

## DAFTAR PUSTAKA

- [1] Hilaluddin Jauhary, “Perbandingan Metode Analisis Sentimen Support Vector Machine , Naive Bayes, Dan Logistic Regression (Studi Kasus: Ulasan Google PlayStore Aplikasi LinkedIn),” pp. 3–107, 2023.
- [2] A. H. A. A. Ujang S, “Menentukan Trend Model Pakaian Menggunakan Metode Naive Bayes,” 2018. Accessed: Feb. 12, 2024. [Online]. Available: [d7ODOSBiGNaclRs2UYJVvsXmoMj94u.pdf](#)
- [3] L. Wikarsa, T. Suwanto, and C. Lengkey, “Implementasi Algoritma Konsensus Proof-of-Work dalam Blockchain terhadap Rekam Medis Implementation of Proof-of-Work Consensus Algorithm in Blockchain for Medical Records,” *Jurnal\_Pekommas\_Vol.\_7\_No.\_1*, pp. 41–52, 2022, doi: 10.30818/jpkm.2022.2070105.
- [4] R. Slamet, W. Gata, A. Novtariany, K. Hilyati, F. Ainun Jariyah, and U. Nusa Mandiri, “Twitter Sentiment Analysis Of South Korea Artists As Brand Ambassadors Of Local Beauty Products,” *Journal of Information Technology and Computer Science (INTECOMS)*, vol. 5, no. 1, 2022.
- [5] A. Wildan Attabi’, L. Muflikhah, and M. A. Fauzi, “Penerapan Analisis Sentimen untuk Menilai Suatu Produk pada Twitter Berbahasa Indonesia dengan Metode Naive Bayes Classifier dan Information Gain,” 2018. [Online]. Available: <http://j-ptiik.ub.ac.id>
- [6] N. Saurina, T. Rahayuningsih, L. Retnawati, F. Teknik, U. Wijaya, and K. Surabaya, “Analisis Sentimen Ulasan Pelanggan Batik Ecoprint Menggunakan Naive Bayes Dan KNN Classifier,” vol. 9, no. 2, 2022, [Online]. Available: <http://jurnal.mdp.ac.id>
- [7] K. Verena, S. Toy, Y. A. Sari, and I. Cholissodin, “Analisis Sentimen Twitter menggunakan Metode Naive Bayes dengan Relevance

- Frequency Feature Selection (Studi Kasus: Opini Masyarakat mengenai Kebijakan New Normal),” 2021. [Online]. Available: <http://j-ptiik.ub.ac.id>
- [8] H. F. Putro, R. T. Vulandari, and W. L. Y. Saptomo, “Penerapan Metode Naive Bayes Untuk Klasifikasi Pelanggan,” *Jurnal Teknologi Informasi dan Komunikasi (TIKomSiN)*, vol. 8, no. 2, Oct. 2020, doi: 10.30646/tikomsin.v8i2.500.
- [9] A. Bagus Sasmita, B. Rahayudi, and L. Muflikhah, “Analisis Sentimen Komentar pada Media Sosial Twitter tentang PPKM Covid-19 di Indonesia dengan Metode Naïve Bayes,” 2022. [Online]. Available: <http://j-ptiik.ub.ac.id>
- [10] Lon Safko, *The Social Media Bible: Tactics, Tools, and Strategies for Business Success*, Second edition. Wiley, 2010.
- [11] Tekno, “Aplikasi Threads Instagram: Apa Itu dan Bagaimana Cara Menggunakannya?,” Jul. 2023.
- [12] Iskandar, “Naik 20 Juta, Threads Kini Kantongi Lebih dari 150 Juta Pengguna Bulanan,” Apr. 2024.
- [13] A. SUBSIDIARY, *Apa Bedanya Google Play Store dengan Google Store?* . 2021.
- [14] B. Liu, *Sentiment Analysis and Opinion Mining*. Morgan & Claypool Publishers, 2012.
- [15] M. C. P. Bing Liu, *Sentiment Analysis and Opinion Mining*, vol. 16. Morgan & Claypool Publishers, 2012.
- [16] C. C. Aggarwal, *Data Mining*. Cham: Springer International Publishing, 2015. doi: 10.1007/978-3-319-14142-8.

- [17] C. Z. Charu C. Aggarwal, *Mining Text Data*, 1st ed. USA: Springer New York, NY, 2012.
- [18] V. Kotu and B. Deshpande, *Predictive analytics and data mining: concepts and practice with RapidMiner*, 1st ed. 2015.
- [19] D. Ayu Muthia, *Analisis Sentimen Pada Review Buku Menggunakan Algoritma Naive Bayes*, no. 1. 2014.
- [20] A. Kulkarni and A. Shivananda, *Natural language processing recipes: Unlocking text data with machine learning and deep learning using python*. Apress Media LLC, 2019. doi: 10.1007/978-1-4842-4267-4.
- [21] B. Farnham, S. Tokyo, B. Boston, F. Sebastopol, and T. Beijing, "Hands-on Machine Learning with Scikit-Learn, Keras, and TensorFlow Concepts, Tools, and Techniques to Build Intelligent Systems Second Edition," 2019.
- [22] V. M. Sebastian Raschka, *Python Machine Learning: Machine Learning and Deep Learning with Python, Scikit-Learn, and TensorFlow 2, 3rd Edition*, 3rd ed. 2019.
- [23] G. I. E. Soen, M. Marlina, and R. Renny, *Implementasi Cloud Computing dengan Google Colaboratory pada Aplikasi Pengolah Data Zoom Participants*, vol. 6, no. 1. 2022. doi: 10.36596/jitu.v6i1.781.