

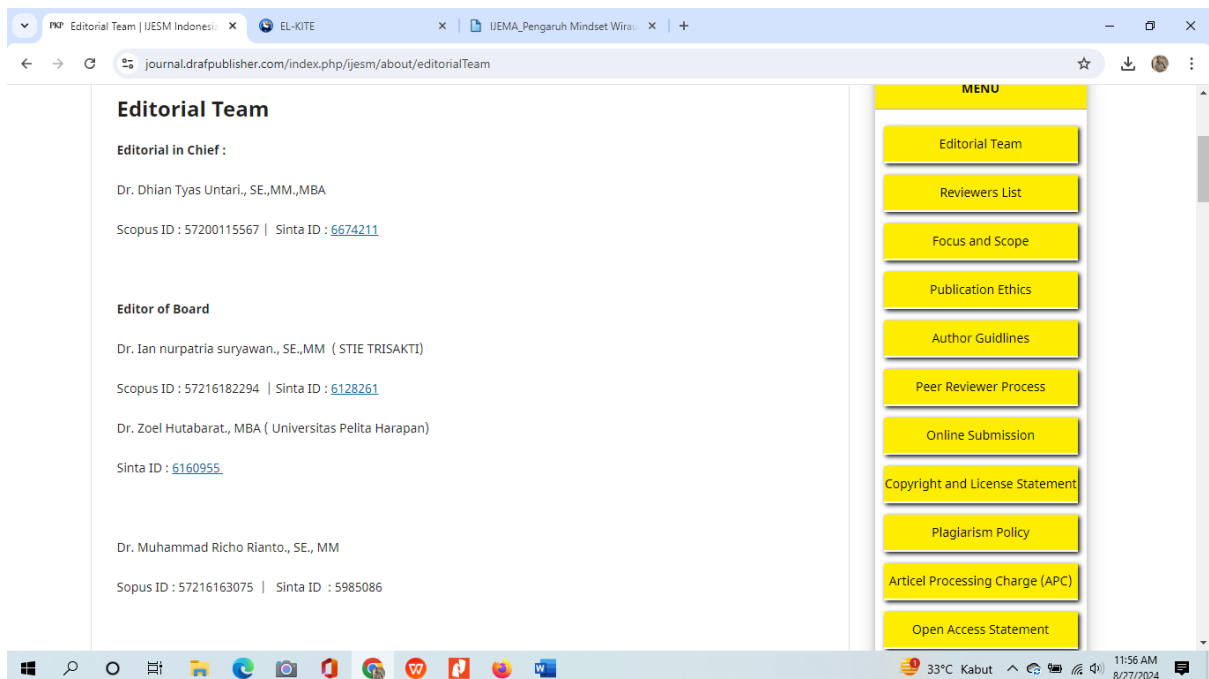
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<b>Analisis Kinerja Operasional Pada UMKM R109</b>	Haris Affif Perdana, Mateus Wahyu Prasetyo, Muhammad Fadhil Alfarisi, Muhammad Satria Nurhakim, Rizki Afri Anugrah, 1915-1922 Tegar Firmansyah
<b>PENGARUH ORIENTASI KEWIRUSAHAAN DAN ORIENTASI PASAR TERHADAP KINERJA PEMASARAN UMKM</b>	Lalu Martin Agung Pratama, Yayan Hendayana
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## PENGARUH ORIENTASI KEWIRUSAHAAN DAN ORIENTASI PASAR TERHADAP KINERJA PEMASARAN UMKM

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**Keywords:** Orientasi Kewirausahaan, Orientasi Pasar, Kinerja Pemasaran

**Abstract**

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- Reviewers List
- Focus and Scope
- Publication Ethics
- Author Guidelines
- Peer Reviewer Process

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