  
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Canada, Tel: 519-900-1541  
Date: April, 17, 2021

Dear Dhian Tyas Untari

I would like to confirm that your paper entitled **“Integration of supply chain management to business performance and business competitiveness of food micro industry”** with *Budi Satria* has been accepted for publication on Uncertain Supply Chain Management, An international journal.

Sincerely,

Seyed Jafar Sadjadi

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